

Zeitschrift: Helvetia : magazine of the Swiss Society of New Zealand
Band: 60 (1994)
Heft: [4]

Rubrik: [Impressum]

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 15.10.2024

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

EDITORIAL

RESULTS OF QUESTIONNAIRE concerning the Helvetia Magazine (see April issue page 3). In total 22 families sent in their views on the subject. This represents around 5% of the total number of subscribers. Whether a clear picture can be obtained from such a small percentage is debatable, but it is all we have to go by, so here are the results based on these replies: 85% of the readers are happy with the magazine, 15% are reasonably happy. A com-

forting thought for your Editor is that no one said they hated it. As to the frequency of issue, 44% would like to see more than 8 issues a year (11 or 12 a year), 22% would like the number reduced to 6 issues per year and 34% are happy with the present 8 issues. Concerning the size of the magazine, 79% favour the present size, 11% have no opinion and 10% would like a return to the previous format (half the size of the present magazine). The question of magazine versus newsletter received a

clear cut answer: 67% prefer a magazine, 22% have no opinion and 11% would like a newsletter instead. It must of course be remembered that with a newsletter, run off a photocopy machine, you practically have to kiss goodbye to any photographs, the absence of which making a publication look plain, drab and rather unattractive to the eye. A certain number of suggestions have been provided in the returned questionnaires. They range from: - Printing stories of early Swiss immigrants. - Printing the list of Club officials (see this page) only in every 2nd issue. - Doing away with the present front page and using this space for some more articles and news items. - Advertising functions of other clubs such as the German and Austrian clubs. - Printing in black and white only instead of colour. - Using a cheaper paper. - All clubs to hold during one of their main gatherings an annual raffle in support of the Society. As they are already subsidising a good cause in the form of "Erst August Abzeichen", why not a support to the Society? - Do away with all present meaningless articles and concentrate on more in-depth and cultural articles (a tall order for your Editor who has to work for his living and does the magazine free of charge during his spare time. In-depth reporting unfortunately involves additional research work and therefore requires time and money, two commodities which are not available to your Editor). So here you are, the dice are cast. No doubt the next AGM of the Society to be held in Taranaki on June 5 will sort all this out and come up with a clear cut decision that will win the approval of all Swiss in New Zealand! It would be a miracle of course, but who knows, miracles have happened before, whilst not necessarily yet within the Swiss community in New Zealand.

SWISS SOCIETY OF NEW ZEALAND

PATRON: Mr. Ernst Thurnheer, Ambassador of Switzerland

PRESIDENT: Hans Fitzl, 12 Darwin Lane, Auckland, Phone: 524-8899

VICE-PRESIDENT: Peter Schüpbach, 30 Penfold Place, Auckland, Phone: 836-0493

SECRETARY/TREASURER: Carmen Gordon, 122A Waipuna Rd. East, Mt. Wellington, Auckland, Phone: 527-6249 (Pvt.), 366-3010 (Bus.)

DELEGATES TO THE SWISS ABROAD CONFERENCE IN SWITZERLAND

DELEGATE: Jürg Stucki, 46 The Crescent, Roseneath, Wellington

DEPUTY DELEGATE: Marie-Therese Melville-Schöpfer, P.O. Box 69-123, Glendene, Auckland, Phone 836-1488

EDITOR: Henry Sigerist, Travelair, P.O. Box 37-335, Parnell, Auckland, Phone: 377-3285 (bus.) or 473-9011 (home), FAX 302-1099 (bus.)

For members unable to attend the AGM in Taranaki postal votes will be accepted. If you wish to vote by post please fill out the form below and return it to the Secretary to be received no later than 3 June 1994.

Motion

The number of Helvetia magazine issues to be increased to 12 per year and subscription to be \$25.00 per year per family or single member.

**I accept (do not accept) the above motion
(Cross out which does not apply)**

NAME (Please print) _____

SIGNATURE _____

WE OFFER THE BEST FARES
FOR TRAVEL TO/FROM

SWITZERLAND

plus:

FAST, FRIENDLY AND
EFFICIENT SERVICE

Phone or write in
English/French/German to:
HEINZ SIGERIST

Travelair

International Ltd.

PO Box 37-335 Parnell, Auckland
Phone: 64-9-377 3285 or 309 4500
Fax: 64-9-302 1099