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Kids' corner

Flik Flak watches



Flik Flak is a Swiss watch for children only. Created in 1987 by Switzerland's largest watch company Swatch. Flik Flak has been designed to be more than just a simple children's watch. It introduces the concept of teaching the time, allowing this learning experience to be transformed into something amusing for children.

Learning about time: Brother and Sister

Flik, the blue and white "big brother" minute hand, takes 1 minute to move from one number to the next around the matching minute circle. It takes him 1 hour to return to his starting point at 60. Meanwhile, Flak the red "little sister" hour hand, slowly and steadily moves forward to point in turn to each of the colour-coded hour numbers. It takes her 12 hours to return to her starting point.



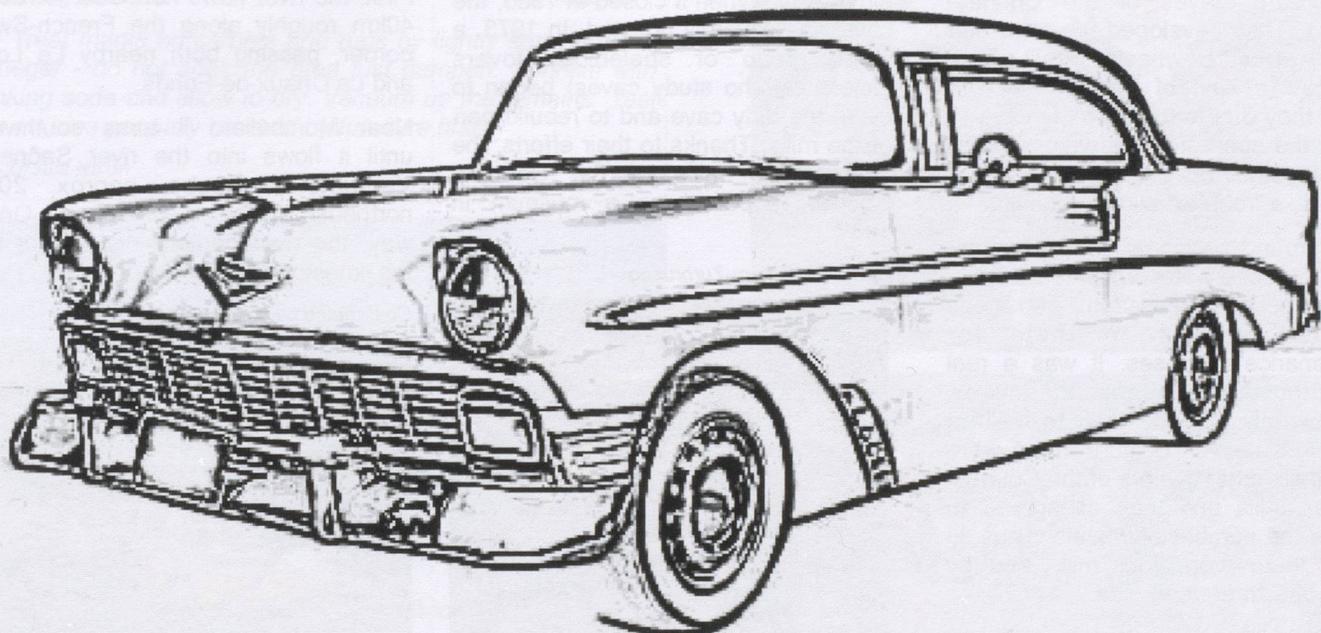
In children's words:

Flik is taller and older than Flak and, of course, he can walk faster. He moves around the 60 minute dial while his little sister, Flak, moves more slowly on her short legs, stepping forward one little hour at a time! They run behind each other, every step they make indicating the time.

Put together by Adrian Blaser

Source: <http://www.flikflak.com/>

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