

A photograph unlike any other

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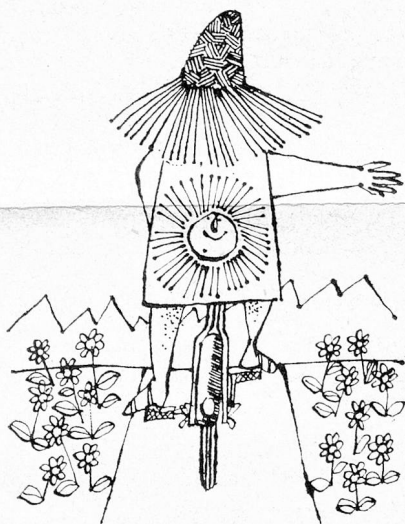
SIR FRANCIS AND LADY CHICHESTER TO HOLIDAY IN SWITZERLAND

After his exciting journey, the tremendous welcome home and the subsequent round of formal occasions, the Swiss National Tourist Office has invited Sir Francis and Lady Chichester for a holiday "away from it all" in Switzerland.

Sir Francis and his wife flew to Zurich on Tuesday, 15th August, where they received an official welcome, and on the following day they went to the Suvretta House at St. Moritz to walk and rest according to their wishes.

The people of Switzerland have followed Sir Francis's unique exploit with great enthusiasm and admiration. They therefore hope that the Swiss recipe "Roam the World — Rest in Switzerland" provides an ideal holiday for this courageous man and his wife who gallantly supported him.

ROAM THE CONTINENT — REST IN SWITZERLAND



Contact your TRAVEL AGENT for all-inclusive arrangements within the Travel Allowance
Information: Swiss National Tourist Office,
Swiss Centre, 1 New Coventry Street,
London W.1, Tel. 01-734 1921

SWISS WOMEN AT LONDON CONGRESS

At the Triennial Congress of the International Alliance of Women, nearly 200 delegates from forty countries took part. It was held from 1st to 10th August, under the presidency of Begum Anwar G. Ahmed from Pakistan, and H.R.H. Princess Alexandra opened it at Wandsworth Town Hall. The Lord Mayor gave a reception at the Guildhall, and the delegates were received by the Government at Lancaster House.

The Swiss contingent was led by Frau Dr. Lotti Ruckstuhl, President of the Swiss Federation for Women's Suffrage. It consisted of eleven delegates.

"MEN AND THE MATTERHORN"

"A man facing the Matterhorn is no ordinary man, especially if he has within him a desire for conquest". This is how the author of the latest book on the famous Valais peak begins his introduction. It is written by Gaston Rebuffat, a great Alpine guide who is not only an expert mountaineer, but also a fine writer who has the gift of communicating the wonderful experience of reaching the top.

The book contains extracts from diaries and records of men as closely and indelibly connected with the Mont Cervin as Whymper and de Saussure. They alternate with interesting prints and superb full-page and double-page photographs, both in black and white and colour. It may come as a surprise to many that Edward Whymper was also an artist, and his drawings reproduced in the book give a curiously intimate mark.

The superb photographs — 94 of them — show the once unconquerable mountain in every possible mood, and the various chapters are devoted to the attempts at scaling it, to the trials, tragedies and conquests. "The Mountain and the Dream" is the title of the last chapter, and it ends with the sentence: *The Earth, in its extraordinary gestation, presented men with the gift of a wonderful mountain. Those men in return have loved it more than any other!* Just how much these human beings were — and indeed are — fascinated by the majesty of the Matterhorn, and how irresistible was its lure is shown in the 224 pages of this volume, first published in French in 1965 (Librairie Hachette). The book was translated by Eleanor Brockett and is published by Nicholas Vane Ltd., obtainable by Kane and Ward, 200 Bishopsgate, London E.C.2, at 3 gns. It provides real delight for the lover of Alpine photography, it makes excellent reading for the mountain historian, but for the mountaineer it will be a source of rare and unrivalled pleasure.

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A PHOTOGRAPH UNLIKE ANY OTHER

The two American astronauts who went up in Gemini-12, James Lovell and Buzz Aldrin, presented President Johnson with a photograph of his ranch taken from Gemini-12 at an altitude of some 175 miles. The photograph had been taken the day before landing, while the spacecraft was flying over Texas. One can see a blue streak on it, which the astronauts identified as the President's ranch, as well as three blobs, which are the towns of San Antonio, Austin and Johnson City. When the first attempts to obtain a good enlargement of the film failed, Nasa decided to use the Ciba Cilchrome-Print process which proved completely successful. This process — now called Cibachrome-Print — has been perfected entirely by Ciba Co. Ltd., manufacturers of chemical and pharmaceutical products in Basle, and introduced into Europe in March 1964. The process is based on the destruction of excess colours previously incorporated in the photographic emulsion. Cibachrome prints have a resolving power far superior to that of traditional processes.

[O.S.E.C.]