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commercial use. Almost all these machines are in private homes and are operated by elderly persons who have trained no successors. No Swiss machinery manufacturer has included embroidery machinery in his postwar production plans.

The Association of Swiss Embroidery Exporters fears competition from the Austrian Vorarlberg, where it appears that all machines are intact and ready to start production as soon as raw materials are available. The association claims that money must be found to finance the rehabilitation of this traditional Swiss industry, and that time should not be lost, since it takes from 6 to 10 years to train skilled designers and embroiderers. It has been suggested that the necessary capital should be obtained by creating a special fund to which members of the Embroidery Co-operative Trusteeship and other interested parties could contribute, by organising a special corporation to handle the matter and by appealing to the Government for a loan.

(Foreign Commerce Weekly)

SUBSCRIPTION TO ILLUSTRATED SWISS NEWSPAPERS.

The well known publishers of the "SCHWEIZER ILLUSTRIRTE ZEITUNG" and the "L'ILLUSTRE" in Switzerland, are inviting our Compatriots to subscribe to their papers. These publications are known the world over and chiefly depict current illustrations of important happenings. Most of you have no doubt seen the papers.

The annual subscription of one publication is approximately £2 and we would undertake to forward the remittance in bulk to Switzerland, provided the number of interested parties is large enough. Will you please notify the Secretary within 4 weeks, whether you would be willing to subscribe either to the "ILLUSTRIERTE" or to the publication "L'ILLUSTRE" in French.

In addition the publishers for the following papers also solicit your patronage:

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 "Meyers Schweizer Frauen-und Modeblatt"
 "La Patrie Suisse"
 "La Femme d'aujourd'hui"

We are not able to state the subscription-fees for these papers, but shall make enquiries for any member interested. The Secretary has been promised a number of free copies by Messrs. Verlag G.Meyer's Erben Zurich, and when these are available they may be borrowed by members for perusal.

VII FEDERAL YODELING FESTIVAL TO BE
 HELD AT LUCERNE DURING JULY.

On July 13, 14 and 15 lovely Lucerne in Switzerland will be hostess to the VII Federal Yodeling Festival. The event is to be held in the city's modern Kunsthaus.

Yodeling dates back to the earliest days when the dwellers in Swiss Alpine regions made up their own melodies and songs. Thus