

Our Next Issue

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SWISS MERCANTILE SOCIETY.

Despite the inclement weather, there was an exceptionally good attendance at the monthly meeting of the Society, held at Swiss House, on Wednesday, 12th November.

The President, Mr. O. Grob, extended a cordial welcome to the members and friends present. It was with deep regret that he informed the meeting of the death of Mr. E. F. Sommer, who had been a contributing member to the Education Fund ever since the foundation of the College.

After the official business on hand had been dealt with, the assembly were treated to an excellent film show by courtesy of the Swiss National Tourist Office.

The programme opened with a colour film, "Mountain Holiday in Switzerland". It showed the ascent of the 14,000 feet high Finsteraarhorn in the Bernese Alps. After scaling perpendicular rock and ice walls, the small party with their guide, on reaching the summit, were rewarded for their many hazards with unforgettably beautiful scenery.

By way of contrast, the second film, kindly lent by British Transport, showed some of the aspects of life in the communities in the Scottish Highlands. The landscapes were of striking beauty, and of particular interest were the many ways in which the inhabitants gain a livelihood, some in very remote parts.

A winter sports holiday in the world famous resort was splendidly depicted in the film "Susie in St. Moritz". Whilst such a holiday may not be within most people's reach, those able to afford it obviously find enjoyment, exhilaration and gorgeous scenery in abundance.

The programme was rounded off with another British Transport film, "Channel Islands". These islands pay their way with their own products — mainly cattle, flowers, potatoes and tomatoes. With attractive bays, they are however best known to holidaymakers as ideal places for enjoyment of sport and relaxation.

As was evident from the spontaneous applause, the show was thoroughly appreciated by the audience, and thanks are due to the Swiss National Tourist Office and British Transport for having provided these excellent films, and to the operator, Mr. G. Brown, for the efficient manner in which he presented them.

The President drew attention to the talk which will be given at the next monthly meeting — to be held on Wednesday, 10th December — by Mr. Theodor Haller, London Correspondent of the Swiss Broadcasting Corporation, on "How to misinform the Swiss about the English".

W.B.

OUR NEXT ISSUE.

Our next issue will be published on Friday, 19th December 1958 (one issue only). We take this opportunity of thanking the following subscribers for their kind and helpful donations over and above their subscription: G. S. Brenni, Charles Fer, E. C. Enz, T. Schurch, J. D. Bernoulli, Mr. and Mrs. W. Meier, P. Hatz, N. H. Leuzinger, A. Wymann, J. C. Wetter, W. Allenspach, Louis Chapuis, O. Grob.