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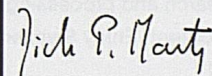
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Tribute.

Jean-Philippe Maitre passed away at the beginning of February 2006. He was an imposing personality who served on our board for five years. Jean-Philippe Maitre attended the meetings to the last always impressing his colleagues with his clear and convincing analysis. He took his duties seriously and worked actively putting the interests of Switzerland Tourism and Swiss tourism always in the foreground. We have lost not only a clear-sighted campaigner, but also an extraordinary personality. We will never forget him.



Dick F. Marty
President of Switzerland Tourism

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