

Gli indirizzi

Objekttyp: **AssociationNews**

Zeitschrift: **Annual Report / Switzerland Tourism**

Band (Jahr): - **(2004)**

PDF erstellt am: **14.08.2024**

Nutzungsbedingungen

Die ETH-Bibliothek ist Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Inhalten der Zeitschriften. Die Rechte liegen in der Regel bei den Herausgebern.

Die auf der Plattform e-periodica veröffentlichten Dokumente stehen für nicht-kommerzielle Zwecke in Lehre und Forschung sowie für die private Nutzung frei zur Verfügung. Einzelne Dateien oder Ausdrucke aus diesem Angebot können zusammen mit diesen Nutzungsbedingungen und den korrekten Herkunftsbezeichnungen weitergegeben werden.

Das Veröffentlichen von Bildern in Print- und Online-Publikationen ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Die systematische Speicherung von Teilen des elektronischen Angebots auf anderen Servern bedarf ebenfalls des schriftlichen Einverständnisses der Rechteinhaber.

Haftungsausschluss

Alle Angaben erfolgen ohne Gewähr für Vollständigkeit oder Richtigkeit. Es wird keine Haftung übernommen für Schäden durch die Verwendung von Informationen aus diesem Online-Angebot oder durch das Fehlen von Informationen. Dies gilt auch für Inhalte Dritter, die über dieses Angebot zugänglich sind.

Ein Dienst der *ETH-Bibliothek*
ETH Zürich, Rämistrasse 101, 8092 Zürich, Schweiz, www.library.ethz.ch

<http://www.e-periodica.ch>

Gli indirizzi.

Mercati & MICE

Contatto: Urs Eberhard
Funzione: EVP Markets & MICE
Tel. +41 44 288 13 42
Fax +41 44 288 12 04
E-mail urs.eberhard@switzerland.com
Switzerland Tourism
Tödistrasse 7
Postfach 2077
CH-8027 Zürich

Germania

Francoforte sul Meno

Contatto: Christina Marzluff
Funzione: Country Manager Germany
Tel. +49 69 25 60 01 30
Fax +49 69 25 60 01 38
E-mail christina.marzluff@switzerland.com
Schweiz Tourismus
Rossmarkt 23
DE-60311 Frankfurt a.M.

Monaco di Baviera

Contatto: Angelo Brazerol
Funzione: District Manager München/Bayern
Tel. +49 89 286 599 03
Fax +49 89 286 599 04
E-mail angelo.brazerol@switzerland.com
Schweiz Tourismus
Steinsdorfstrasse 20
DE-80538 München

Berlino

Contatto: Marcelline Kuonen
Funzione: District Manager
Berlin/Neue Bundesländer
Tel. +49 302 472 74 06
Fax +49 302 472 74 08
E-mail marcelline.kuonen@switzerland.com
Schweiz Tourismus
Marienstrasse 15
DE-10117 Berlin

Düsseldorf

Contatto: Lukas Hammer
Funzione: District Manager
Düsseldorf/NRW
Tel. +49 211 498 00 40
Fax +49 211 498 00 41
E-mail lukas.hammer@switzerland.com
Schweiz Tourismus
Bankstrasse 6
DE-40476 Düsseldorf

Amburgo

Contatto: Heidi Freiburghaus
Funzione: District Manager
Hamburg/Nördl. Bundesländer
Tel. +49 40 33 07 31
Fax +49 40 32 39 00
E-mail heidi.freiburghaus@switzerland.com
Schweiz Tourismus
Grosse Theaterstrasse 39
DE-20354 Hamburg

Austria

Vienna

Contatto: Urs Weber
Funzione: District Manager Austria
Tel. +43 1 513 26 40
Fax +43 1 513 93 35
E-mail urs.weber@switzerland.com
Schweiz Tourismus
Neuer Markt 4
Postfach 34
AT-1015 Wien

Gran Bretagna & Irlanda

Londra

Contatto: Evelyn Lafone
Funzione: Country Manager UK and Ireland
Tel. +44 20 7845 7682
Fax +44 20 7845 7699
E-mail evelyn.lafone@switzerland.com
Switzerland Tourism
30 Bedford Street
GB-London W2CE 9ED

Paesi Bassi

Amsterdam

Contatto: Thomas Erne (fino al 30.06.05)
Martin Nydegger (dal 01.06.05)
Funzione: Country Manager Netherlands
Tel. +31 20 625 53 94
Fax +31 20 625 59 85
E-mail thomas.erne@switzerland.com
martin.nydegger@switzerland.com
Zwitzerland Toerisme
Postbus 75387
NL-1070 AJ Amsterdam

Italia

Milano

Contatto: Dino Dulio
Funzione: Country Manager Italy
Tel. +39 02 763 911 15
Fax +39 02 760 011 63
E-mail dino.dulio@switzerland.com
Svizzera Turismo
Centro Svizzero
Piazza Cavour 4
IT-20121 Milano

Roma

Contatto: Piccarda Frulli
Funzione: District Manager Central
and Southern Italy
Tel. +39 06 420 20 385
Fax +39 06 420 04 649
E-mail piccarda.frulli@switzerland.com
Svizzera Turismo
c/o Swiss International Air Lines
Via Barberini 29
IT-00187 Roma

Francia, Belgio & Spagna

Contatto: Michel Ferla
Funzione: Country Manager France, Belgium
and Spain, Vice Director Switzerland Tourism

Parigi

Contatto: Michel Ferla
Funzione: Country Manager France, Belgium
and Spain, Vice Director
Tel. +33 1 44 51 65 48
Fax +33 1 47 42 43 88
E-mail michel.ferla@switzerland.com
Suisse Tourisme
11 bis, rue Scribe
FR-75009 Paris

Bruxelles

Contatto: Ursula Maag
Funzione: District Manager Belgium
Tel. +32 2 345 33 68
Fax +32 2 345 35 52
E-mail ursula.maag@switzerland.com
Zwitzerland Toerisme
Suisse Tourisme
Boîte postale 1600
BE-1000 Bruxelles

Barcellona

Contatto: Marc Meister
Funzione: Representative for Spain
Tel. +34 93 414 5874
Fax +34 93 201 8657
E-mail sergat@sergatSpain.com
Suiza Turismo
c/o SERGAT ESPANA S.L.
Pau Casals 4
ES-08021 Barcelona

Paesi nordici e Europa dell'Est

Contatto: Corinne Genoud
Funzione: Market Manager Northern and Eastern Europe
Tel. +41 44 288 14 56
Fax +41 44 288 14 31
E-mail corinne.genoud@switzerland.com

Svezia

Contatto: Marianne Söderblom
Funzione: Key Account Manager
Tel. +46 8 676 7924
Fax +46 8 211 504
E-mail
marianne.soederblom@switzerland.com
Switzerland Tourism
c/o Embassy of Switzerland
Valhallavägen 64
P.O. Box 26143
SE-10041 Stockholm

Polonia

Contatto: Adriana Czupryn
Funzione: Representative for Poland
Tel. +48 22 628 04 81
Fax +48 22 621 05 48
E-mail adriana.czupryn@switzerland.com
Switzerland Tourism
c/o Ambasada Szwajcarii
Aleje Ujazdowskie 27
PL-00-540 Warszawa

Repubblica Ceca

Contatto: Alena Koukalova
Funzione: Representative for Czech Republic
Tel. +42 02 22 52 11 25
Fax +42 02 22 51 36 85
E-mail alena.koukalova@switzerland.com
Switzerland Tourism
c/o Handelskammer Schweiz Tschechische Republik
Husitska 90
CZ-130 00 Praha 3

America del Nord

Contatto: Rafael Enzler
Funzione: Country Manager North America and Canada

New York

Contatto: Rafael Enzler
Funzione: Country Manager North America and Canada
Tel. +1 212 245 2581
Fax +1 212 262 6116
E-mail rafael.enzler@switzerland.com
Switzerland Tourism
Swiss Center
608 Fifth Avenue
US-New York, NY 10020

Santa Monica

Contatto: Michael Schandroch
Funzione: District Manager Western USA and Mexico
Tel. +1 310 260 2421
Fax +1 310 260 2923
E-mail
michael.schandroch@switzerland.com
Switzerland Tourism
501 Santa Monica Blvd.
Suite 607
US-Santa Monica, CA 90401

Toronto

Contatto: Ivan Breiter
Funzione: District Manager Canada
Tel. +1 416 695 2605
Fax +1 416 695 2774
E-mail ivan.breiter@switzerland.com
Switzerland Tourism
926 The East Mall
CA-Etobicoke (Toronto), Ontario M9B 6K1

Mercati strategici di maggior potenziale

Contatto: Federico Sommaruga
Funzione: Market Manager Russia/CIS, India, GCC and Emerging Markets
Tel. +41 1 288 12 52
Fax +41 1 288 14 31
E-mail federico.sommaruga@switzerland.com

India

Contatto: Ritu Sharma
Funzione: Marketing and Media Manager
India
E-mail ritu.sharma@switzerland.com

Contatto: Aishvarya Guhagarkar
Funzione: Representative for Western India
E-Mail
aishvarya.guhagarkar@switzerland.com
Tel. +91 22 285 16 98
Fax +91 22 282 82 51
Switzerland Tourism
c/o Swiss International Air Lines
Maker Chambers VI
220 Nariman Point
IN-400 021 Mumbai

Contatto: Sarah Berry
Funzione: Representative for Northern and Eastern India
Tel. +91 11 23 41 50 19
Fax +91 11 23 41 50 18
E-mail sarah.berry@switzerland.com
Switzerland Tourism
World Trade Tower (WTT)
5th Floor, Barakhamba Lane
IN-110 001 New Delhi

Federazione Russa & CSI

Contatto: Maria Makarova
Funzione: Marketing and Media Manager
Russian Federation/CIS
Tel. +7 095 937 77 64
Fax +7 095 937 77 98
E-mail maria.makarova@switzerland.com
Switzerland Tourism
c/o Swiss International Air Lines
Paveletskaya Square 2, Bldg. 3, 11th floor
RU-115045 Moscow

Paesi del Golfo (CCG)

Contatto: Tawfik Melli
Funzione: Representative for the Gulf Countries
Tel. +971 4 2945110
Fax +971 4 2941410
E-mail tawfik.melli@switzerland.com
Switzerland Tourism
Al-Yamaha Tower, 1st floor, office 102&103
Near Deira City & Creek Golf Club
P.O. Box 2932
AE-Dubai

Mercati reattivi

Singapore

Contatto: Katherine Kuepfer
Funzione: Representative for Singapore
Tel. +65 6469 9839
Fax +65 6466 8245
E-mail katherine.kuepfer@switzerland.com
Switzerland Tourism
c/o Embassy of Switzerland
1, Swiss Club Link
SG-288162 Singapore

Tailandia

Contatto: Sirilak Nunsunanon
Funzione: Representative for Thailand
Tel. +66 2636 2150
Fax +66 2636 2167
E-mail sirilak.nunsunanon@switzerland.com
Switzerland Tourism
c/o Swiss International Air Lines
Abdulrahim Place, 21st floor
990 Rama IV Road
TH-Bangkok 10500

Malaysia

Contatto: Susila Murugaiah
Funzione: Representative for Malaysia
Tel. +60 3 2148 0688
Fax +60 3 2148 0935
E-mail susila.murugaiah@switzerland.com
Switzerland Tourism
c/o Embassy of Switzerland
16 Persiaran Madge
P.O. Box 12008
MY-50764 Kuala Lumpur

Brasile

Contatto: Ricardo Pereira
Funzione: Representative for Brazil
Tel. +55 11 3253 49 51
Fax +55 11 3253 57 16
E-mail ricardo.pereira@switzerland.com
Switzerland Tourism
c/o Consulate General of Switzerland
Avenida Paulista, 1754 - 4° Andar
Edificio Grande Avenida
BR-01310-200 São Paulo-SP

Israele

Contatto: Naomi Lehmann
Funzione: Representative for Israel
Tel. +972 51 878199
Fax +972 35 464408
E-mail naomi.lehmann@switzerland.com
Switzerland Tourism
c/o Embassy of Switzerland
228 Street Hayarkon
IL-63405 Tel Aviv

Australia

Contatto: Giovanni Di Stefano
Funzione: Representative for Australia
Tel. +61 1300 724 666
Fax +61 2 92 645 163
E-mail gianni.distefano@switzerland.com
Switzerland Tourism
Walshes World Agencies Pty. Ltd.
GSA Swiss International Air Lines
Lvl 3, 117 York
AU-Sydney, NSW 2000

Sudafrica

Contatto: Carina Fourie
Funzione: Representative for South Africa
Tel. +2711 537 7565
Fax +2711 442 7891
E-mail carina.fourie@switzerland.com
Switzerland Tourism
c/o Consulate General of Switzerland
Cradock Heights, 2nd floor
21 Cradock Avenue
ZA-2196 Johannesburg/Rosebank

Mercati chiave asiatici

Contatto: Jürg Schmid
Funzione: CEO Switzerland Tourism
E-mail juerg.schmid@switzerland.com
Switzerland Tourism
Tödistrasse 7
Postfach 2077
CH-8027 Zürich

Tokyo

Contatto: Roger Zbinden
Funzione: Country Manager Japan and
Area Manager Asian Key Markets
Tel. +81 3 5401 5426
Fax +81 3 5401 5427
E-mail roger.zbinden@switzerland.com
Switzerland Tourism
Toranomon Daini Waiko Bldg. 3F
5-2-6, Toranomon, Minato-ku
JP-Tokyo 105-0001

Seoul

Contatto: Jean Kim
Funzione: Representative for Korea
Tel. +822 739 0034
Fax +822 737 9392
E-mail jean.kim@switzerland.com
Switzerland Tourism
c/o Embassy of Switzerland
32-10, Songwol-dong
Chongro-gu
KR-Seoul 110-101

Beijing

Contatto: Wenjia Zhang
Funzione: Representative for China
Tel. +86 10 6512 54 26
Fax +86 10 6512 09 73
E-mail wenjia.zhang@switzerland.com
Switzerland Tourism
610 Scitech Tower
22 Jianguomenwai Dajie
CN-100 004 Beijing

Shanghai

Contatto: Grace Gao
Funzione: Representative for East China
Tel. +86 21 6218 5788
Fax +86 21 6218 5789
E-mail grace.gao@switzerland.com
Switzerland Tourism
1208, West Gate Tower
1038 Nanjing Xi Lu
CN-200 041 Shanghai

Hong Kong

Contatto: Casey Liu
Funzione: Representative for Hong Kong
and Southern China
Tel. +852 2865 6505
Fax +852 2528 9955
E-mail casey.liu@switzerland.com
Switzerland Tourism
Suite 1116, 11/F, Ocean Centre
Harbour City, 5 Canton Rd.
Tsim Sha Tsui, Kowloon
HK-Hong Kong

Taipei

Contatto: Lucy Lu
Funzione: Representative for Taiwan
Tel. +886 22 757 66 28
Fax +886 22 757 69 84
E-mail lucy.lu@switzerland.com
Switzerland Tourism
c/o Trade Office of Swiss Industries (TOSI)
Room 3101, 31st Floor, No. 333
Keelung Road, Section 1
TW-110 Taipei