

The Hotelplan

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many cases are already much higher than the incomes of the guests, mostly Pensioners.

I find that the many people who take advantage of this scheme are of a very good class, and my chief trouble is that we make too many friends each year and that we are supposed to keep up correspondence with them.

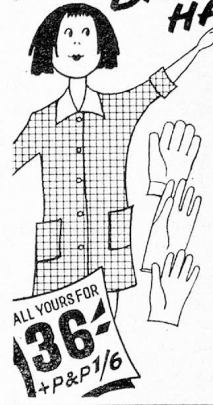
I may also mention that the hotel owners who have arrangements with the Hotelplan are very satisfied with this scheme, for they are assured of a number of guests during the early and later part of the season, and they may be full-up early on, while other hotels not forming part of this scheme only have a sprinkling of guests.

Walter Stettbacher

A BINGE AT THE "ST. MORITZ"

Mr. Armin Loetscher, owner of the "St. Moritz" discotheque in Wardour Street, invited a selection of Swiss and British friends to celebrate the inauguration of the newly furnished "Chresta Cellar" of his establishment. Armin Loetscher is not only well known and liked by a wide circle of compatriots in London, he is most appreciated by the organisers of the 1st August Fête at Wimbledon Town Hall and by the Swiss Riflemen who come to the yearly *Waldfest* for his copious supply of Wardeck beer, a quality ale for which he has the sole agency in Great Britain. I also believe that the St. Moritz Club is the only establishment where Wardeck can actually be found. But this of course is not the only reason why this excellent haven of pleasure should be recommended for all young people from seven to seventy. Mr. Loetscher has made his way. He came over nine years ago in the great capital city and worked as a deckhand in the St. Moritz club before becoming its manager. He has recently bought the place from his former boss and refurbished it with his own hands. It is indeed a top notch discotheque with a variety of cellars and taverns, each glowing with an intimate shadowy light and heavy wooden benches. There is an alcove equipped with a table and a bench for two in which lovers can conspicuously use to be by themselves. One of the cellars has a honky-tonk piano, another is reserved for dancing and petting. The blare of

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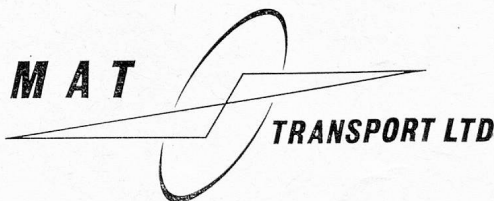


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