

# News from Switzerland

Objektyp: **Group**

Zeitschrift: **Helvetia : magazine of the Swiss Society of New Zealand**

Band (Jahr): **22 (1959)**

Heft [7]

PDF erstellt am: **14.09.2024**

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### HOME-MADE "FLEISCHKAESE"

10oz steak, 7oz fat pork, 1½oz bacon. Put meat twice through mincer, if available, and use finer grinder second time. Add ¾ pint of milk to the meat and mix until meat has absorbed all milk. Season to taste with salt, pepper or curry and 1 teaspoon Maggi or Worcester sauce. If fancied, add one finely-grated garlic clove. Lastly, add 1 egg yolk and ¼lb of flour. Pour mixture into well-greased loaf tin and bake in the middle of a hot oven. If necessary, loaf can be covered with paper should it get too dry on top. Can be eaten warm or cold. —S.B.

### "NELLY'S KALENDER"

The editor of *Nelly's Kalender* has sent some particulars about the magazine as he feels that the Swiss overseas might like to keep in touch with Swiss ways. As was stated in a former note, *Nelly's Kalender* is mainly for women. For example, in the April number (the magazine appears monthly) there were articles on how to guard our children from accidents in the home, menus for every day of the month (written with special consideration for teen-age appetites) and health requirements. Even the food likes and dislikes of the average adolescent were considered, also pretty fashions for the young and a special feature on the choice and care of woollens for baby. For the family man a series of articles dealt with "biological gardening" and for the fashion-conscious matron models and an article on skin care. You can ask for a specimen copy from:

Verlag Emil Hartmann, Postfach,  
Kuessnacht Z. H.,  
Switzerland.



## NEWS FROM SWITZERLAND

### THE RACE BETWEEN RADIO AND TELEVISION IN SWITZERLAND

The number of radio listeners in Switzerland, which up to the present was steadily on the increase, has now, for the first time, shown a decline during the first three months of 1959. As a matter of fact, it is quite considerable, amounting as it does to the loss of 1,325 listening licences. During the same lapse of time, Swiss television has gained 11,763 new viewers, thus bringing the total of Tv licences granted to 62,067. Nevertheless, the number of licensed radio listeners in Switzerland at the end of April, 1959, amounted to approximately 1,348,000.

### NEW SWISS DRINK ON THE BRITISH MARKET

A Swiss non-alcoholic drink, which is to be launched on the British market, was recently introduced to the British Press. This is a refreshing beverage of a quite new type which has, however, been known in Switzerland for some years already, having whey and fruit juices for its basis. This beverage is to be manufactured in Great Britain from raw materials imported from Switzerland.

### SWISS WATCHMAKING MASTERPIECE IN AMERICA

During a trip to Switzerland, an American banker one day saw a decorative universal clock and he immediately decided to have a similar one placed in the hall of the new bank, which he was having built, at East Orange, in New Jersey. That is how it came to pass that Messrs Gubelin Sons, of Lucerne, received an order for a replica of their universal clock. This is a clock which not only shows the local time, but also the time it is, at that very moment, in any part of the world. This complex apparatus consists of a universal clock, of a perpetual calendar, which takes into account Leap Years, and an indicator of the phases of the moon, the whole being driven by a central electric time-piece. This watchmaking masterpiece possesses a mechanical complexity, which it is impossible to describe; we will restrict ourselves to saying that one of its cogged wheels takes four years to accomplish one revolution. It took a year and a-half to make this clock and the two dials, the enamelling on which has been designed and executed by famous artists, are works of art in themselves. We would add that only three clocks of this type are to be found in the whole world.

### RENOVATION OF A FAMOUS SWISS LIFT

Innumerable tourists coming from all parts of the world know the lift at Burgenstock, near Lucerne, of which the immense steel structure, crowned with a bell-turret, rises above the lake along the rocky wall of the mountain. This lift, which was built in 1905, is 540 feet high and is the highest lift in Europe to be built in the open air and all in one piece. During the 55 years of its existence it has carried about one million persons. Its speed, which originally amounted to 3.3 feet per second, was increased in 1936 to 8.8 feet. A recent renovation of the lift, which was carried out by the firm of Messrs Schindler, of Lucerne, has now provided it with a cage which can carry 1980 pounds, i.e. twelve persons, at a speed of 13 feet per second. This new means of transport is provided, needless to say, with all the necessary safety devices.

### NESTLE LAUNCHES FIRST MUSICAL SAMPLES DISTRIBUTING MACHINE

In connection with the Congress of the International Association for the Distribution of Foodstuff, the firm of Nestle is showing on its stand at the AIDA Exhibition in Lausanne, a distributing machine of a very novel type. This apparatus functions by means of an electro-pneumatic and electronic system. A panel, with 12 numbered keys each corresponding to a different sample, is placed where it is available to the public. At the moment when the desired sample has been delivered to the consumer, as a result of pressure being exercised on one of the keys, the apparatus emits a musical note, which is different in respect of each type of samples. This machine, which has been invented by Messrs Nestle, is of Swiss make and is the first of its kind in the world.

### SWITZERLAND'S CONTRIBUTION TO AMATEUR CINEMATOGRAPHY

A quarter of a century has already elapsed since the famous Paillard-Bolex E.16 camera for substandard films of 16mm was first put on the market. Although its shape may have remained the same, its mechanism has been constantly perfected. The latest model adds to all its previous improvements, that of a variable shutter, which opens and closes automatically, thus making it possible to modify the length of time required for posing, and to achieve blendings similar to those obtained with professional cameras. The same Swiss manufacturer now produces, also, cinematographical cameras of 8mm equipped with three lenses fitted into a turret and with an exposure measure incorporated behind the objective. This model, which enables one to take pictures as seven different speeds, also possesses an automatic changeable obturator. The range of Bolex cameras is completed by a third novelty, namely an 8mm pocket camera which, in spite of its simplified construction, offers numerous advantages and, like all the other products of this firm, a mechanical performance of the highest precision.

### SWITZERLAND AND EUROVISION

The Eurovision network connects the national televisions in Europe. When it is operating fully, it extends over more than 15,000 kilometres. Its highest connecting point is to be found in Switzerland, on the Jungfrauoch, at an altitude of 11,500 feet, where it forms an important junction between the North and the South.

### NEW PREMISES FOR THE LAUSANNE MEDICAL SCHOOL

The inauguration has just taken place in Lausanne—where the University is attended by a large number of foreign students—of a new group of buildings, attached to the Faculty of Medicine, and which are to house university Institutes for anatomy, histology and embryology. These buildings have cost more than 7 million Swiss francs. At the same time, thanks to clever measures taken by the architect, their price, per metre cube, is lower than that relating to similar establishments in other towns, and this without the necessity of having recourse to economies detrimental to their quality, the space occupied or their aesthetic appearance.

### A CENTENARY IN THE SWISS WATCHMAKING INDUSTRY

The watchmaking factory of Ernest Borel & Co., at Neuchatel, has just celebrated the hundredth anniversary of its foundation, in a particularly brilliant manner. It may be remembered that this firm recently caused a stir by launching a luminous watch, equipped with an electric accumulator.

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—PLEASE TAKE NOTICE: *All contributions  
and club notices for the Helvetia MUST BE IN  
THE HANDS OF THE SECRETARY BY THE  
12th OF EACH MONTH.* —A.B.

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Printed by North Waikato Printing Co. Ltd., Ngaruawahia, for  
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