

# From the editor workshop

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## FORTHCOMING EVENTS

Every Sunday, 7 to 11 p.m. — The Swiss Catholic Youth Club — Social at Westminster Ball Room, 30 Strutton Ground, S.W.1.

Every Thursday, from 6 to 7.30 p.m. — Discussion Circle in English — Young men specially invited. Tea from 6 to 6.15 p.m. Swiss Y.M.C.A., London Central Y.M.C.A. Building, Great Russell Street, W.C.1.

Every 1st Wednesday in the month — Secours Mutuels des Suisses à Londres — meeting at Swiss House, 35 Fitzroy Square, W.1, at 7 p.m.

Every last Thursday of the Month — Swiss Club Manchester — Ordinary Monthly Meeting from 6 p.m. at the Midland Hotel, Manchester.

### MAY :

Friday, 20th — 6 p.m. — Federation of Swiss Societies in the U.K. — MEETING at Swiss Embassy, London.

Sunday, 22nd — Swiss Church in London—BI-LINGUAL SERVICE and CHURCH ASSEMBLY — Eglise Suisse — (see special notice).

Thursday, 26th — 7.45 p.m. — Nouvelle Société Helvétique, OPEN MEETING, Monsieur P. Stauffer, Cultural Attaché at the Swiss Embassy, talking in English on "Switzerland's Testing War Years" — Swiss Hostel for Girls.

Thursday, 26th — Swiss Club **Manchester** — MONTHLY MEETING.

### JUNE :

Sunday, 5th — from 10 a.m. to 5 p.m. — Swiss Rifle Association — SHOOTING — Bisley (Siberia Range).

Wednesday, 8th — 7 p.m. — Swiss Mercantile Society — MONTHLY MEETING.

Sunday, 19th — Swiss Club **Manchester** and **Midland** Swiss — LANDSGEMEINDE — Hebden Bridge.

Sunday, 19th — from 10 a.m. to 5 p.m. — Swiss Rifle Association — SHOOTING — Bisley (Siberia Range).

Thursday, 23rd — 7.45 p.m. — Nouvelle Société Helvétique, OPEN MEETING (details later).

### JULY :

Friday, 1st — City Swiss Club — DINNER AND DANCE — Great Fosters.

### AUGUST :

Monday, 29th to 1st September — ASSEMBLY OF THE SWISS ABROAD — Berne.

### OCTOBER :

Saturday, 29th — Swiss Church London — BAZAAR — Central Hall, Westminster.

### NOVEMBER :

Saturday, 12th — Swiss Club **Manchester** — ANNUAL BANQUET AND BALL — Midland Hotel.

Friday, 18th — City Swiss Club — ANNUAL BANQUET AND BALL — Dorchester Hotel, London W.1.

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### JANUARY :

Saturday, 28th — Swiss Mercantile Society — ANNUAL DINNER AND DANCE — Dorchester Hotel, W.1.

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## FROM THE EDITOR'S WORKSHOP

### A Milestone

With today's publication we have reached the 1500th issue of the "Swiss Observer". I think we are justified in pausing for a moment to contemplate all that has gone into producing this paper *fifteen-hundred times*, weathering all the storms and never even stopping during the war.

There is little doubt that the paper would have ceased to exist long ago, had it not been for our late Editor, Fred Stauffer, who carried the burden painstakingly and loyally for well over three decades, having taken over from other idealists like the late Prof. A. Laett and Dr. H. W. Egli.

Our gratitude is due to the publishers, the founder Mr. P. F. Boehringer, and now his son Oscar, who have generously kept the "S.O." under their benevolent wings.

With all the willing hands and hearts in the world, however, we could not have carried on without the unfailing support of our subscribers and advertisers. Some of our readers have the great satisfaction today of having in their hands the 1500th copy of the paper they have supported from the very first moment. There are not many left of them, and the personal columns of the "S.O." bring in almost every issue the sad news of yet another death. Fortunately, there are some younger men and women willing to take the place of our departed friends, but alas, not enough of them. There is no dearth of young Swiss, but many don't even know of the Colony's paper. May I suggest, to mark this milestone, that every reader try and induce an "outsider" to subscribe. Gift subscriptions would be another way of making the "S.O." known. Nor has the advertising potential been fully used up, and many Swiss undertakings don't know that the "Swiss Observer" is the best medium to reach the Swiss Colony at large. And perhaps this is a suitable moment for stock-taking for about 100 subscribers who have so far failed to heed the reminder that their subscription is (over)due.

1500 issues behind us and not even 100 more to go until we celebrate our Golden Jubilee. Now is the time to start with a special effort. Thank you, dear friends!

MM