

A-la-carte meals on far east flights

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SWISSAIR'S WINTER PROGRAMME.

Among the features of Swissair's winter schedules, effective from 1st November 1958, are the extension to Buenos Aires of the Thursday flight to South America, nine services weekly to North America all operated by DC-7Cs, the introduction of a new DC-6A aircraft on all-cargo flights to New York via Manchester, and a new weekly call at Bahrein on the Far East route.

From 27th November the Thursday "Supersuisso" service to South America which so far terminated at Sao Paulo will continue direct from Sao Paulo to Buenos Aires, arriving there on Friday at 18.00. In the reverse direction it leaves Buenos Aires on Saturday at 08.30, arriving at Sao Paulo at 12.15. Swissair will thus serve Buenos Aires twice weekly, the Sunday flight from Europe continuing to call at Montevideo.

On the North Atlantic all flights will be operated with DC-7Cs from 24th November. Nine services weekly will be flown, of which five will stop westbound at Shannon. Four services in each direction will go via Lisbon. Cologne will be served four times weekly westbound and three times eastbound. From 1st November all flights will provide first class and economy class except the weekly all-de-luxe "Atlantic Super Swiss". Tourist class accommodation will be discontinued.

On 1st November Swissair will introduce into service their new DC-6A Cargoliner with twice-weekly all-cargo flights over the route Switzerland — Manchester — New York. Westbound flights will leave Manchester on Thursday evening and Sunday morning; a call will also be made at Manchester eastbound if required.

The Far East services continue to be operated from Switzerland on Tuesdays and Fridays, with Bahrein as a new call once weekly in each direction between Cairo or Beirut and Karachi. Eastbound flights arrive at Bahrein on Saturday and leave westbound on Sunday.

The Middle East schedules comprise eight calls weekly at Athens, four at Cairo, three at Beirut and Istanbul, two at Tel Aviv, and weekly services to Baghdad, Dhahran and Damascus.

Both the Middle East and Far East services are flown with first class and tourist class DC-6Bs. On the Far East route à-la-carte meals have recently been introduced as an additional amenity in first class.

In Europe, a high frequency of services will operate between the U.K. and Switzerland. The popular DC-6B "Super Swiss", leaving London for Zurich every morning and providing first class and tourist class, will be supplemented by DC 6B afternoon departures from mid-December. First class and tourist class DC-6Bs will operate between London and Basle until mid-December, when the service is taken over by Metropolitans. Daily flights are operated between London and Geneva and two direct services weekly between Manchester and Zurich. Low-fare night tourist flights from London to Basle, Geneva and Zurich are available from 19th December.

Winter holiday-makers will find Swissair's service to Innsbruck, starting on 19th December, particularly useful. It connects at Innsbruck Airport with a special bus service to Kitzbuehel which takes passengers direct to their hotels. At Geneva Airport

Swissair flights connect at week-ends with special bus services to the winter sports resorts of the French Savoy and, from 1st February 1959, to Val d'Isère. The winter resorts of Southern Germany and Northern Italy are easily reached by twice-daily flights to Munich and daily flights to Milan. There are special rates for skis and sticks if taken as excess luggage.

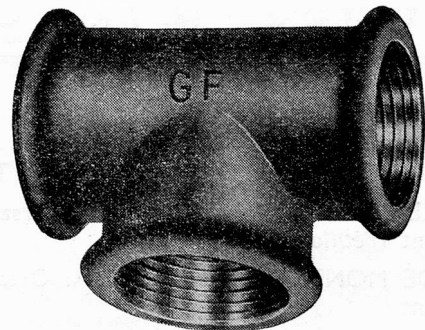
Other features of Swissair's European services include the operation of first class and tourist class DC-6Bs from Geneva to Madrid and Lisbon and of Metropolitans to Palma de Mallorca. An all-freight service is being introduced with Dakota aircraft between Zurich and Munich, operating on Saturdays in each direction.

Services from the U.K. connect at Zurich or Geneva with Swissair flights to all parts of the Continent, the Middle East, the Far East, and South America.

A-LA-CARTE MEALS ON FAR EAST FLIGHTS.

A-la-Carte meals giving passengers a choice of dishes for every course are now available in first class on Swissair's Far East services. Meals on this route are supplied by Swissair's own flight kitchens in Zurich, Geneva and Karachi and also by several high-class restaurants and hotels, such as the Ambassador Hotel in Bombay, the "Swiss Inn" in Manila and Gaddi's Restaurant, Peninsula Hotel, Hong Kong.

The new facility means that à-la-carte meals are now available to first class passengers on Swissair services to North America, South America and the Far East.



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