

Tourist news

Objektyp: **Group**

Zeitschrift: **The Swiss observer : the journal of the Federation of Swiss Societies in the UK**

Band (Jahr): - **(1973)**

Heft 1669-1670

PDF erstellt am: **27.06.2024**

Nutzungsbedingungen

Die ETH-Bibliothek ist Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Inhalten der Zeitschriften. Die Rechte liegen in der Regel bei den Herausgebern.

Die auf der Plattform e-periodica veröffentlichten Dokumente stehen für nicht-kommerzielle Zwecke in Lehre und Forschung sowie für die private Nutzung frei zur Verfügung. Einzelne Dateien oder Ausdrucke aus diesem Angebot können zusammen mit diesen Nutzungsbedingungen und den korrekten Herkunftsbezeichnungen weitergegeben werden.

Das Veröffentlichen von Bildern in Print- und Online-Publikationen ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Die systematische Speicherung von Teilen des elektronischen Angebots auf anderen Servern bedarf ebenfalls des schriftlichen Einverständnisses der Rechteinhaber.

Haftungsausschluss

Alle Angaben erfolgen ohne Gewähr für Vollständigkeit oder Richtigkeit. Es wird keine Haftung übernommen für Schäden durch die Verwendung von Informationen aus diesem Online-Angebot oder durch das Fehlen von Informationen. Dies gilt auch für Inhalte Dritter, die über dieses Angebot zugänglich sind.

TOURIST NEWS

Jungfrauoch — Reconstruction

Access to the Ice Palace and the Plateau was restored on 5th July, 1973. In addition to the self-service restaurant in the Station tunnel, a new snack bar is available in the Sphinx tunnel at the exit to the glacier terrace. A new self-service restaurant with seating accommodation for 280 persons will be ready for the summer of 1974. Upon request, table service can be arranged for parties (advance booking required).

Thirty miles a day through Switzerland by bicycle

The Swiss Federal Railways' motto for this summer is "Discover Switzerland by Bicycle". This aims at encouraging young people between 16 and 21 years to cycle about 30 miles a day on roads free from busy traffic with an extra half-fare voucher costing Fr. 20 and valid for a month. This also allows for the free use of a bicycle for an entire day. After the trip, the bicycle can be handed back at any railway station. Moreover, by reserving beforehand, people of all ages can rent bicycles at all Swiss Federal Railway and at most private railway stations.

Original Gemini Spaceship on show at the Swiss Transport Museum in Lucerne

Lucerne's Transport Museum now offers something spectacular to the public: the original Gemini spaceship which took the astronauts John Young and Michael Collins 44 times around the world, and which was succeeded in 1966 by Gemini 10. What is more, the museum has just registered its millionth guest, and with its average of 250,000 visitors per annum, the planetarium has the largest number of visitors in the world.

Villars: New Sports Centre with Salt Water Swimming Pool

The Vaudois resort of Villars now boasts a new sports centre set in the midst of pine forests. The centre's special highlight is its 870 square foot pool filled with brine from the nearby saltworks of Bex. Furthermore, there is a freshwater pool and a paddling pool at the guests' disposal. They can keep their figures trim in the gymnasium, sauna and massage rooms, and on the tennis courts. This new sports centre is only the first in a series of touristic innovations which include an Olympic-size swimming pool and 18-hole golf course.

Super-Weekends in Switzerland October 1973 — June 1974

Package tours for super weekends (two nights) are organised by Pegasus Holidays (London) Ltd., 2 Lower Grosvenor Place, London, SW1, to the following Swiss destinations between October 1973 and June 1974: Geneva, Lausanne, Lucerne, Lugano and Zurich, also to Vaduz in Lichenstein.

Appenzell on the Upward Surge

Tourism is developing rapidly in Appenzell (northeastern Switzerland): a 22% increase in overnight stays was recorded in the half-canton of Innerrhoden (8% in Ausserrhoden) for the first three months of 1973. Touristic innovations are numerous there too: the first part of the Appenzell ring road was open to traffic and this has greatly relieved the congestion in the city centre. An indoor swimming pool was also opened in early summer. Two new brochures are under way: one on events taking place within the canton, and the other on excursions (also in rainy

weather). These will be available to guests in hotels and inns. The aerial cableway trip from Schwägälp to the summit of the 7,512 foot high Säntis will be shortened with the introduction of larger cabins holding 100 persons.

Lausanne — Congress Centre

Lausanne's capability for dealing with large congresses was successfully tested during this year's Rotary Congress when 19,157 participants and guests had to be accommodated. The countries with the largest number of participants were the USA (5,600) and Japan (4,100). At the two inaugural sessions 6,500 seats each were provided. In the area of the congress centre Palais de Beaulieu 3,500 to 4,000 meals were served daily. The bank at the Centre cashed 20,000 cheques for the value of SFr. 2.3 million and 4,300 currency exchange operations were recorded (value SFr. 1 million). The congress bureau received 340 complaints (1.77%) some of which were in respect of service or price and did not require alternative accommodation. All complaints were investigated and the respective guests received a written report.



PAEDAGOGICA 73 IN BASLE

The complex and constantly changing structures of modern industrial society call for a thorough revision of traditional teaching methods. Neither should it be forgotten that today the training acquired at the end of a professional apprenticeship or studies can, even less than in the past, never be considered completely finished. Paedagogica, the Didactic Equipment Fair, which will be held in Basle from 9th to 14th October 1973, fully realizes this fact and has placed great emphasis on adult education and training: thus, for example, a Basle chemical firm, cooperating with the Federal Institute of Technology in Zurich, will show a number of basic vocational training programmes. A large bank and a distribution network will present a programme for continuous training within the firm, while the Swiss Army will also show its most up to date methods of instruction based on the latest knowledge and technical means. Exhibitors at Paedagogica, numbering over 130 and including, in addition to those from Switzerland, large firms from Austria, Germany and Great Britain, will present products from 15 countries on stands covering an area of some 55,000 sq.ft. The audio-visual sector will be one of the most important, with a very comprehensive display of objects such as appliances and supplies, as well as items like films, tapes, slides, etc.

ZURICH INSURANCE

ZURICH INSURANCE COMPANY

A limited company incorporated in Switzerland in 1872.

THE BEDFORD GENERAL INSURANCE CO. LTD.

A member of the British Insurance Association.

THE BEDFORD LIFE ASSURANCE SOCIETY LTD.

A member of the Life Offices Association.

United Kingdom Head Office for Administration & Service:
Victory House, Havant Street,
Portsmouth PO1 3EZ.
Telephone: Portsmouth 22200

United Kingdom Executive Head Office:
Fairfax House, Fulwood Place,
London WC1V 6HX.
Telephone: 01-242 8833.

GROUP RESOURCES EXCEED £500,000,000