

# Exhibition in Basle

Autor(en): **[s.n.]**

Objektyp: **Article**

Zeitschrift: **The Swiss observer : the journal of the Federation of Swiss Societies in the UK**

Band (Jahr): - **(1968)**

Heft 1539

PDF erstellt am: **11.08.2024**

Persistenter Link: <https://doi.org/10.5169/seals-688519>

## **Nutzungsbedingungen**

Die ETH-Bibliothek ist Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Inhalten der Zeitschriften. Die Rechte liegen in der Regel bei den Herausgebern.

Die auf der Plattform e-periodica veröffentlichten Dokumente stehen für nicht-kommerzielle Zwecke in Lehre und Forschung sowie für die private Nutzung frei zur Verfügung. Einzelne Dateien oder Ausdrucke aus diesem Angebot können zusammen mit diesen Nutzungsbedingungen und den korrekten Herkunftsbezeichnungen weitergegeben werden.

Das Veröffentlichen von Bildern in Print- und Online-Publikationen ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Die systematische Speicherung von Teilen des elektronischen Angebots auf anderen Servern bedarf ebenfalls des schriftlichen Einverständnisses der Rechteinhaber.

## **Haftungsausschluss**

Alle Angaben erfolgen ohne Gewähr für Vollständigkeit oder Richtigkeit. Es wird keine Haftung übernommen für Schäden durch die Verwendung von Informationen aus diesem Online-Angebot oder durch das Fehlen von Informationen. Dies gilt auch für Inhalte Dritter, die über dieses Angebot zugänglich sind.

The four Picasso pictures arrived in Basle on 5th January, and the experts at the museum worked feverishly in order to get them on show as quickly as possible. Already on Saturday morning the nineteen Picasso works were united in one hall and presented to the eagerly expectant public. Many visitors have found their way to the Art Gallery for the first time. Amongst the early arrivals were school classes who spent their drawing lessons busily copying.

**"THE PICASSO ARE HERE."**

*(Compiled by the Editor from material received by the courtesy of "Basler Nachrichten" and A.T.S.)*

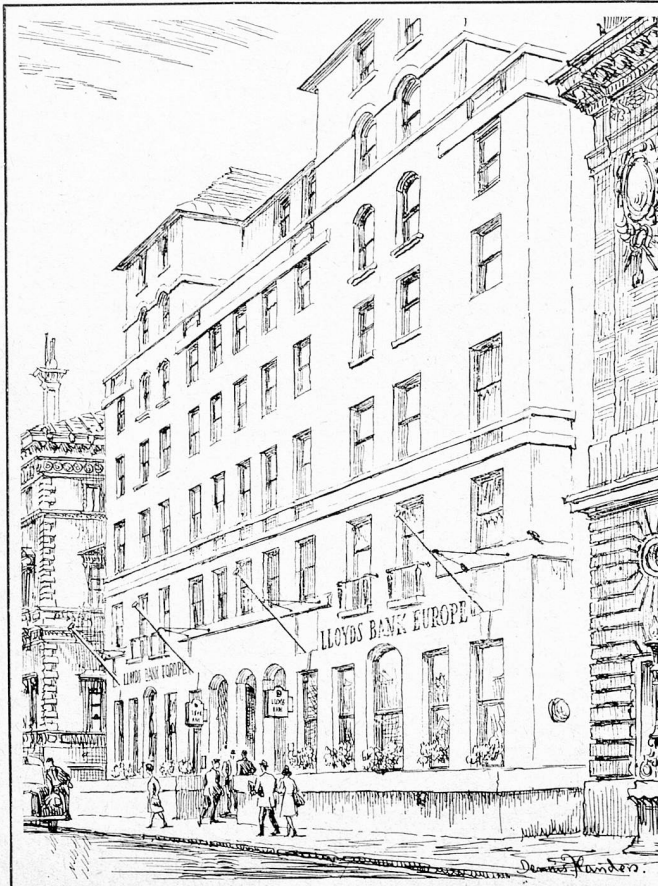
### EXHIBITIONS IN BASLE

The year that has just expired was rendered significant by a series of exceptional events, starting with the 5th Exhibition of Contractors' Machinery (18th-26th February) with 65,000 sq. metres of exhibition space, 100 exhibitors, 30,000 visitors, an impressive evidence of the new technical developments registered in the building machinery industry. Then came the 51st Swiss Industries Fair (15th-25th April, 166,600 sq.m. of exhibition space, 2,665 exhibitions, 1,040,000 visitors) representing, with its large number of exhibitors and the powerful attraction of a national display of Swiss-made goods, a decisive step forward into the 6th decade of exhibitions held in Basle. The 5th International Textile Machinery Exhibition, ITMA 67, which took place in the autumn from 27th September to 6th October, was by far the largest and most important trade exhibition ever held in Switzerland, and it covered 72,500 sq.m. of net stand space, there were 881 exhibitors, and 380,000 visitors from 105 countries. The successful holding of ITMA, which had previously taken place in Lille, Brussels, Milan and Hanover, definitely enabled Basle to establish its position as one of the great, internationally recognised

exhibition centres. The next event to take place was the 3rd International Exhibition of Industrial Electronics, from 14th to 18th November. Known at INEL 67 it covered an exhibition space of 25,000 sq.m. and there were 450 exhibitors and 35,000 visitors. Thanks to the comprehensive display of goods offered by 17 leading industrial countries, the exhibition was able to establish its reputation as an event of Continental importance. The last big show in 1967 was the International Catering and Hotel Exhibition, IGEHO 67, which was held from 22nd to 28th November, covered 36,000 sq.m. of exhibition space, had 400 exhibitors and registered 20,000 visitors. Apart from its success as a business event, the exhibition made a great impression on the catering and hotel trades.

**For 1968 there are seven exhibitions due to take place in Basle**

The first half of the year will be taken up by the 2nd International Mechanical Handling Exhibition, IFM 68 (7th-14th February) with its characteristic emphasis on the problems raised by methods or rationalisation, the 52nd Swiss Industries Fair (20th-30th April), a national business event of international importance, and IPHARMEX 68 (13th-17th June), the first international Pharmacy Exhibition to be held in Switzerland and dealing particularly with the modernisation and re-equipment of chemists' shops. The second half of the year will see INTERFEREX 68, the 5th International Exhibition for Hardware, Tools and Household Goods (1st-3rd September), followed by ILMAC 68, the 4th International Exhibition of Laboratory, Chemical Engineering, Measurements and Automation Techniques in Chemistry (9th-14th September), then comes HOLZ 68, an exhibition of Woodworking Machinery and Appliances (28th September-6th October), and the exhibition year will close with FAWEM 68, the 1st exhibition for Machine-Tools and Tools (15th-24th November).



## LLOYDS BANK EUROPE

with Branches in Geneva and Zurich  
offers a full banking service  
at 100 Pall Mall, London, S.W.1.

Similar facilities are available  
throughout England and Wales  
at any of the 2100 Branches of

## LLOYDS BANK LIMITED

