

Christmas Appeal

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NEWS FROM THE COLONY

SWISS CLUB MANCHESTER

On the 8th of October the Swiss Club Manchester met in the premises of the Italian Club to hear a talk given by Mr. Richard Müller entitled "*A World of Contrasts*" illustrated by slides taken by Mr. Müller, who is a member of the Swiss Club Manchester and President of the Yorkshire Swiss Club. As our friends and members who attended his previous talks knew in advance that he is an outstanding photographer, a mountaineer and a speaker who can grip an audience, it is not surprising that the meeting was very well attended.

"*A World of Contrasts*", the title of the talk showed many aspects of the world as seen through a camera on slides with a most remarkably lucid explanation of some technicalities, which was necessary for the mostly non-technical audience to understand the contrasts — contrasts between black and white and coloured photography, between architecture old and new, domestic and business; contrasts between sun and shade, summer and winter — contrasts in heights and horizons; photographs of a climb of Monte Rosa at several stages of the climb, showing the route and the views from the summit.

One could feel that Mr. Müller is not only a keen mountaineer but one who can express his love of the mountains and of our countryside in a way that passes his enthusiasm on to his audience.

Finally we were shown contrasts between the "Landi" of 1939 and the "EXPO" in a few pictures of works of art from both, followed by others of the EXPO by day and night, these last showing the beautiful colours used by the designers. Those who had seen the EXPO were reminded of their pleasure — and some expressed their regret in not having had the chance to have been there.

On this theme Mr. Müller ended his talk which had enraptured his audience for one hour and a half, at the end of which everyone would have wished for more and thought the time had passed too quickly.

A.M.T.

DELEGATION FROM THE LAC LEMAN REGION

For more than two decades, a delegation of the tourist offices of the Lake of Geneva region visit London every autumn. About a dozen members from the various centres around the *Léman* were in London from 29th September to 1st October. There were several meetings, film shows and a traditional luncheon at the Dorchester Hotel, at which about seventy tourist office experts and representatives of motoring clubs and air companies took part. The Swiss Ambassador was present, and Monsieur Henri Guhl, President of the Tourist Office of the Canton of Vaud was in the chair.

The Ambassador Monsieur B. de Fischer gave a cocktail reception at the Embassy on 30th September.

Apart from general propaganda for that particular region of Switzerland, the purpose of the visit was to stir up the interest in the new St. Bernard Road Tunnel and the new cableways to the Glacier des Diablerets.

CITY SWISS CLUB

99th ANNUAL BANQUET AND BALL

In conjunction with

THE SWISS ECONOMIC COUNCIL

on

Friday, 27th November

at the

Dorchester Hotel, Park Lane, W.1

Next year the City Swiss Club will celebrate its second Centenary, the first one having been held eight years ago, when the Club reached the venerable age of 100.

On 27th November the Club will hold its 99th Annual Banquet and Ball — had it not been that during the last two wars banquets were dispensed with — it would be the 108th annual festival.

As on former occasions, this next month's Annual Dinner and Ball will be held again in conjunction with the Swiss Economic Council, one of the Colony's most prominent institutions. The members will shortly receive particulars as to the arrangements that have been made, but it can already be divulged that again a cabaret show will be introduced to compensate those members who have, for one reason or another given up dancing.

According to an age-long tradition the City Swiss Club will again invite a number of prominent English and British personalities, amongst them Sir Ralph Perring, last year's Lord Mayor of London. H.E. the Swiss Ambassador, in the capacity of Honorary President of the City Swiss Club, will attend the banquet with Madame de Fischer.

The committee has spared no efforts to make this festival as attractive as possible, and it makes an earnest appeal to the members, both old and young, to give them their wholehearted support by a numerous attendance.

All members of the Swiss Colony and their friends, whether or not they belong to the City Swiss Club or the Swiss Economic Council will be cordially invited to attend, thus making it a real Colony affair.

A pressing invitation is extended especially to the ladies to grace, by their charm, this 99th Banquet and Ball.

ST.

Press Reporter, City Swiss Club.

CHRISTMAS APPEAL

As usual at this time of the year, the SWISS BENEVOLENT SOCIETY and both communities of the SWISS CHURCH IN LONDON, as well as the SWISS CATHOLIC MISSION IN LONDON appeal to all their Swiss friends for gifts in kind or in cash in order to provide a little extra cheer at Christmas for our compatriots in need.

New articles of clothing, also used ones provided they have been cleaned and are in good repair, as well as household goods will be greatly appreciated.

Parcels should be sent, preferably not later than the first week in November, to the Swiss Benevolent Society, 31 Conway Street, Fitzroy Square, London W.1, whilst gifts in cash may be forwarded to any of the above-named organizations.