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9 Gender-Specific Inequalities in Paid and Unpaid Work: Cantonal Patterns of Time Inequality [G] | Martin Gasser, Sarah Kersten, Michael Nollert, and Sebastian Schief

In addition to discrimination at work, the unequal distribution of unpaid work is a key element in the debates on gender inequality. In this article, we compare for the first time the Swiss cantons with respect to patterns of time inequality based on the gender division of paid and of unpaid work. Using the Swiss Labour Force Survey (SLFS), several cluster analyses show six stable patterns of macro-level time inequality. Geneva and Basel-City show the most egalitarian pattern while the more rural cantons tend to belong to a more inegalitarian pattern of gender time inequality.

Keywords: Gender inequality, Swiss cantons, time use, paid work, unpaid work

33 Determinants of Detraditionalization of the Division of Housework and Family Work in Swiss Couple Households [E] | Daniela Schempp, Sebastian Schief, and Aylin Wagner

Based on data from the Swiss Household Panel, as well as drawing on action-theoretical approaches and gender theories, this study examines the decisive determinants of the gender-based division of housework and family work in Swiss couple households. The results indicate that not only economic determinants and individual gender role attitudes but also the type of household influences the division of work within the household. This study also points to the importance of a disaggregated analysis of child care tasks.

Keywords: Housework, child care, couple household, employment models, gender, Switzerland

59 **Transnational Ties and Co-presence Regimes in the Digital Age. The Case of Romanian Migrants in Switzerland** [F] | Mihaela Nedelcu and Malika Wyss

Providing a study of transnational ties in the digital age, this article examines how the use of information and communication technologies (ICT) impact on the migrants' ways of being and of belonging within family, professional and civic spheres of social life. It shows how ITC-mediated co-presence and transnational participation routines induce lifestyles that integrate a transnational component on a daily basis. Then, it suggests that, instead of being an obstacle to integration in the host society, these routines help connected migrants to firmly take roots in various fields of social life.

Keywords: Migrant transnationalism, ICTs, copresence, social ties, Romanians in Switzerland

79 **Populism as Radicalized Conservative Discourse** [G] | Florian Elliker

This article provides an analysis of the popular initiative "for democratic naturalizations," based on a sociology of knowledge approach to discourse. The widespread debate prior to the popular vote primarily raised the issue of political participation in conjunction with migration. Four discourses structured the public debate: (1) democracy as (absolute) popular government, (2) (masses of) non-fitting foreigners, (3) democracy based on the rule of law, and (4) integrative democracy. Contextualizing these discourses within traditions of political thought, the article argues that in contemporary German-speaking Switzerland, populism is best understood as radicalized conservative discourse.

Keywords: Populism, conservatism, democracy, sociology of knowledge approach to discourse

101 **From Reparation to Revocability. A New Paradigm within the Disability Insurance?** [F] | Isabelle Probst, Jean-Pierre Tabin, and Nelly Courvoisier

According to activation policies directed at social insurance beneficiaries, the Swiss disability insurance (DI) was recently revised in order to reduce the number of pensions granted and to increase the employability of persons suffering from a health problem. Inspired by the critical disability studies approach, this article discusses the consequences of these revisions on the conceptions of disability and rehabilitation. Analyzing the nature and scope of the current changes, it concludes that a new social policies' paradigm is emerging, which fundamentally impacts on the experience of persons applying for DI benefits.

Keywords: Disability insurance, social policies, activation policies, rehabilitation, disability studies

119 **Just a Matter of Life Circumstances? – Association Activity of Young People in the Canton of Zurich [G] | Emanuela Chiapparini and Jan Skrobánek**

Given the changes of association activity by young people in recent years it remains publicly and scientifically controversial, what the reasons for these developments could be. In the course of theoretical debates about the individualisation thesis the following contribution explores therefore how youth association activities, in general as well as in specific associations, are related to the lifestyle, attitude towards life and life circumstances of young people. The findings indicate strong correlations between lifestyle, attitudes towards life and activities in associations. The cultural, social as well as economic capital (as proxy for life circumstances) of young people is on the contrary less important.

Keywords: Association activity, life circumstances, lifestyle, attitudes, young people

145 **Book Reviews**



Terrains des sciences sociales

Sami Coll

Surveiller et récompenser Les cartes de fidélité qui nous gouvernent

348 pages, SFr. 39.—/Euro 30.—
ISBN 978-2-88351-064-7

Alors que le *big data* fait les grands titres de l'actualité, cet ouvrage montre en quoi la collecte massive de données mérite d'être analysée sociologiquement. Sami Coll propose ici une analyse détaillée des rouages d'un système de surveillance : les dispositifs de fidélisation dans la grande distribution. En mobilisant des concepts-clés issus de la sociologie, ce livre permet de découvrir les efforts des entreprises pour mieux nous connaître et nous surveiller. D'une part les mécanismes qui incitent les clients à adopter leurs cartes et qui les disciplinent pour qu'ils les utilisent, et d'autre part les stratégies marketing reposant sur les algorithmes de forage des données qui sont au centre du *big data*. Cette compréhension fine de la consommation sous surveillance mène l'auteur à proposer une discussion éclairante sur la validité de la notion de « sphère privée » dans notre société

et va jusqu'à suggérer que la sacro-sainte « sphère privée » n'est plus seulement un outil de protection, mais qu'elle devient aussi l'une des meilleures alliées de la surveillance.

Tout en offrant, pour la première fois en français, une véritable introduction aux études de la surveillance des consommateurs, l'ouvrage formule plus globalement une théorisation du contrôle social et des modalités de régulations sociales qui s'opèrent par le biais des pratiques de consommation.

Sami Coll est docteur en sociologie de l'Université de Genève. Auteur de nombreux articles scientifiques et intervenant régulier dans les médias sur le thème des technologies et de la surveillance, il continue à mener des recherches dans ce domaine et enseigne dans divers établissements de Suisse romande.