

# Commercial news

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## COMMERCIAL NEWS

### High density of telephones in Switzerland.

Some interesting world statistics published by the Technical Bulletin of the Postal, Telegraph and Telephone Administration show us that Switzerland ranks second in Europe in regard to the number of telephones per hundred inhabitants. This density amounts in Switzerland to 25.5 per cent, which means that there are twenty-five telephones for every hundred inhabitants, whereas the proportion in Sweden is 31.5 per cent.

### Postal, Telegraph and Telephone Services and the Swiss economy.

Postal and telecommunications services form the very heart of modern life. In Switzerland the Postal, Telegraph and Telephone Services, which rank second in importance among the national undertakings, play an outstanding role in the economic equipment of the country. Their orders to Swiss industry, commerce and trade attain more than 350 million Swiss francs; furthermore, 335 million Swiss francs find their way into the economic circuit in the shape of wages and salaries paid to the staff of the Administration. This information has been furnished by a special number of the review "Economie", devoted to the Postal, Telegraph and Telephone Services and published by the "Comptoir Suisse", in Lausanne.

### A royal visit to the Swiss Pavilion at the Brussels Exhibition.

The Prince and Princess of Liechtenstein paid an official visit on 3rd June to the Swiss Pavilion at the Universal Exhibition in Brussels. Accompanied by the Prime Minister of Liechtenstein, as well as by representatives of the King of the Belgians and of the Belgian Government, the visitors were received at the Swiss Pavilion by the Swiss Ambassador to Belgium and several officials belonging to the Swiss Delegation. For nearly an hour the Prince and Princess visited the various sections of the Pavilion, expressing unreserved admiration for the fine exhibits presented by Switzerland and congratulating the organisers on the success of their show.

### A Swiss film wins distinction abroad.

A Swiss film, called "The 10th of May", which depicts life in Switzerland during the first days of the War, has obtained the mention "excellent" from the German Central Department for Films, and is to figure very shortly in the International Festival in Berlin.

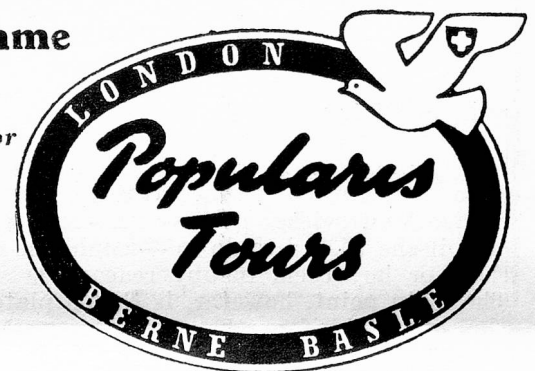
### Big new international bus station at Geneva.

The inauguration has just taken place in Geneva of the new official parking place which has been established by that town. This arrangement, which is a useful addition to the touristic equipment of the city of Geneva, will help to reduce the difficulties connected with the parking of cars. This official parking place, the first of its kind in Switzerland, will make possible the simultaneous parking of thirteen motor-coaches, and constitutes the first stage of an organisation which will, no doubt, greatly develop. It would seem hardly necessary to add that this parking place is equipped with all the requisite services.

Some of the jealously kept secrets of the "Men's Paradise", one of the main attractions at the Swiss women's SAFFA exhibition in Zurich, have now been revealed. This "paradise", which is meant as a gift-wrapped surprise from the Swiss women to the "he-world", will boast a "joke-bar" where the latest jokes will be poured out — instead of hard liquor — it is learned.

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