

# The Italian business "Oscar" awarded to two Swiss firms

Autor(en): **O.S.E.C.**

Objektyp: **Article**

Zeitschrift: **The Swiss observer : the journal of the Federation of Swiss Societies in the UK**

Band (Jahr): - **(1966)**

Heft 1513

PDF erstellt am: **19.07.2024**

Persistenter Link: <https://doi.org/10.5169/seals-696685>

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A beautiful collection of furniture, costumes, coins and tools is now housed in the historic *Rathaus* in the Hauptgasse of the Innerrhoden capital; the new *Heimatmuseum* is well worth a visit.

The "Kirchhoeri" of Appenzell has elected a new Chaplain in the person of Pfr. Ivo Koch from the Thurgau. For the first time a non-Innerrhoder has thus become *Standespfarrer*.

The traditional "Stoss-Schiessen" took place at the end of August to commemorate the battle of the Stoss on 17th June 1405.

*(Based on news received by courtesy of Agence Télégraphique Suisse and S.N.T.O.)*

### NEW ALUSUISSE PLANT IN ICELAND

Alusuisse S.A. recently announced that after several years of negotiation, the agreement relating to the project of constructing an aluminium plant in Iceland has been signed by the Icelandic Minister of Industry and the representatives of the Swiss company. This agreement has still to be ratified by the Icelandic Parliament. The government of that country has agreed to build a power station on the Thjersa river in South West Iceland, and to ensure the supply of electric power to the electrolysis plant that ISAL (Icelandic Aluminium Company Ltd.), the new affiliated company of Alusuisse, will construct near Reykjavik. The aluminium plant will probably start operating in 1969, and its production will be progressively increased to 60,000 tons.

[O.S.E.C.]

### THE ITALIAN BUSINESS "OSCAR" AWARDED TO TWO SWISS FIRMS

Among the winners of the Italian National Golden Mercury Award, known as the Italian business "Oscar", which was awarded this year in Rome, are two Swiss firms, the watch manufacturer OMEGA, Louis Brandt & Brother Ltd., of Bienne, and the Associated Tobacco Manufacturers S.A., of Serrières (Neuchâtel). This honour is bestowed on enterprises which have contributed in a particularly effective way to production growth and to economic collaboration, mainly by improving their distribution service. The jury also takes into consideration the presentation of articles and innovations made in the field of production.

[O.S.E.C.]

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