

Switzerland in Britain's cultural life

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BREAKTHROUGH IN SWISS FARES

Following discussions first initiated almost a year ago, Dan-Air has finally broken through the IATA strangle-hold on International Air Fares and has received permission to introduce a lower tariff on one of its International Scheduled Services.

Both the British and Swiss Authorities have formally approved a tariff filing by Dan-Air for its London (Gatwick) - Berne route which links these two important capital Cities. The application gives the carrier authority to offer an excursion fare at 120 per cent of the Normal Tourist one-way fare which is £65 single (£130 return). The newly approved excursion fare of £78 is now the lowest scheduled fare available for travel on any Scheduled Service between the U.K. and Switzerland.

The only qualification for the Excursion is that travel arrangements must include an overnight stay in Switzerland (or the U.K. if Swiss originating) on Saturday night.

Dan-Air had claimed that the previously prescribed fares were higher than necessary to produce an adequate profit on the route and were a barrier to developing the traffic potential. The Airline argued that the lower fares would generate additional traffic and thus additional revenue.

The decision of the British and Swiss Authorities gives the Airline the opportunity to prove its contention which has already been successfully

demonstrated by another British independent Airline on the main North Atlantic route.

CIBA-GEIGY U.K. GROUP SALES - 1977

Unaudited figures for the Ciba-Geigy Group of Companies in the United Kingdom show that 1977 consolidated sales amounted to £304.3 million, an increase of 20 per cent over the comparable figure for 1976.

Export sales rose by 25 per cent from £93.0 million in 1976 to £116.3 million in 1977, and represented 33 per cent of the U.K. Group's business. Capital expenditure during 1977 amounted to £17 million.

NON POLLUTING BUSES AND LORRIES

The Saurer Co. Ltd., of Arbon-St. Gall, the biggest Swiss manufacturer of commercial vehicles - lorries, buses, engines - this year celebrates the 125th anniversary of its foundation. Among the vast range of new models exhibited by this firm at the Geneva International Commercial Vehicles Show, there was a prototype of an ultra-silent gas engine, intended for both lorries and buses and designed mainly with a view to reducing fuel consumption and causing the least pollution. This will be particularly suitable for the propulsion of vehicles used mainly in urban areas, where less polluting engines are of great importance.

SWITZERLAND IN BRITAIN'S CULTURAL LIFE

26th June to 8th July - Nureyev Festival at the London Coliseum - *Manola Asensio* dances leading roles in *Romeo & Juliet*, *Giselle*, and *Sleeping Beauty*.

1st July to 29th July - Stills Gallery, Edinburgh - *Photography in Switzerland from 1840 until today*.

WEDNESDAY, 5th July - Nottingham - Thursday, 6th July & Tuesday, 11th July - Royal Festival Hall, 8 p.m. - *Charles Dutoit* conducts the Royal Philharmonic Orchestra.

SUNDAY, 16th July - Royal Albert Hall, 7.30 p.m. - Peter Aronsky plays Tchaikovsky's Piano Concerto No. 1 with the London Philharmonic Orchestra under Mendi Rodan.

SATURDAY, 26th August, & MONDAY, 28th August - Royal Albert Hall, 7.30 p.m. - *Karl Anton Rickenbacher* conducts the BBC Scottish Symphony Orchestra.

From 26th August - Third Eye Centre, Glasgow - Art Brut: *Aloïse, Müller and Wölfli* exhibition.

29th & 31st August (L'Orfeo), 1st & 4th September (Il Ritorno di Ulisse in Patria), 3 & 5 (L'Incoronazione di Poppea) - King's Theatre, Edinburgh, 7.30 p.m. - *Zürich Opera* present their widely praised cycle of Monteverdi operas.

FRIDAY, 28th July - Wigmore Hall, 7.30 p.m. - Recital by the *Tamas Vasary* Piano Quartet.



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