Letter from Switzerland

Objekttyp: Group

Zeitschrift: Helvetia: magazine of the Swiss Society of New Zealand

Band (Jahr): 14 (1949)

Heft 3

PDF erstellt am: **09.08.2024**

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In the social and economic field also, you find surprising differences; the highlander, lonely and undisturbed, high in the mountains with his cows or goats; the middle land farmer, solid, stoical, whose land remains in the same family for generations; then the highly skilled craftsman, the industrial worker handling the most intricate machines; not to speak of the watchmaker with his high precision instruments; the retail trader, the small industrialist, and the great leaders of concerns with world-wide renown, and finally the many Nobel prize winners.

But as great as all these contrasts appear, they never yet influenced the national unity. The simple oath of Rutli taken over 650 years ago by our forefathers, has gathered strength, largely because (in more modern times) due to the right of self-determination expressed through the legislation of the referendum.

The right of each individual to take part in state affairs is something truly precious, and is unknown today in any other country in the world. How often is the Swiss citizen called to exercise his right through casting his votes for various matters, generally enforced by other Governments without agreement of the people.

Well do I remember being taught in school that Switzerland must be regarded as among the poorest countries of the world. We have no coal, no oil, no ore; we have not even direct access to the open sea, and yet look at the amazing transformation today. We are a highly industrialised state, created through intense work, through relentless efforts to produce high quality goods. Only through really hard, concentrated work, have we been able to hold our own and compete successfully on the international markets. This explains how Switzerland achieved such a high degree of wealth, in spite of poor, really non-existing natural resources. This prosperity is clearly reflected today in the standard of living, which is regarded by many as the highest in the world. Only the other day, the Auckland Star published an article starting off as follows.... "Nowhere else in the world today can one find such a lavish display of luxury goods and foods as on the Bahnhofstrasse, fashionable shopping centre in Switzerland's premier city."

Through the necessity of importing all raw material, the Swiss were compelled to think harder, and work more than the richer countries, and thus created countless inventors, engineers, technicians and scientists. In consequence Switzerland has also become a land with excellent educational facilities, with many technical high schools, seven large universities, and the famous Swiss Federal Institute of Technicians at Zurich.

The Swiss currency today is the most valuable, even higher than the dollar, You can obtain these greenback dollars at any Bank at 20% less than the official rate of exchange, Swiss gold holdings per head are now 251 against the U.S.A. of 144 dollars per head.(To be continued).

SWITZERLAND'S ECONOMY IN 1948.

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To all appearances, Switzerland's economic situation in 1948 seems satisfactory. Nevertheless, the picture as a whole does present a few darker patches about which it behoves one not to nourish any false hopes. The boom experienced during the immediate post-war years is now less generalized and, in many brances of trade and industry, a retrogressive, restrictive movement is already making itself felt. This may, of course, be interpreted as a sign of the return to normalcy. The situation cannot however, be considered as being stabilized, so long as difficulties which must be attributed largely to currency shortage, continue to arise. Only normal monetary conditions can ever allow the free exchange of both goods

and capital and that is why a return of such conditions is so devoutly to be hoped.

Throughout 1948, the curve of Swiss foreign trade continued to follow its upward trend, although in less marked fashion. Imports exceeded 4.9 billion francs or 4% more than in 1947. Exports totalled 3.4 billions, an increase of 5% on 1947 figures. The commercial balance closed with a deficit of about 1½ billions, approximately the same as in the previous year. It must be remembered however, that in 1946, the deficit was less than 800 million francs. As regards volume, exports increased by one-half as compared with the previous year and, for the first time, exceeded 1938 figures. This increase in volume is due almost entirely to a rise in the export of heavy consumption goods.

On the export side also, there us occasion to note that the textile industry, always particularly affected by economic influences, has been rather erratic. The heading which shows the greatest decrease is unatural and artificial silks," which have been adversely affected by import restrictions raised in several countries. The major branches of the metal and chemico-pharmaceutical industries followed their upward trend throughout 1948. Watchmaking shows a regression in value, but an increase in the number of units exported, as compared with the previous year.

The United States have remained Switzerland's chief supplier and buyer; nevertheless; Switzerland's purchases from the States have regressed, thus re-establishing a more equilibrated trade balance between the two countries. Had the former disequilibrium been accentuated, disastrous consequences to Switzerland's economy might have accrued. Of the countries having a common frontier with Switzerland, France continues to feature as a major buyer and supplier market, although imports of French crigin have regressed. The same obtains in regard to Danish and Gzecker-Slovakian imports.

A revival of trade with Germany is the most salient feature in the 1948 report and Germany has risen to sixth in rank among Switzerland's suppliers. Exports to Germany have not advanced in the same proportion.

As regards the country's domestic economy, mention must be made of the following: - Returns shown by the Federal. Cantonal and Municipal treasuries have been excellent and, in general, exceeded the amounts anticipated in the budgets. Swiss Federal Railway receipts also reached a satisfactory level. Customs brought in a total of 407 million francs, only 2 millions less than in 1947.

National Bank gold returns have been heavier, rising from 5256 to 5803 millions over the December 1947 to November 1948 period, while currency serving as gold cover rose from 102 to 207 millions during the same months. The labour market retained its favourable aspect, although there is now no shortage of labour. In 1948, farming circles found it rather an arduous task to achieve the high yield obtained in 1947; Swiss wines and some agricultural products proved difficult to market.

Swiss national economy is being maintained at a stable level which, we trust, will also characterize the present financial year. Let us hope that conditions in other world markets will improve and that the long-awaited return to normalcy be realized at long last.



By: Pierre Cordey, Service suisse des ondes courtes.

On Saturday in Paris, Federal Councillor Petitpierre: chief of the Policial Department, that is to say, Swiss Foreign Minister, held an important Press