

Notice from the Consulate

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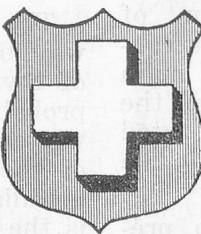
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20th YEAR.

FEBRUARY, 1957.

AUCKLAND.

NOTICE FROM THE CONSULATE

Mr. P-H. Aubaret, Consul-General of Switzerland, will be absent from New Zealand for several months, during which time Mr. Walter Sollberger, who has recently been promoted to the rank of Vice-Consul, will be in charge of the Consulate.

NEWS FROM SWITZERLAND

Switzerland's Participation at International Fairs

For the first time, Switzerland has participated in the International Agricultural Fair at Verona, where she exhibited sixty-five head of prize cattle. The Italian Prime Minister, Antonio Segni, as well as the Minister of Agriculture, Emilio Colombo, visited the Swiss Pavilion, which had been organised by the Swiss Office for Development of Trade.

Switzerland was also represented at the Royal Spring Fair at Utrecht. Queen Juliana of the Netherlands inaugurated this Fair and paid a visit to the Swiss Pavilion, where she was received by the Swiss Minister and by a Director of the Swiss Office for Development of Trade. Swiss official participation made it possible to offer a glimpse of the activities of the chemical and metallurgical industries, of the St. Gall embroidery industry, and of watchmaking and of wine-growing. The fact that Switzerland is the country of tourism par excellence was also recalled.

Zurich's Main - Station Restaurant — Largest on the Continent

Zurich's Main-Station Restaurant, locally known as "Bahnhofbuffet", is said to be the largest eating place on the Continent. Crack Swiss hotelman Primus Bon has run it for 32 years and made it, despite its mammoth size, a gourmet's paradise of distinction. Each of the many dining-rooms, tea-shops and cafes has its own atmosphere which is enhanced by permanent exhibits

of works by well-known Swiss painters and sculptors. Rudolf Candrian, a member of a distinguished Swiss hotelier family, is now succeeding Mr. Bon as "railway station innkeeper" and will endeavour to live up to the traditions of Swiss hospitality. All major Swiss railway stations feature "buffets" which are not only high-class restaurants, but also islands of peace and recreation amidst hustling and bustling surroundings.

A Swiss Creation

The Swiss ribbon manufacturers—most of whom are established in Basle—have just launched quite a new article on the market. This novelty consists of silk ribbons embroidered with charming flower motifs, which can stand being boiled in the wash. Experiments made with white popeline fabrics, ornamented with ribbons, have given most satisfactory results, so that it is anticipated that this Swiss creation will meet with great interest abroad.

Americans Like Swiss Cheese

The United States are good customers of the Swiss cheese-making industry, for, in 1955, imports of Swiss cheeses totalled more than one-fifth of all cheese imports into the United States. The chief purchases are in respect of the hard cheeses, of the Emmental type, and of Swiss processed cheeses in cartons. This last-mentioned category represents nine-tenths of American imports of carton cheeses.

Switzerland's second-largest city, with almost 200,000 inhabitants, is preparing for a number of festivities to celebrate its 2000th anniversary. From the middle of August, 1957, until the autumn this unique historical event will be commemorated by a colourful programme of activities, in which the neighbouring Rhine communities, Augst and Kaiser-augst, will also participate. In the vicinity of these two villages lies the nucleus of the modern Rhine city of Basel, which has risen in the course of the