

Swiss Industries Fair

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*SWISS INDUSTRIES FAIR —
AN
EXHIBITION OF SWISS INDUSTRY*

The Swiss Industries Fair in Basle, in its capacity as a general industrial fair for the whole of Switzerland, also annually presents a wide display of purely industrial goods, the stands for which take up approximately one-half of the entire exhibition area of something like 1,416,000 square feet.

The 46th Swiss Industries Fair will take place from 31st March to 10th April 1962, for exceptional reasons prior to Easter, and it will include the group covering *machine-tools and other kinds of tools for the metalworking industry*, which is only represented in Basle every second year, and which, this time, will arouse special interest through its 150 exhibitors occupying more than 107,640 square feet of exhibition space.

Other important groups dealing with industrial activities include the *heavy machinery and metal goods industry*, along with the aluminium and non-ferrous semi-goods industry, the *electrical goods industry* with some 150 exhibitors in the sections dealing with generation of power, distribution, measurement, remote control, communications, material for installations and insulation, and lighting fixtures, and the group covering *industrial accessories* with its various special sections, e.g., works installations, ventilation, heating and air-conditioning plant, fittings, hydraulic plant, pneumatic plant, welding plant, surface treatment plant, water-supply plant and plant for the treatment of polluted and waste-water.

The extremely wide range of activities carried out by Swiss industry is further placed in evidence by other along with the aluminium and non-ferrous semi-goods groups such as that dealing with precision and measuring instruments, apparatus and storage containers, machines for various kinds of foodstuffs, machines and apparatus for the catering trade and large institutions, and also for laundries and ironing businesses, office machines, builders of automobile bodywork, lorries and trailers, protective equipment against accidents in factories, medical and dental equipment, laboratory and hospital accessories.

There is a certain justification for classifying the *watchmaking industry* in the general run of industrial production, and it is presented at the Swiss Industries Fair in a unique display of its own. Another branch of industry is that dealing with the production of *plastic materials*, shown in a display which also occupies a very considerable amount of space.

The very wide range of industrial products offered as mentioned above will, without any doubt, successfully enable the Swiss Industries Fair 1962 to take its rightful place as an important commercial market for industrial products amongst the other European trade fairs taking place in the spring.

READERS

This being the last issue of the Swiss Observer under my editorship, I should like to thank all those readers who have kindly expressed appreciation of my efforts in giving this paper a new look.

PIERRE HOFSTETTER.

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