

# Birtish Brown-Boveri Limited

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## BRITISH BROWN-BOVERI LIMITED

In 1906, fifteen years after the parent company in Switzerland was founded, Brown Boveri & Company Limited came into being in this country. Mr. A. Eborall, of Messrs. Witting, Eborall & Co. Ltd., engineers and contractors for electrical power equipment, decided that it would be better for his firm to start a new company in closest collaboration with Brown, Boveri & Cie, Baden. Mr. Eborall became the first managing director, to be followed later by Mr. H. Oswald, who died an untimely death in 1959. In 1924, the name of British Brown-Boveri Limited was adopted to avoid confusion with the English version of the Swiss company's registered name.

The company's activities cover a large field in electrical and thermal machinery and installation of plant in all parts of the world. The British firm is managed by Mr. R. L. Thomas, a Genevois and graduate of the Federal Institute of Technology in Zurich, who became managing director in 1961.

British Brown-Boveri act as the representatives of the whole Brown Boveri concern, i.e., Brown, Boveri & Co. Ltd. Baden, and all their licences in Switzerland, Austria, France, Germany, Italy, Norway, etc.

In the course of the last few years, they have markedly widened their field of activity. From their London office they can now advise their clients, offer, sell and install practically everything within Brown Boveri's manufacturing programme for equipment for power generation, transmission, and utilisation.

A number of Licence Agreements have also been concluded during recent years for the products for which importation is difficult or impossible on account of local competition.

Glen House is a modern office building, and the company's offices are situated on the 2nd floor. The planners are to be congratulated not only on the clever lay-out, but also on the impeccable taste. In conjunction with the management of the company, Mr. R. Beveridge, of Messrs. Peat, Marwick, Mitchell & Co., achieved extremely pleasing results. The furniture is modern without being flashy, expedient without sacrificing good taste. The pictures speak for themselves; but not obvious are the striking colour schemes and the lighting effects, both used artistically in the various rooms.



*Electrical Department.*

### NEW OFFICES



*Reception Hall.*



*Typists' Room.*

On 24th July, a house-warming party was given by British Brown-Boveri Limited, when their new offices in Glen House, Stag Place, S.W.1, were officially inaugurated, a stone's throw from their old and venerable premises in Artillery Mansions, Victoria Street, their home since 1946.

The new premises are most pleasant to work in as can be readily seen from these pictures. The offices are on either side of a long passage which is carpeted and has effective flower arrangements and lighting.



*The Managing Director's Office.*



*The Company Secretary, Miss V. E. Cross, in conversation with Mr. Eldrige, Manager of Nat. Prov. Bank.*



*Conference Room.*



*The Swiss Economic Counsellor Monsieur Heimo and Dr. H. W. Egli of the "Neue Zürcher Zeitung".*

**AT THE HOUSEWARMING**

The managing director, his deputy, Mr. R. H. Coates, and the company's secretary, Miss V. E. Cross, received the guests. The party was informal and the visitors were free to roam around whilst enjoying generous hospitality.



*The Managing Director and Mrs. R. L. Thomas.*



*The Deputy Manager Mr. R. H. Coates with two guests.*



*Mr. R. Beveridge (who planned the new offices) Mr. H. E. von Gunten of British Brown-Boveri Ltd. and Mrs. M. Meier, Editor of the "Swiss Observer".*

At the fiftieth anniversary luncheon in 1956, Mr. John H. Wedgwood said that three things were needed for success — pioneering spirit, reliable workmanship and economical operation — all of which were present in the Brown Boveri Company then, and judging by present-day achievements, success should be certain also for the future.

*Mariann.*