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13th December 1968

THE SWISS OBSERVER

The Institute for Swiss Trade Promotion Swiss Centre London W.1



TOYS FROM THE 19th CENTURY

An interesting exhibition of toys from the 19th century has been running at Schloss Schadau near Thun, a building also dating from the same period. There is precious little reason for being proud of today's artificial toys when one remembers that already the old Egyptians had wooden dolls with movable limbs about 2000 B.C. Most peoples of the distant past and most primitive cultures, used dolls in play and ceremony. Greek girls played with clay dolls whose movable arms were fixed to the bodies with string (500 B.C.). The Kaethe-Kruse-Dolls which were made as near to nature as possible in soft material, became world-famous. Their creator, the actress of the same name was born in Breslau in 1883, and the beautifully modelled dolls began to appear in her workshop at Koesen in 1902.

A few collectors have organised the exhibition and have given some fascinating 19th-century toys on loan: *Biedermeier* dolls, biscuit dolls, porcelain dolls, dolls houses from Vienna, Naples, from the Erzgebirge. In our plastic-toy epoch all we can do is to be amazed, or perhaps we can learn something?

> (By courtesy of "Schweizerisches Kaufmännisches Zentralblatt".)

THE FOLKLORE MUSEUM OF APPENZELL

British Brown Boveri Ltd.

Glen House, Stag Place

London S.W.1

The popular *Heimatmuseum* located in the Appenzell Council Hall was recently expanded. One of its most interesting exhibitions is a completely equipped *Sennenstube*, the interior of a herdsman's hut with its cheesemaking vessels and tools. Open daily from 1.30 to 4.30 p.m., the Museum will soon acquire additional exhibitions on Appenzeller lore and a stamp collection. A very valuable addition will be an embroidery collection which has hitherto been housed at the Appenzell "Kollegium", including precious Appenzeller embroidery as well as examples of ancient and modern embroidery from 29 countries throughout the world. [S.N.T.O.]

SWITZERLAND --- WORLD CHOICE FOR HOLIDAYS

Alex Faulkner reported in the Daily Telegraph on 18th November from New York:

"A big vote of confidence in Switzerland as the ideal place for a holiday emerges from a recent Gallup poll. A survey carried out in seven countries showed that tiny Switzerland would be overrun with tourists from the USA and many other nations, if travel wishes could be translated in actuality. In the United States it was found that 50% are very interested in visiting Switzerland. In Britian this figure is even higher i.e. 55%" [S.N.T.O.]

53185