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A SURVEY OF THE SWISS MARKET BY GATT

A report entitled "The Swiss Market for Certain Products from the Developing Countries" has just been prepared by the Lausanne branch of the Swiss Office for the Development of Trade concerning the possibilities of finding a market in Switzerland for the products exported by the developing countries. The survey was carried out in compliance with a suggestion by the International Trade Centre of GATT and at the request of the members of the Swiss Federal Council for Technical Cooperation and the Trade Division of the Federal Department of Public Economy, as a contribution to the efforts made by the developing countries to step up their exports. The bulk of this survey consists of an analysis of the Swiss market with regard to six categories of products selected among those considered as being of special interest for the export trades of the developing countries: salt-water fish, oysters and similar produce; frozen fruit, tinned fruit, confectionery, jams and jellies; travel goods and leather articles; braiding materials and wicker-work; articles in asbestos and mica; sports goods. The last section of the report contains general observations on all products from the developing countries. Thanks to this new survey issued by the International Trade Centre of GATT, in Geneva, the governments, export offices, trade associations, producers and exporters of all developing countries will be able to see the new outlets open to their exports and the way to make the best use of them.

[O.S.E.C.]

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