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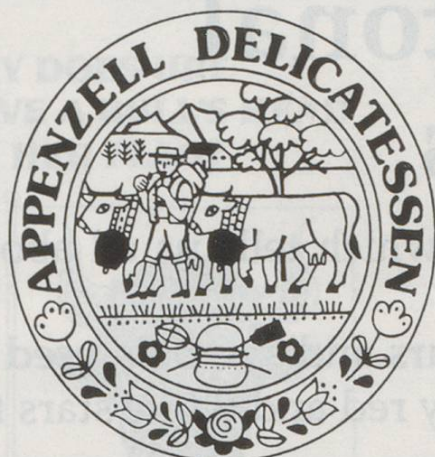
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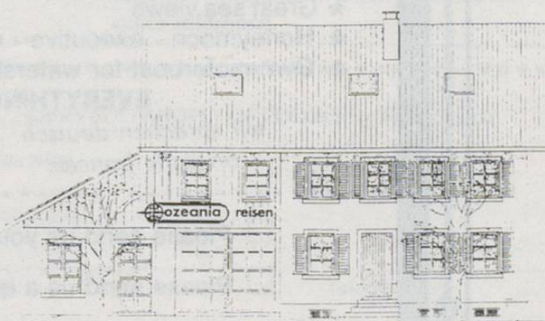
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die richtige entscheidung

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Our Cantonal Flags

Now it has been published, the book which tells us all about our cantonal flags - and in English!

Do you know the reasons for the colours and symbols used - why Berne has a bear and St Gall a Saint, why red and white stars for the Wallis and blue and white for Zurich?

You will find the answers in this book by Walter Angst, who is an expert in heraldry and lives in Washington.

The Swiss Benevolent Society in Washington is patron of this project and books can be ordered from them c/- Embassy of Switzerland, Washington DC (use order form on next page).

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**WHY DOES URI
HAVE A BULL'S HEAD
ON HER FLAG?**



How did a Saint get onto
the flag of Glarus?



WOULD YOU LIKE TO KNOW
what all those multicolored flags at the
recent celebration of Switzerland's 700
years of independence mean?

THE ANSWERS ARE NOW AVAILABLE
in an illustrated, fact-filled book, called
**A PANOPLY OF COLORS:
THE CANTONAL BANNERS
OF SWITZERLAND AND THE
SWISS NATIONAL FLAG**, by heraldic
scholar and artist, Walter Angst. It is a
fascinating and authoritative explanation
in English of all 26 Cantonal banners of
Switzerland, along with their symbolism,
history and importance. Also included is
information about the individual Cantons
as well as the history, development and
meaning of the Swiss national flag.

**COPIES MAY BE
ORDERED FROM:**
Swiss Benevolent Society
2602 Evans Drive
Silver Spring, MD 20902
UNITED STATES
or call 301-649-5943
for more information
Projected date available:
July, 1992

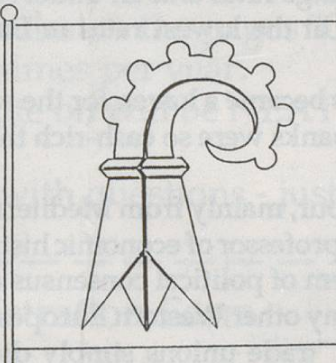
If you want to know about
Swiss flags, read this book!

**WHERE DID
IT COME FROM?**

**WHAT DOES
IT MEAN?**

Celebrate the 700 years of Swiss
democracy by learning about the
banners of the Swiss Cantons and
the Confederation's national colors!
Let your friends, especially those of
Swiss ancestry, know about this
exclusive information.

What does this
peculiar symbol signify?



Why must the Bernese bear
always be shown as a male?

FAVORABLY REVIEWED

by the Cultural Section of the
Swiss Embassy, this book makes a
wonderful reference for students,
historians, and those familiar with
Switzerland. It can be used as a
colorful and memorable gift
detailing the proud heritage and
long history of the country.

This book will be offered at the
special pre-publication price of
\$9.00, including shipping and
handling. Quantity discount
available on request. After July,
1992, the retail price will be \$12.50.

Whenever Swiss people gather, they
decorate with their colorful Cantonal
flags. Yet hardly anyone knows the
history and meaning of these bold and
beautiful designs.

THIS FULL COLOR BOOK shows each
banner, hand-drawn by the author, and
includes heraldic details that have been
used over the centuries in the rendering of
these images. The 80-page soft cover volume
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quick reference.

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