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Relaying News by Gun-fire.

Many have been the devices that have been used by newspapermen and agencies to get "one ahead" of rivals, but shot guns are surely novel. This was the method by which Mr. A. V. Darosa, the British United Press correspondent at Lisbon, "scooped" the start of the two Swiss airmen, MM. Kaeser and Lusher, on their tragic Atlantic flight, on which they were lost.

The two airmen had decided to start from a field some twenty-five miles out of Lisbon, which was inaccessible so far as telephone or telegraph was concerned. Indeed there were no communications at all.

Mr. Darosa enlisted the aid of several men (one of them at the field). When the airmen took off, the man at the field fired his gun, the news being relayed until it reached the village of Vila France several miles away, where a telephone was being kept open to the cable office—and Mr. Darosa was first with the news.

No Theological Distinctions.

Alpine air has devastating effects on theological distinctions. As a proof of this my friend, the Rev. M. E. Aubrey, the secretary of the Baptist Union, tells me an interesting story. Mr. Aubrey has just returned from Macolin, Switzerland, where he has been acting during the vacation as a Nonconformist chaplain. The Roman Catholics, the Anglicans, and the Nonconformists conducted worship in turns in the same church.

On one Sunday Mr. Aubrey conducted a joint service of members of the Church of England and of the Free Church. Such a thing could hardly happen in England, and probably explains why most reunion conferences are held among the Alpine mountains.

Reduction in Air Fares.

A reduction of air fares between London and Paris as from October 6th has been announced by Imperial Airways.

The air fare on the 8 a.m., Argosy air liner for Paris, including motor-car journeys from the centres of the cities to the aerodromes at either end is to be reduced from £4 15s. to £3 10s., which is lower than the first-class boat and train fare between London and Paris on the Dover-Calais route. The fare on Imperial Airways' de Luxe service leaving London at noon daily, will be reduced from £5 15s. to £4 15s., while the fare on the Handley Page Napier air liner flying between London and Switzerland will be cut from £7 10s. to £7.

"DAS WERK."

Das Werk. (Verlag Gebr. Fretz A. G. Zurich.). The August issue of this valuable periodical gives us a good description of various examples of what in our days they call "modern building" (Zeitgemässes Bauen). The more they produce such kind of architecture the less I am convinced of these architects taking their artistic duty at heart. Usefulness is one of their motives; their productions bear the sign of ugliness. One should not abuse a landscape to make trials in this line of art which are merely theoretical. We blame a poet who, although he may be called modern, expresses his ideas without giving them an artistic form. What we feel is thoroughly lacking is the inspiration. There must be a harmony in every expression of art; there must be moreover harmony between landscape and building. You cannot imagine the dome of Cologne standing on top of the acropolis. We blame this way of construction for forcing the issues; of making inexcusable essays of a very bad taste. Art has always lived upon inspiration, but this "art" certainly has no inspiration whatever. The technical news at the end of this issue must be very valuable to the experts. H.

ADVERTISE in the "SWISS OBSERVER"

It's Patriotic and it Pays!

**SWISS MERCANTILE SOCIETY.
EDUCATION DEPARTMENT.**

In connection with the scholastic programme the following lectures were given by the students during last week:—

Miss E. Krummenacker, Reinach-Basle: "Harrow-on-the-Hill." E. Beaujon, Geneva: De Quiney's "Opium Eater." Miss J. Flueckiger, Berne: "Development of Swiss Factory-Law." Miss S. Neher, Berne: "Shoes." F. Buettikofer, Berne: "Microbes." E. Moser, Berne: "Ideals in Youth." R. Grau, Estavayer le Lac: "Will the Coloured Races overrule the White ones." Miss F. Küng, Basle: "Italian Impressions." J. Casparis, Bergün: "A Ski-trip." A. Ruh, Wädenswil: "My stay in London."

The debating classes dealt with the following subjects:—

"Is the Modern Girl a Good Housekeeper?" Proposer: Miss H. Schnezler. Opposer: Mr. M. Rechsteiner.

"Is War a Necessity?" Proposer: E. Moser. Opposer: W. Schürch.

On Friday, October 11th, Mr. James Johnston, M.A., Barrister-at-Law (Author of "Westminster Voices"), lectured to the students on: "The House of Commons from the Press Gallery." The Lecturer held the attention of the large audience while he gave vivid character sketches of some of the great personalities of the "House." The thanks of all present were expressed to the lecturer by the Chairman, Mr. B. Davis, B.A.

Saturday, October 12th: Visit to the Tate Gallery.

SUBSCRIPTIONS RECEIVED.

(The figure in parentheses denotes the number of the issue in which the subscription expires.)

Miss E. Moser (436), J. H. Brunner (462), F. E. Brunner (458), E. Luterbacher (463), M. Bossard (459), P. Liechi (461), F. E. Wegmann (437), B. L. Leslie (463), A. Finger (462), J. A. Seiffert (459), E. A. Brullhard (460), G. D. Cima (457), Mrs. A. Elliott (419), Dr. A. E. Ottiker (432), G. Bruschweiler (460), A. L. Despond (460), G. Forrer (470), F. Forrer (470), A. Saager (462), R. Hoffmann-de Visme (463), Miss R. Muller (434), R. Hangartner (446), E. J. Suter (438), J. Hirter (426), G. Hafner (462), P. A. Carmine (464), W. Seiler (467), E. Vogel (428), G. Favre-Bulle (440), P. Schindler (440), W. G. Haag (466), J. J. Boos (460), F. J. Meier (440), C. Feiriere (459), E. Chatelain (464), Miss O. Muller (428), Miss E. Fischer (486), Mrs. L. Seiffert (460), B. W. Sigerist (438), A. Eusebio (464), A. Cima (454), M. Jutz (468), C. Duruz (467), E. Block (450), J. Jenny (465).

Just Received—Stock of Records of the famous Jodlers **Herr & Frau Frey-Bernhardsgrütter**, also new numbers of other Jodel, French-Swiss and Ticinese Song Records. Prices 4s. and 3s. each

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Open till 7 p.m.—Saturday 1.30 p.m.

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SWISS MERCANTILE SOCIETY

The members and friends of the Society are reminded that our

First Cinderella Dance

of the Season will take place on

SATURDAY, NOVEMBER 2nd, 1929,

at the

Midland Grand Hotel, St. Pancras Str., N.W.

from 6.45 for 7.0 to 11.45 p.m.

TICKETS at 8s. 6d. (incl. Supper during the interval) may be obtained from Mr. J. C. Naeffle, 8, Cross Lane, E.C.3 (Tel. Royal 8834), Mr. R. Chappuis, 31, Crockerton Rd., Upper Tooting, S.W.17, at Swiss House, 34-36, Fitzroy Square, W.1 (Tel. Museum 6883) and from Employment Department, 24, Queen Victoria St., E.C.4 (Tel. City 7719). THE ENTERTAINMENT COMMITTEE.

SWISS BANK CORPORATION,

99, GRESHAM STREET, E.C.2.
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**The WEST END BRANCH
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which interest will be credited
at 4½ per cent. until further notice.**

Swiss Rifle Association

Headquarters: 1, Gerrard Place, W.1
Shooting Range: Opposite Welsh Harp, Hendon.

The S.R.A. wishes to inform Members that the **YEARLY COMPETITION** has been extended to **November 2nd**

The Final Shoot has already commenced and Members are advised to be at the Range at an early date to avoid unpleasant crowding on the last days
Come and have lunch on the Shooting Ground on Sunday next. Menu: RIPPLI & CHOUROUTE

The Publisher will be pleased to forward free specimen copies of "The Swiss Observer" to likely subscribers whose addresses may be supplied by readers.

Divine Services.

EGLISE SUISSE (1762),
(Langue française.)

79, Endell Street, near New Oxford St., W.C.1.

Dimanche 20 Octobre, 11h.—"Jésus et les jeunes"
Marc. X/22. M. R. Hoffmann-de Visme.
6.30h.—Mr. Pradervand.
7.30h.—Réunion de recouvrement.

BAPTEME.

Anthony Charles Alfred SEINET, né le 12 aout 1929, fils de Charles Edmond et de Blanche Léontine née Siebenmann de Neuchâtel—le 13 Octobre 1929.

Pour tous renseignements concernant actes pastoraux, etc., prière de s'adresser à M. R. Hoffmann-de Visme, 102, Hornsey Lane, N.6 (Téléphone: Mountview 1798).
Heure de réception à l'Eglise: Mercredi 10.30 à 12h.

SCHWEIZERKIRCHE

(Deutschschweizerische Gemeinde)
St. Anne's Church, 9, Gresham Street, E.C.2.
(near General Post Office.)

Sonntag, den 20. Oktober 1929.
11 Uhr morgens Gottesdienst und Sonntagschule.
7 Uhr abends Gottesdienst.

Mittwoch den 23. Oktober abends 6 Uhr 45.
Wochengottesdienst in engl. Sprache in St. Anne's.
Predigt von Herrn BISHOP H. BURY, D.D., Assistant Bishop of London, worauf wir unsere Mitbürger, die in der City arbeiten besonders aufmerksam machen möchten.
Sprechstunden: Dienstag 12-1 Uhr in der Kirche.
Mittwoch 5-6 Uhr im "Foyer Suisse."

FORTHCOMING EVENTS.

Saturday, October 19th, at 2 and 4 p.m.—NOUVELLE SOCIETE HELVETIQUE, Film Show at King George Hall, Caroline Street, Tottenham Court Road, W.

Saturday, October 19th, at 10 a.m.—SWISS MERCANTILE SOCIETY, Education Department: Installation of the new Headmaster. In the Chair Monsieur C. R. Paravicini, Swiss Minister.

Monday, October 28th.—UNION HELVETIA SOCIETY. Grande Soirée Amicale Suisse. Real Swiss Night. Reserve this date for a joyful evening. Tickets 3/.

Saturday, November 2nd, at 7 p.m.—SWISS MERCANTILE SOCIETY: Cinderella Dance at the Midland Grand Hotel. See advertisement.

Wednesday, November 6th, at 7.30 p.m.—SOCIETE DE SECOURS MUTUELS: Monthly Meeting at 74, Charlotte Street, W.1.

Friday, November 8th.—SWISS CHORAL SOCIETY: Annual Banquet and Ball at the First Avenue Hotel, High Holborn.

Friday, November 22nd.—CITY SWISS CLUB: Annual Banquet and Ball at the Victoria Hotel.

SWISS RIFLE ASSOC.: Every Saturday and Sunday, Shooting Practice on the Rifle Range near the Welsh Harp, Hendon

NOUVELLE SOCIETE HELVETIQUE (LONDON GROUP.)

A Travers La Suisse

You are cordially invited to come and see this famous N.S.H. Film at

KING GEORGE'S HALL

Caroline Street, Tottenham Court Road (at back of Central Y.M.C.A. Building) on **Saturday, October 19th at 2 and 4 p.m.**

We will take you for one and a half hours on an exquisite journey through all the beauties of Swiss scenery. We will show you the immortal Alps from an aeroplane. You will learn how to make watches, chocolate and cheese, electricity, locomotives and wine. Come and see your compatriots at work and at play.

The Swiss Minister, M. Ch. R. PARAVICINI, accompanied by Mme. PARAVICINI will preside and address the meeting on October 19th.

ADMISSION FREE. BRING YOUR CHILDREN AND FRIENDS.