

Expo 1964 : the first three Weeks of the Swiss National Exhibition

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RECENT DEATHS IN SWITZERLAND

The following deaths have been reported from Switzerland during the past few weeks:

Dr. phil. Robert Roetschi, 75, Solothurn, former teacher at the Cantonal School and reader at the University of Berne; author.

Charles Cuendet, 66, Lausanne, founder of the "Grands Moulins" of Cossonay.

Gottlieb Keller, 73, Brugg, engineer and politician; Honorary President of the "Hausverband" of Brown-Boveri & Co., Baden.

Dr. Rudolf Sidler, 64, Schwyz, lawyer and politician; until shortly before his death member of the cantonal government; for 31 years Chairman of the Board of the rope railway Schwyz-Stoos.

Bruno Guggenheim, 58, Zurich, owner of the only matzos factory in Switzerland; for many years President of the Jewish Religious Community Zurich.

Charles Ribordy, 71, Sion, former director of the regional hospital.

Karl Amgwerd-Inderbitzin, 90, Schwyz, former cantonal forester, historian.

Robert von Stuerler, 73, Berne, lawyer, for many years Chairman of the Board of the "Berner Tagblatt".

Alfred Lambelet, 75, Vevey, industrialist and pioneer in broadcasting.

Dr. Hans Vogt, 58, Solothurn, publisher of the "Solothurner Zeitung".

Dr. Werner Karrer, 54, Lucerne, engineer, first director of the Technical College of Central Switzerland.

Dr. phil. Franz Schoch, 69, Kuesnacht/Zurich, historian.

Pater Robert Mueller, Sarnen, teacher at the "Kolegium".

The only centenarian whose death has been reported is Dr. Wilhelm Burckhardt-Vischer, Basle, born 22.12.1862, lawyer and diplomat.

[A.T.S.]

AGENT FOR ENGLAND

Important Swiss manufacturers are looking for an agent in England. They produce elastic stockings and back warmers of first class quality.



Anyone interested may get further details from LA GAINE VISO, Saint-Blaise, Neuchâtel, Switzerland.



EXPO 1964

THE FIRST THREE WEEKS OF THE SWISS NATIONAL EXHIBITION

Since the EXPO 1964 was opened on 28th April, no fewer than 126 news sheets concerning it have reached me from the Agence Télégraphique Suisse. How am I to do justice to this magnificent manifestation and give my readers a reasonable picture of what happens in Lausanne day by day? This will be quite impossible, and I can give no more than a few items of news and a few titbits and put on record the main events and special attractions.

Federal Councillor Schaffner said on the Press day that the enormous expense was hardly justified if one only considered success in terms of francs and centimes. But anyone who thought of the future of our country would include other values in the balance sheet, and he would realise that there was a pressing need to reflect on our existence as a people and a state.

Before the banquet, National Councillor Dr. R. Tschäppät, member of the Government of the Municipality of Berne, handed over four bears to be kept at the EXPO for the duration.

The Ecumenical Church was consecrated on 29th April. It is at the disposal of all denominations, and every midday, a special prayer is being said, and the twenty-six bells ring. The church is almost entirely made from wood, and a precious bible of the sixteenth century has been lent by the Swiss National Library.

The Official Day of Opening of the sixth National Exhibition was on 30th April. The President of the Confederation signed the EXPO Charter and gave the inaugural address, which he ended thus "Human strength alone is insufficient. Our forefathers put their trust in the Lord. Here, too, we recommend to Him our country, peace and the well-being of all peoples". Over 3,700 people attended the official ceremony, in the presence of all seven Federal Councillors, the highest authorities of Confederation and Cantons, the Diplomatic Corps, leading personalities from the Army, the Church and many spheres of public life.

Labour Day was held appropriately on 1st May. A football match France v. Switzerland took place, and amongst the 77,575 visitors was the King of Burundi. The week-end saw the sports events arranged by "Satus", the Swiss workers' gymnastic organisation. On Saturday, 45,000 admissions were registered.

Sunday, 3rd May, was Agriculture Day with an attendance of some eight thousand farmers. The procession included livestock. The Swiss Women's Auxiliary Army (FHD) celebrated the twentieth anniversary of its existence.

On 4th May, the pavilion "Swiss undertakings in the world" was officially opened. This part is on the lake itself, and the eighty floating flags symbolise the countries in which 921 factories are in Swiss hands. "Globovision" enables the onlooker to see 613 pictures in eleven minutes, thanks to forty projectors worked by electronics.

The same day, it was the "Journée de la Veillesse". Coaches were put at the disposal of the old people, and at the EXPO it was boy scouts and girl guides who looked after them.

Federal Councillor Spuehler, the Swiss Minister of Communications, attended the exhibition on 5th May, the "Tag des Verkehrs"; in his official address he touched on all kinds of traffic problems. The exhibition of "Masterpieces from Manet to Picasso from Swiss Collections" was opened at the Palais de Beaulieu.

On the eve of Ascension Day, the "Festival Fribourgeois" was presented, the prelude to the Fribourg Cantonal Day. Ascension Day also saw an ecumenical service in the EXPO Church, which was transmitted by Eurovision. 114,046 admissions were registered to the Exhibition on that day.

The following day, two women of 60 and 66 arrived at the EXPO on foot all the way from the Thurgau — nine days they needed for the 300 km.

It was the Army's turn on 12th May. 622 youngsters from all parts of Switzerland competed in the sports events which are compulsory for the recruiting tests. Memorial services were held in the Parc Montbenon (1914-1918) and at the tomb of General Guisan at Pully (1939-1945). There was a grand march past in which 2,000 recruits, 200 vehicles and 150 horses took part, and the colours of all the units of the Swiss Army were carried to the Stadium of Vidy, where Federal Councillor Chaudet addressed the soldiers. There was a fly past with two "Venom" and "Hunter" squadrons, as well as two of the new "Mirage" planes.

The 13th May was the Vaudois Cantonal Day — "La Suisse avec l'Accent Vaudois".

On 15th May, the national riding competitions started which gave an opportunity to select the Swiss equestrian competitors for the Olympic Games in Tokyo.

The following day brought the people of Glarus and Zug on their Cantonal Day. Neither Glarner "Schabzieger" nor Zuger "Kirsch" were missing.

The sector "Goods and Values" was opened on 20th May — accent on trade and especially Swiss exports. At 6.15 p.m. the millionth visitor to the EXPO was admitted, a Swiss from abroad, Mr. Charles Leidner, watch dealer from Colombia.

The Cantonal Days are, of course, particularly interesting and attractive, especially the processions which depict historic events and cantonal characteristics.

All the time, pageants, plays, concerts, recitals of one kind or another are taking place; much music has been specially composed, and much drama has been written in connection with the EXPO. And important visitors from all parts of the world arrive daily to witness this great national show.

The mesoscaphé, unfortunately, is not yet ready. It is hoped, however, that the tourist submarine will be available to the public by the middle or end of June.

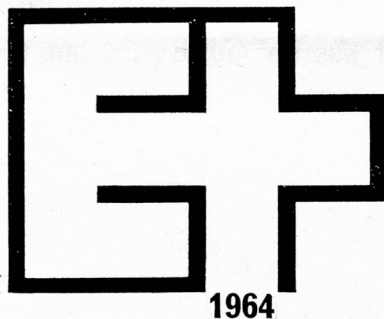
(Based on A.T.S. reports.)

The «Home» a «pied-à-terre» in the homeland for Swiss Living Abroad visiting the EXPO 64

«Home» for Swiss Nationals Living Abroad at Dürrenäsch Aargau-Switzerland
 «The little village» within the village



Auslandschweizer-«Home» in Dürrenäsch Aargau-Schweiz
 Das «Home»-Dörfli im Dorf



**EXPO cantonal days
 in June/July
 EXPO-Kantonaltage
 im Juni/Juli**

Luzern	June 19
St. Gallen	June 26
Valais	June 29
Solothurn	July 3
Appenzell I. and R.	July 10



The president of the Swiss Confederation, Mr. Ludwig von Moos, is opening officially the EXPO 1964 in Lausanne
 Eröffnung der EXPO 1964 in Lausanne

Das «Home» als «pied-à-terre» für den EXPO-Besuch der Auslandschweizer