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EXPO 1964

The Swiss Broadcasting Corporation, in co-operation with the EXPO, Swissair and the Swiss National Tourist Office offer a free trip to Switzerland during the Swiss National Exhibition next year. This will be a chance for listeners to the Swiss Shortwave Services. They may win a free trip to Switzerland and a holiday in Lausanne which will enable them to see this big fair for themselves. For this purpose a contest will be held in the framework of SBC's regular short-wave transmissions with contest programmes and repeat performances to be broadcast in November and December 1963. The programmes will contain questions about Switzerland which will have to be answered by the participants in the contest. Broadcasting dates for these Special Contest Programmes are: Sunday Special on 10th November (repeats on 17th and 24th November) and on 1st December (repeats on 8th and 15th December).

Important! The questions of this contest are available in printed form upon request, but the contest programmes will offer useful hints. So try to tune in for your best possible chance!

All answers to the questions of both programmes must reach us by 15th January 1964 at 23.55 hours. Our address: "Swiss Contest" c/o SBC, Berne 16, Switzerland.

The winners will be announced on Sunday, 26th January 1964.

Similar contests in German, French and Italian, broadcast weekly by the Swiss local radio stations between 21st November 1963 and 5th March 1964, will be retransmitted in SBC's European Service.

Wavelengths and Frequencies for listeners in the United Kingdom and Ireland are 31.04 m. (9,665 kc/s.) and 42.19 m. (7,110 kc/s.) for the transmission (11.50 GMT to 12.30) and 42.19 m. (7,110 kc/s.) and 49.55 m. (6,055 kc/s.) for the second transmission (19.30 GMT to 21.15).

QUAND VIENT L'HIVER

Sur sa tige la fleur se penche,
L'herbe jaunait dans le sillon,
La feuille tombe de la branche,
Le soleil baisse à l'horizon;

Les bois ont perdu leur mystère,
Les flots du lac leur bleu miroir,
Et le sourire de la terre
A disparu dans le ciel noir.

Laissant à quelque rameau frêle
Son pauvre nid vid et glacé,
L'oiseau s'enfuit à tire d'aile
Dans un vol hâtif et pressé.

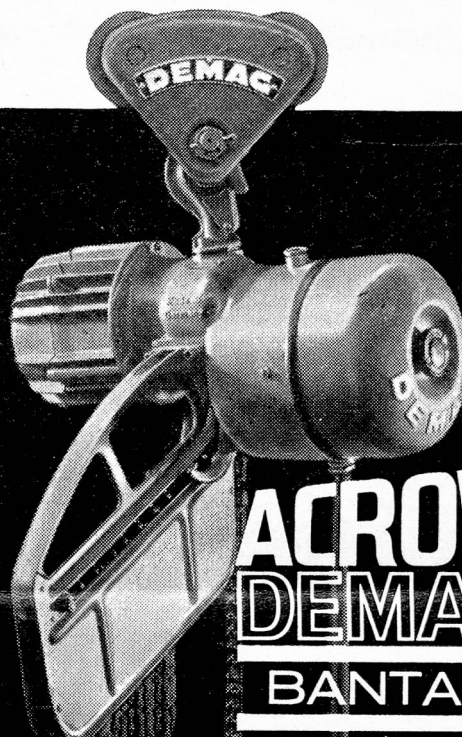
Il sait qu'une terre fleurie,
Où luit toujours un rayon d'or,
Nouvelle et seconde patrie,
L'attend loin des brouillards du nord.

Comme l'oiseau, pleins d'allégresse,
Sûrs de notre immortalité,
Sachons, sans regrets, sans tristesse,
Nous enfuir dans l'éternité!

Alice de Chambrier.

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