

# Up into the Appenzell Alps by aerial cableway

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**WINNERS OF THE TOWN OF GENEVA PRIZE**

Started in 1959 for the purpose of encouraging young designers, the competition for the Town of Geneva Prize for Watchmaking, Goldsmith's Work, Jewellery and Enamel Work consists of two parts, in the first of which entrants submit their projects on paper, while in the second, the jury judges the articles made from the projects selected for actual execution. The competition originally comprised only one category, watchmaking, the others being added subsequently. In 1964, 694 projects were submitted by 132 competitors from eleven countries. The notary, who was the only one to know the identity of the competitors, was asked to order the execution of forty-eight works only, i.e. less than 7% of the total number of entries.

The jury, consisting of several leading members of the Swiss watchmaking world as well as the well-known French writer Madame Louise de Vilmorin, and presided over by Mr. Pierre Bouffard, Administrative Councillor of Geneva, awarded the prize for enamel work to Mr. Onelio Vignando, a graduate of the La Chaux-de-Fonds School of Arts and Crafts and a designer in a firm in the same town, the jewellery prize to Madame Martha Widmer, a designer in a Lucerne firm, and the prize for goldsmith's work to Mr. Klaus Bohnenberger of Pforzheim (Germany) but awarded no prize for watchmaking. It should be added that the strictest anonymity was respected in all the jury's discussions.

[O.S.E.C.]

**UP INTO THE APPENZEL ALPS BY AERIAL CABLEWAY**

The Kronberg, a 5,400-foot mountain north of the Säntis, was one of the most popular peaks in Eastern Switzerland back in the days before skilifts and mountain railways had been invented. But the advent of those technical innovations robbed the heavily wooded mountain of its fame. Three years ago, a few people of Appenzell recalled how much they had once enjoyed the Kronberg and decided that, with the aid of a cablecar-line from Jakobsbad to the peak, the mountain could stage a comeback. The new cablecar, recently opened, goes over three supports shortly after leaving the valley station, and then makes a run of 1.3 miles without a single supporting tower to reach the summit. This is the longest unsupported cablecar run in Switzerland. The total rise is about 2,550 feet from valley to peak, covering a linear distance of 1.9 miles.

In clear weather, the Kronberg offers a splendid view of the surrounding countryside, from the Säntis to the Bernese Oberland, including the Black Forest and the entire Lake Constance region.

A few weeks after the Kronberg Cablecar made its maiden voyage, the Brülisau-Hohen Kasten Cablecar was inaugurated not far away. It is 1.6 miles long and rises a total of 2,812 feet.

S.N.T.O.

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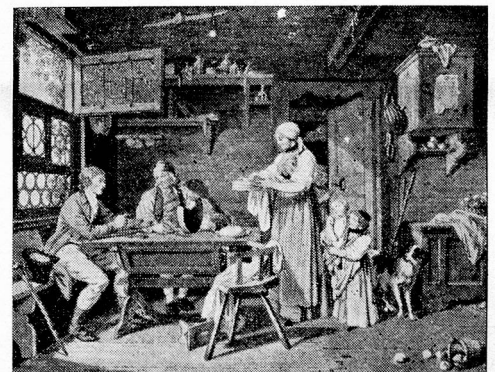
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