

Swiss Centre

Autor(en): **[s.n.]**

Objektyp: **Article**

Zeitschrift: **The Swiss observer : the journal of the Federation of Swiss Societies in the UK**

Band (Jahr): - **(1967)**

Heft 1515

PDF erstellt am: **17.09.2024**

Persistenter Link: <https://doi.org/10.5169/seals-687600>

Nutzungsbedingungen

Die ETH-Bibliothek ist Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Inhalten der Zeitschriften. Die Rechte liegen in der Regel bei den Herausgebern. Die auf der Plattform e-periodica veröffentlichten Dokumente stehen für nicht-kommerzielle Zwecke in Lehre und Forschung sowie für die private Nutzung frei zur Verfügung. Einzelne Dateien oder Ausdrucke aus diesem Angebot können zusammen mit diesen Nutzungsbedingungen und den korrekten Herkunftsbezeichnungen weitergegeben werden. Das Veröffentlichen von Bildern in Print- und Online-Publikationen ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Die systematische Speicherung von Teilen des elektronischen Angebots auf anderen Servern bedarf ebenfalls des schriftlichen Einverständnisses der Rechteinhaber.

Haftungsausschluss

Alle Angaben erfolgen ohne Gewähr für Vollständigkeit oder Richtigkeit. Es wird keine Haftung übernommen für Schäden durch die Verwendung von Informationen aus diesem Online-Angebot oder durch das Fehlen von Informationen. Dies gilt auch für Inhalte Dritter, die über dieses Angebot zugänglich sind.

T. D. RICHARDSON 80

None of his friends will believe it, but it is nevertheless a fact that T. D. Richardson, O.B.E., of 191 Queens Gate, S.W.7. will be 80 on 16th of January. He was born in Yorkshire in 1887 and visited Switzerland for the first time in 1894 when he stayed at the Schweizerhof in Lucerne. He was only 16 when he began wintersports at Grindelwald, and from then onwards, he has visited Switzerland every winter and many times in summer with the exception of the war years.

Captain Richardson was a well-known all-round athlete in his time, a light-weight oarsman both at Cambridge University and at Henley, a Boxing "Blue" and twice winner of the Swiss Open Amateur Golf Championships. He is also the Founder and Chairman of the Commonwealth Winter Games, held most successfully at St. Moritz in 1958, 1962 and again last year.

He and Mrs. Richardson were in the Olympic Teams in 1920 and 1924, and they were both Figure Skating Gold Medalists. The couple also hold many curling and bobsleigh racing trophies, and they carried their successful partnership into journalism, Captain Richardson, for a considerable period, being special winter sports correspondent of "The Times" and his wife of "The Observer", as well as contributing to many other publications.

Mr. Richardson has written more than a million words on winter sports of all kinds, to a very large extent concerned with Switzerland which he considers his second home. That is the reason why, from the very beginning, he has taken such a keen interest in the Anglo-Swiss Society, supported by Mrs. Richardson. For a great number of years, he has been Honorary Treasurer.

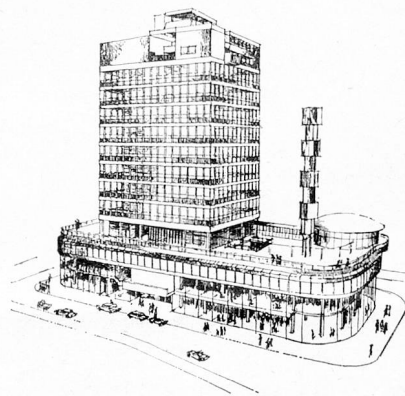
It would be a pleasure to mention all the books that Captain Richardson has written, but the number is far too ambitious for our limited space. Most books on the long list are concerned with skating.

We extend to him our heartfelt wishes on the occasion of his eightieth birthday, and we hope that both he and Mrs. Richardson will enjoy many more years of lively interest in sports as well as in Anglo-Swiss friendship.

MM

ACKNOWLEDGMENT

We wish to thank the following subscribers for adding donations to their subscriptions and/or the cost of Christmas Greetings and/or for taking out gift subscriptions for friends or old-age pensioners: Miss M. Duff Ingram, Mrs. Ph. Jones (Miss Ursula Strebi), Mrs. A. E. McPeake, Mrs. I. G. Monney, Mrs. D. Payne, Mrs. O. Pra, Mrs. E. Tschannen, Monsieur F. Ansermoz, and Messrs. L. S. R. Asch, E. Berner, J. Bonjour, A. Boog, M.G. Bozzini, C. L. Coulet, W. Diener (Nyeri/Kenya), E. Enz, W. Furster (St. Gall), R. Friedrich (Ebikon/Lucerne), H. Furger (Zurich), P. B. Haberstich, Th. Haller, R. J. Keller, V. Kraus, E. Meyer, E. A. Neuenschwander, R. Pfenninger (Meilen/Zurich), W. Preiswerk, C.B.E. (Basle), H. Racheter, E. Ritzmann (Arlesheim), O. Rohn, E. Schaerer, W. Stettbacher, R. M. Suess, Ch. Voegeli (Winterthur). We are most grateful for their kind and welcome support.

**SWISS CENTRE**

For some considerable time already, the large 15-storey building marked "Swiss Centre" between Piccadilly Circus and Leicester Square has been quite a landmark in the heart of the West End. Now, life has come to it in a visible way, for at the end of 1966, the West End Branch of the Swiss Bank Corporation, Swissair and the Swiss National Tourist Office moved in on the ground floor, and beautiful ticket offices are open to the public.

By the end of 1967, it will be a spectacular showcase for Swiss trade, industry, culture and entertainment. Several trade organisations have already moved in. There will be a section "Shopping in Switzerland" where textiles, food and wine may be purchased. Four restaurants catering for 400 visitors and representing the various regions of Switzerland will feature Swiss national dishes and local specialities.

Add to all this a Swiss Trade Information Office and a "Forum" devoted to cultural and social activities, and the whole becomes a miniature Switzerland in the heart of London.

There is still some accommodation available for letting on the fourth, sixth and eleventh floors as well as a shop on the ground floor, although some of these premises are under offer. This is a last opportunity for Swiss firms not yet established in the Centre to come in and to become part of this impressive undertaking. Anybody interested should apply to Swiss Centre Ltd., 99 Gresham Street, E.C.2. (Mr. A. W. M. Looseley, Secretary), Telephone MONarch 4000.

* * *

Swissair, Swiss Centre, 10 Wardour St., W.1. Tel: REG 6737. Swiss Bank Corporation, Swiss Centre, 1 New Coventry St., W.1. Tel: 734-0767. Swiss National Tourist Office, Swiss Centre, 1 New Coventry St., W.1. Tel: 734-1921.

SWISS BANK CORPORATION

Newly appointed as General Managers of the Bank with effect from 1st January, 1967, are Mr. P. Feurer and Dr. H. Grob, formerly Managers at the Zurich and Basle Offices respectively, thus replacing Dr. Rudolf Pfenninger (well known in London and at one time Manager of the London Office) and Mr. E. Bandelier who are retiring.

In London, Mr. A. E. Ford and Mr. K. E. Taylor are newly appointed as *fondés de pouvoir*, whereas Messrs. W. Wagner, C. E. Wren and S. G. Lewis are retiring, also with effect from 1st January, 1967. Mr. Lewis, after over fifty years service, will nevertheless remain available at the West End Branch for some months to assist in establishing the Branch at the Swiss Centre to which it was transferred on 19th of December.