

Conrad Brauchli †

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CONRAD BRAUCHLI †

The "*Swiss Observer*" deeply regrets to announce the recent death of Mr. C. Brauchli.

Mr. Conrad Brauchli was a native from Berg, canton Thurgau; he came to this country just over 40 years ago as representative of the Swiss Silk Manufacturers, Messrs. Siber and Wehri. Thanks to his great capability and hard work he soon became a partner in the firm's London agents, Messrs. Louis Hermes and Son, tie fabrics manufacturers.

When his senior partner retired, previous to the first world war, he started his own firm as a tie fabric agent and merchant, and for over 30 years represented in this country some of the most important continental firms. He was, undoubtedly for many years the most important supplier for the British tie trade.

Mr. Brauchli was an example and inspiration for a good many young Swiss who endeavoured to start their career in the silk trade for men's wear. He was always willing to give advice, and many of the younger generation remember the jovial evenings they were allowed to spend in his pleasant home "Sunnyside" in Hertfordshire, where buyers and suppliers met on equal ground free of the stiff "City etiquette".

The deceased has done more than anybody else to enhance the Swiss reputation as experts of tie fabrics in this country, and some of the leading British manufacturers often found it necessary to seek his advice when creating new fashions, etc., for the men's neckwear trade.

Mr. Brauchli was a member of the City Swiss Club, and a generous benefactor to the Swiss Church. He leaves a widow to whom we extend our deepest sympathy. The Swiss Colony is the poorer for his passing.

SWISS CATHOLICS IN LONDON.

Address of Chaplain: Rev. A. Lanfranchi,
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Phone: Temple Bar 4700. (Near Covent Garden)
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6955

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MISCELLANEOUS ADVERTISEMENTS

SPORTS CORRESPONDENT required, giving general review of sports events in Switzerland, once or twice per month. Expenses paid. Write to SWISS OBSERVER, 23, Leonard Street, E.C.2.

SECOND HAND DOLLS PRAM, in good condition, required. Mrs. W. Renz, 70, Mulgrave Road, Sutton, Surrey. Tel: Vigilant 5219.

PARENTS spending holidays in Switzerland and wishing their children (up to 12 years) to join them and wanting accommodation for them, write to: Rahel Weber, N.S.C.N., Beringen, Switzerland.

FORTHCOMING EVENTS.

Friday, November 1st, 8th, 15th, 22nd and 29th, 1946, at 7 p.m.— Swiss Male Choir — Rehearsals at Swiss Club, 74, Charlotte Street, W.1.

Saturday, November 2nd, 1946, at 12.45 for 1.15 p.m. — Swiss Mercantile Society — Luncheon, Dance and Tea — at the Dorchester Hotel, Park Lane, W.1. (Tickets 15/6d incl. Luncheon, Dance, Tea and gratuities.)

Sunday, November 3rd, 1946, from 4 — 10 p.m.— Unione Ticinese — Thé Dansant at the Dorchester Hotel, Park Lane, W.1. Tickets 7/6.

Tuesday, November 5th, 1946, at 6.30 p.m. for 7 p.m.— City Swiss Club, Monthly Meeting, at Brown's Hotel, Dover Street, W.1. (See advert.)

Wednesday, November 13th, 1946, at 7.30 p.m.— Swiss Mercantile Society — Monthly Meeting, followed by a lecture on "The Liberation of Europe" by Mr. J. Davies, Public Relations Officer of the Southern Railway. (Lantern slides, illustrations.) At 35, Fitzroy Square, W.1.

Tuesday, November 19th, 1946, at 7. p.m.— Nouvelle Société Helvétique — Monthly Meeting, followed by an address on "Development of Appreciation of the Alps" by Professor G. R. de Beer, of University College, London, at Conway Hall, Red Lion Square, W.C.2.

Thursday, November 21st, 1946, from 7.30 — 12 p.m. — Rütli Ladies' Club — 3rd Annual Dance — at Seymour Hall, Seymour Place, Bryanston Square, W.1. (See advert.)

Saturday, November 30th, 1946, 2 - 9 p.m.— Unione Ticinese, Ladies' Section — Christmas Bazaar, at Swiss House, 35, Fitzroy Square, W.1. (Admission free.)

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