

44th Lausanne national autumn fair

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THE 1963 MUSIC FESTIVAL IN LUCERNE

This year's Festival is the twenty-fifth of the series and, to mark the occasion, has been extended to last for a whole month, from 14th August to 14th September. The programme includes nine symphony concerts featuring some of the world's leading soloists and conductors. The four choral concerts under Ernest Ansermet and Herbert von Karajan promise to be events of exceptional musical interest. In addition to the Swiss Festival Orchestra, the Berlin Philharmonic Orchestra and the Philharmonia Orchestra of England will each be giving four concerts. A Beethoven cycle of seven concerts will include all the piano trios, violin sonatas and the sonatas and variations for cello and piano. Arthur Rubinstein will be giving a piano recital, and the traditional Serenades under the Lion Monument and the organ recitals in the Hofkirche have now become a regular feature of the Festival. Finally, the programme includes two Lieder recitals, one chamber music recital for wind instruments, and two chamber music concerts given by the Festival Strings.

The second of the Festival Strings' concerts will consist of four first performances of works by Alexander Goehr, Marcel Mihalovici, Franz Tischhauser and Bohuslav Martinu. The rest of the Festival programme consists of more familiar works; the items to be played at the opening concert will be the ones originally chosen by the brothers Fritz and Adolf Busch for the opening of the first International Music Festival in 1938.

The Lucerne Stadttheater will be presenting Goethe's "Iphigenie", and the Fine Arts Museum is holding exhibitions of the Bührle and Käppeli private collections. The latter, a priceless collection of Greek antiquities, will form the nucleus of the Museum of Antiquities to be opened in Basle.

44th LAUSANNE NATIONAL AUTUMN FAIR

From 7th to 22nd September Lausanne will be holding its 44th National Autumn Fair, known locally as the Swiss Comptoir. This magnificent display of the country's agriculture, craftwork, trade and industry, occupying the whole of the premises of the Palace of Beaulieu, covers a total area of almost 1,500,000 square feet. It is a general fair divided into 38 different sectors, with the main emphasis on consumer goods; however, it also includes a number of specialised exhibitions, such as special displays of agricultural machinery, building, and arts and crafts, as well as the salons of Watchmaking and Elegance. Big horse and cattle shows (both large and small livestock) complete the programme and, thanks to the well-established commercial tradition it represents and the great popularity it enjoys, this national fair each year attracts almost 900,000 visitors, representing over a quarter of Switzerland's working population.

Each year the Lausanne National Autumn Fair invites a foreign country to participate as its guest of honour.

This year it is Japan's turn to present an official exhibition within the framework of the 44th Lausanne National Fair. Her pavilion is organised by "JETRO", under the auspices of the Japanese Embassy in Berne. It is the first official exhibition put on by the Japanese government in western Europe.

During the Lausanne Fair, the railway and airline companies grant special travel facilities; detailed information may be obtained from any of Switzerland's diplomatic missions or commercial representatives.

Swiss National Day Celebration and Gala Dance

THURSDAY, 1st AUGUST 1963, at 7.30 p.m.

(Doors open at 6.30 p.m.)

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