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AWARD-WINNING **BOOKS AND** DSTERS SWITZERLAND

During the Bath Festival, in May and June, 1977, the Bath Academy of Art will be showing an impressive exhibition of Award-Winning Books and Posters from Switzerland, sent over by the Pro Helvetia Foundation, Zürich.

The Federal Department of the Interior (Ministry of Home and Cultural Affairs) organises annual competitions to select the Finest Books and the Posters of the Year. Standards are very stringent. In 1976, for instance, when the competition was held for the 36th time, 19 out of 719 posters submitted were deemed worthy of a prize. These award-winning posters will now be shown in every major town in Switzerland. The 50 which will be on display at Bath are those which won prizes in 1974 and 1975.

There will also be 144 books, the finest in the years 1971 to 1975. This particular competition was set up to foster quality in book production. Layout, typography, binding, materials used and the general impression are the features the jury examines, but not the contents of the books.

The exhibition has already been seen in Scotland and Northern England. In the autumn it will go to the Midlands, and in January to Dartington College of Arts.



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