

# Philately : Swiss publicity stamps

Autor(en): **E.N.P.**

Objektyp: **Article**

Zeitschrift: **The Swiss observer : the journal of the Federation of Swiss Societies in the UK**

Band (Jahr): - **(1956)**

Heft 1268

PDF erstellt am: **04.07.2024**

Persistenter Link: <https://doi.org/10.5169/seals-687677>

## **Nutzungsbedingungen**

Die ETH-Bibliothek ist Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Inhalten der Zeitschriften. Die Rechte liegen in der Regel bei den Herausgebern.

Die auf der Plattform e-periodica veröffentlichten Dokumente stehen für nicht-kommerzielle Zwecke in Lehre und Forschung sowie für die private Nutzung frei zur Verfügung. Einzelne Dateien oder Ausdrucke aus diesem Angebot können zusammen mit diesen Nutzungsbedingungen und den korrekten Herkunftsbezeichnungen weitergegeben werden.

Das Veröffentlichen von Bildern in Print- und Online-Publikationen ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Die systematische Speicherung von Teilen des elektronischen Angebots auf anderen Servern bedarf ebenfalls des schriftlichen Einverständnisses der Rechteinhaber.

## **Haftungsausschluss**

Alle Angaben erfolgen ohne Gewähr für Vollständigkeit oder Richtigkeit. Es wird keine Haftung übernommen für Schäden durch die Verwendung von Informationen aus diesem Online-Angebot oder durch das Fehlen von Informationen. Dies gilt auch für Inhalte Dritter, die über dieses Angebot zugänglich sind.

music a performance that cannot be equalled by any other recording process.

Paris is many things to many people, and in music and song all the sensations of experiencing the city itself have been expressed. The solemn dignity of a Couperin Mass is captured by the Boys' Choir of Notre Dame Cathedral. The most famous military band in Europe, the Garde Republicaine, plays "Sambre et Meuse" at the Cour d'Honneur of Les Invalides and then is heard again as we review the cadets of St. Cyr, the military school founded by Napoleon. We attend a performance of Jean-Philippe Rameau's 18th century opera-ballet, "Les Indes Galantes", and we are almost immediately transported to the 20th century to see Paris night life and listen to the modern dance rhythms of the Lido show. But Paris would be incomplete if the very quality of the streets, the people, the parks, gardens, even the walks along the river banks, was not experienced, and Mr. Gould in a charming, nostalgic waltz and in his gay promenade music has evoked all the special quality that Paris represents.

One of the most delightful musical sequences takes place in "La Ferme", in Davos, where we join a group of skiers in the evening at a cheese fondu party, and share the warmth and friendliness of the gathering by participating in the rollicking "Hop-sah-sah waltz", a number based on an old Swiss folk song. First it is sung by Ernst Berchtold and Bertely Studer, well-known European yodelling singers with the entire group joining in the chorus, and later we hear it in a modern ingenious arrangement by Mr. Gould.

Perhaps the most unusual and exciting musical sequence takes place when Fred and Beatrice, trying to find the heart and origin of American music, go to New Orleans. Here they listen to the congregation of the Second Free Mission Baptist Church sing "Down by the Riverside", watch the Jolly Bunch Social and Pleasure Club and Tuxedo Marching Band play "When the Saints Go Marching In" as they leave the Lafayette Cemetery, and finally sit in on Oscar "Papa" Celestine and the Original Tuxedo Dixieland Jazz Band as they give us an original interpretation of "Tiger Rag". Perhaps we can come no closer to what may truly be called American folk-music. All latter composer, both classical and popular, owe a great debt to the music that sprang from such jazz groups in New Orleans.

**Kettners Restaurant has no music and is not luxurious . . . but the Food and Wine are superb.**

Roast Surrey  
Capon,  
Roast Aylesbury  
Duckling  
served every day



In San Francisco, the Cinerama Sound system turned its seven microphones to ward the tiny stage of The Tin Angel and listened to Odetta Felious and Larry Mohr sing "Santy Anno", an American sea chanty that dates from the Gold Rush days. In Chinatown, it recorded an oriental orchestra performance of a century-old Chinese love song entitled "The Luminous Pearl and Magnolia". A wide variety is evident once again in the vocal music, ranging from the Dartmouth College Glee Club singing "Men of Dartmouth" and the University of New Hampshire Glee Club capturing the mood of the Deerfield Fair in "Come to the Fair", all the way to the stirring patriotic finale, "Hail to Our Land", by James Peterson and Jack Shaindlin, as sung by the United States Naval Academy Choir.

It is this combination of opera and honky-tonk, ballet and college choir, jazz band and church mass, all blended with a distinctive original music score that makes for a rich, rewarding musical experience and gives "CINERAMA HOLIDAY" its unique sense of reality, colour and vitality.

**PHILATELY.**

**Swiss Publicity Stamps.**

On the 1st of March, 1956, four publicity postage stamps will again be issued, three of them on the occasion of jubilees of national transport enterprises and the fourth for the benefit of the safety of road traffic.

For the first time, these special stamps come in the size 36 x 26 mm. The five cents stamp commemorates the 50th anniversary of the Swiss postal motor coach service which started its operation in the route from Berne to Detligen in 1906.

The ten cents stamp recalls the opening of the Simplon tunnel half a century ago, an event hardly second in importance to the piercing of the Gotthard. The 40 cents stamp is dedicated to the founding, 25 years ago of Swissair, which from a modest start has grown to be an air transport company with world-wide connections.

Being a large road transport enterprise, the Swiss PTT Administration thinks it part of its responsibility to help in the fight for accident prevention. Therefore, with the 20 cents stamp of the publicity series an attempt is made to contribute to the safety of road traffic. Details of the new stamps are given below: 5 cents. Illustration of the first postal motor coach (1906). It is designed by Bernhard Reber of Berne and is printed in three colours: grey, yellow and black.

10 cents. North gate of Simplon tunnel and Stockalper Palace. Designed by Ursula Huber-Bavier of Zug and printed in green, grey and red.

20 cents. Children on pedestrian crossing and traffic signs. Designed by Edi Hauri of Basel and printed in four colours: dark carmine, vermilion, yellow and black.

40 cents. Ancient and modern type of passenger aircraft and emblem of Swissair. Designed by Pierre Gauchat of Kussnacht. Colours: blue and red.

(Information by courtesy of Direction General of PTT.)

E.N.P.