

# Swissair fare proposals

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**FILM FESTIVAL IN LOCARNO****September 29th-October 6th 1968**

This year's Locarno International Film Festival, the 21st such event, will be held for the first time in autumn rather than in summer. Instead of taking place on the grounds of the Grand Hotel, screenings will be given in various local cinemas. The festival, has now been given the name "Jeune cinema mondial", has been officially recognised as a film competition in which a director may enter only his first and second works. Anyone who has produced more than two films will not be eligible to compete.

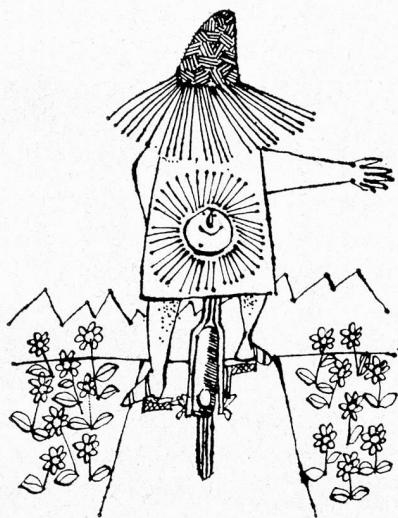
[S.N.T.O.]

**SKI-ING, WATER-SKI-ING and MUSIC AT MONTREUX**

During the Montreux Music Festival to be held this year from 30th August to 6th October, special 3, 5 and 7-day all inclusive arrangements are being offered to visitors. The prices include hotel accommodation (with breakfast and one other meal), an excursion to the Diablerets Glacier (for Summer ski-ing), water-ski-ing trips, free use of the Casino swimming pool and admission to the Casino itself, as well as concert tickets. Full details are available from: Festival de Musique de Montreux, 42 Grand-Rue, CH — 1820 Montreux.

[S.N.T.O.]

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**SWISSAIR FARE PROPOSALS**

The next meeting of the IATA Passenger Traffic Conference will be held in Cannes in September. Air fares and corresponding regulations for the period April 1969 to March 1971 will be discussed.

In view of the introduction of "Jumbo Jets" (B-747's) during this period particular interest will centre on the final outcome.

Proposals to be submitted to the conference by Swissair will include:

- 1) To promote tourist traffic by means of attractive air fares a new concept of "Contracted Space" will be suggested. This system would permit travel agents to contract for a proportion of seats at favourable prices on flights which are of interest for holiday traffic. The agent would then be able to make use of these cheaper rates in conjunction with inclusive tours.
- 2) Youth Fares available for young people between the ages of 12 and 22, which permits a 25% reduction on European return fares, should be extended to include reductions on single journeys and special fares.
- 3) Students up to 26 years old should be permitted to travel to and from any destination (not only between country of permanent domicile and country of study, as at present).
- 4) Swissair would approve the inclusion of airport taxes within the air fares, despite the slight increase in air fare which would result. At the same time, for reasons of simplification and cost, the normal round trip discount would be abandoned.

In addition to the specific proposals outlined above, general topics to be discussed at the conference will include: seating density and fare policies for the "Jumbo jets"; alterations to the existing principle of weight for the free baggage allowance. Baggage would be checked by the number of pieces and size, thus permitting faster handling and concessions to passengers. Conference participants will study this proposition to evaluate the loss of excess baggage revenue which could result from this innovation.

In the first half of 1968, Swissair recorded a traffic increase of 9% over the corresponding period last year. Transport of passengers and baggage was up by 6% and of cargo by 20%. The increase for mail was 16%.

**BASLE — ILMAC 68**

The International Exhibition of Laboratory, Chemical Engineering, Measurement and Automation Technique in Chemistry, ILMAC 68, due to take place from 9th to 14th September in Basle, eight halls of the Swiss Industries Fair surpasses its predecessors of the years 1959, 1962 and 1966 as much in respect of the amount of stand space occupied as in that of the number of countries taking part. 327 exhibitors have applied for a total nett stand space of approximately 10,000 sq. m. (almost 108,000 sq. ft.).

Products of 518 firms from the following 18 countries will be displayed there: Great Britain, Belgium, Denmark, the Federal Republic of Western Germany, the German Democratic Republic, Finland, France, the Netherlands, Italy, Japan, Yugoslavia, Liechtenstein, Austria, Sweden, Switzerland, Czechoclovakia, Hungary and the United States of America.

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