

Survey demonstrates popularity of Soliswiss products

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Survey demonstrates popularity of Soliswiss products

The survey conducted this spring, among readers of the *Swiss Review* as well as Soliswiss members confirmed that Soliswiss products are successfully satisfying the expectations of Swiss nationals abroad. Around 1000 Soliswiss members and 500 readers of the *Swiss Review* responded to a detailed questionnaire, until the beginning of June, and were participants in a draw.

Attractive Insurance Offers

Readers of the *Swiss Review* are of the opinion that the new range of Soliswiss products that comprise the best insurance offers presently available in the areas of Swiss long-term financial security and health insurance, fulfils an important need of Swiss nationals abroad. 60% of the participants of our *Swiss Review* survey have expressed personal interest in the following offers:

Long-term Financial Security for Retirement and Education

The products that have attracted

the most attention are the retirement pension plans (PENSION for JUNIOR and PENSION for SENIOR), in which all age groups, ranging from 20 to 60 years, have shown an interest. The product Soliswiss EDUCATION, meant to promote savings for young people to pursue higher education has also been judged as very attractive by a large number of *Swiss Review* readers.

Quality Health Insurance

Health insurance is an important concern to many Swiss nationals abroad, in particular to those who recently emigrated or to the over 60-age group. Soliswiss will, of course, continue its attempt to find the most comprehensive solutions in this area, especially for those over 55 years of age.

Soliswiss Member Survey

85% of Soliswiss members evaluated as either positive, or very positive, the global offer in the area of savings, health insurance, and long-term financial security.

Saving Accounts and Political Risk Insurance

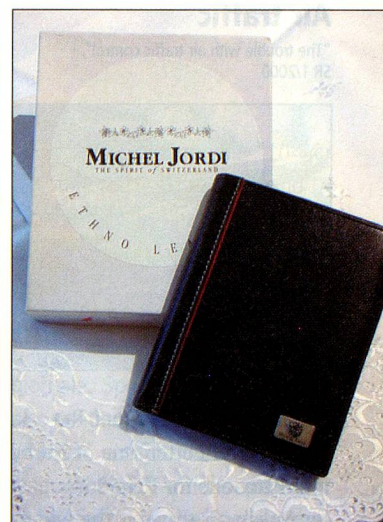
On the question of what had been the main motives for their joining Soliswiss, more than half of the members picked Soliswiss saving accounts, and solidarity between Swiss nationals living abroad as the most decisive factors. Political Risk Insurance continues to be a valuable service to many members, even though a majority live in politically stable countries.

Long-Term Financial Security and Health Insurance

These two products, new in the Soliswiss range of services, account for about 10% of the reasons for joining Soliswiss and were judged as the most important today, by members.

The Draw

As promised, lots were drawn between all those who participated in the two surveys. 20 winners (10 Soliswiss members and 10 readers of the *Swiss Review*) will soon receive an attractive gift (A St. Gall embroidered table cloth



The prizes

The 20 happy winners of the draw:

Ursula Blank Germany
Marie-Louise Russo-Porchet, Italy
Maria Choppin, France
Pia Katharina Wandeler, France
Francesco Mollinedo, Bolivia
Leo Caluori, USA
Alexis Albert Braun, Thailand
Angelo Russo Maurizio, Italy
Ruth Hürlimann, Burkina Faso
Etienne Rawyler, France
Doris Welch, USA
Udo Plattner, Germany
Olga York, Australia
Manuela Steiner, Spain
Wolfgang Howald, Germany
Duncan Brown, UK
Gustavo Wiederkehr, Brazil
Stéphane Egli, Spain
Christiane Colin, France
Paulette Schmid, Germany

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day month year

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for the ladies, and a Michel Jordi wallet for the men). Among the winners is one of the youngest members of our cooperative, a young 4-year-old Swiss, living in South America. He will of course receive a gift that matches his present needs!

Encouraging Results

Both surveys demonstrated that an expansion of the Soliswiss offer has achieved its aim: The new offer fulfils, more effectively, the needs in the areas of insurance and long-term financial security, of Swiss nationals living abroad.