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BIG INDUSTRIAL MERGER IN SWITZERLAND

A recent general assembly approved the merger of two big Swiss industrial concerns in the light engineering branch. The two firms involved are Paillard Ltd., of Yverdon, well known as manufacturers of Hermes typewriters, Paillard miniature film projectors and Bolex miniature film cameras, and Thorens Ltd., of Sainte-Croix, manufacturers of musical boxes, cigarette lighters, record-players, etc.

The association of the two firms is in keeping with the present trend towards industrial and commercial mergers designed to meet the increasingly keen competition. Counting the personnel of the affiliated or associated companies, the Paillard group today employs a total of some 5,700 persons in Switzerland and abroad.

HOTEL CENTRE AT NATIONAL EXHIBITION

Apart from its special exhibit, the Swiss Hotelkeepers' Association and its Lausanne-Ouchy group will be responsible for a hotel centre in connection with the Swiss National Exhibition, "Expo 64" for short. This project at an estimated cost of two million Swiss Francs is expected in particular to attract the estimated one to four million foreign visitors to come and see the exhibition. At the same time this model hotel will serve as a window of traditional Swiss hospitality.

The building which is to out-live the exhibition as a representative centre of the Association and most suited place for conventions, etc., is to have a large and elegant lobby, a restaurant where 250 guests can be served, a terrace with another 150-200 seats and a bar.

NEW DICTIONARY

A dictionary for gourmets in midget edition has been published by the well-known Swiss gastronomist Harry Schraemli. By means of a very practical system, this "Dictionnaire gastronomique" puts an end to the quandaries of tourists, enabling them to decipher menus and special culinary expressions, be they in English, French, German, Italian or Spanish.

CORRECTION.—In the June issue of "Helvetia" an error occurred in the Auckland Swiss Club's report of their Gala Evening. The address of Misses Rosina and Ann Hiestand, dressmakers, was printed as 9 Great South Road, Grey Lynn, and should have read: 9 Great North Road, Grey Lynn.