

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1943)
Heft: 3

Werbung

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 26.01.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>



GESSNER-SEIDE

GESSNER & CO. AG.
WÄDENSWIL SCHWEIZ

Subscribe to Swiss Textiles

Annual subscription
rates for 1943 :

Switzerland Sw. frs. 4.—

Abroad . Sw. frs. 6.—

For information concerning
transfer of subscriptions, please
apply to Swiss representatives
abroad.

Order Form

Name

Address

Town, Country

Please send us your publication „SWISS TEXTILES” for 1943
at the rate of: **Abroad: Sw. frs. 6.—, Switzerland: Sw.
frs. 4.—**

We have already received the N° 1/2 - 1943
(Delete whichever is not applicable)

The above amount is being forwarded by

Date :

Signature :

.....
N° 3 - 1943

SWISS TEXTILES

1945

Special publication of the
Swiss Office for the Development of Trade, Zurich and Lausanne

N° 3

EDITOR AND PUBLISHER : SWISS OFFICE FOR THE DEVELOPMENT OF TRADE, POST BOX 4, LAUSANNE

The " Swiss Textiles " are issued four times per year.

Annual subscription : Swiss Fr. 6.—. Price per copy : Swiss Fr. 2.50. Postal account N° II 1789, Lausanne.

Chief editor : CHARLES BLASER, Lausanne.

SUMMARY OF CONTENTS :

	Pages :		Pages :
Index of advertisers	48	Braidings	58-59
Swiss Fashion Textiles, Special Collection	9-39	Silk, Rayon and Staple-Fibre Fabrics ...	60-68
Side-notes on the Special Collection	40 a, 40 b	Knitwear	69-71
Textiles Notes	40 c, 40 d	Shirts and Shirtings	72
Embroideries and Laces	49-55	For the Home	73-75
Handkerchiefs	56	For Sport	76
Watches	57		

PAGE 9: SWISS FASHION TEXTILES, SPECIAL COLLECTION

Information Concerning Swiss Products :

Swiss Office for the Development of Trade, Zurich, Börsenstrasse 10, and Lausanne, Place de la Riponne 3.

An Association for furthering the development of foreign trade ; gives free information concerning Swiss products and puts buyers into contact with manufacturers ; edits the following publications : « Directory of Swiss Manufacturers and Producers » ; quarterly review : « Swiss Industry and Trade » and « Swiss Technics » ; booklets : « Switzerland and her Industries » (published in the chief languages). Ask for specimen copies.

The documentary film « Cradle of Fashion » gives a general survey of the Swiss textile industry. The film « The Rise of a World Industry » illustrates strawbraid manufacturing processes employed in the Wohlen industry. « A Modern Fairytale » is a film illustrating the manufacture of synthetic textile fibres, namely, rayon and staple fibre, and their possibilities of utilization. Ask for booking conditions.

Oversea-Agencies of the Swiss Office for the Development of Trade :

Near East (Syria, Libanon, Iraq, Cyprus). — **Beyrouth** : Office commerciale suisse pour le Proche-Orient, B.P. 809.

Palestine. — **Tel-Aviv** : Swiss Trade Office for Palestine, P.O.B. 2117.

Iran. — **Teheran** : Office suisse d'expansion commerciale, délégation pour l'Iran, C.P. 9.

North Africa. — **Algiers** : Office suisse d'expansion commerciale, 3, rue Edmond Adam.

West Africa. — **Lagos** : Swiss Trade Commissioner, P.O. Box 571.

South Africa. — **Johannesburg** : Consulate general of Switzerland, Export Service, P.O. Box 3364. — **Cape Town** : Consulate of Switzerland, Export Service, P.O. Box 806.

Swiss Chambers of Commerce :

Argentine : Buenos-Aires, Calle Piedras 113. — **Brazil** : Rio de Janeiro, Associação das Casas de Comercio Suissas, C.P. 1404.

British India. — **Bombay** : Swiss Trade Commissioner, P.O.B. 102.

Far East. — **Shanghai** : Swiss Office for the Development of Trade, P.O. Box 740.

Canada. — **Toronto** : Swiss Office for the Development of Trade, 159, Bay Street.

Antilles and Central America. — **Havana** : Oficina suiza de expansión comercial, Edificio Bacardi 606.

Northern Brazil. — **Recife** (Pernambuco) : Instituto Suisso de Expansão Comercia, Agencia para o Norte do Brasil, Caixa Postal 596.

Swiss Legations and Consulates in all countries of the world.



Haas & Co. - Zurich



15, BLEICHERWEG

PRINTED AND PLAIN FABRICS
of rayon and staple fibres for dresses and lingerie

S. J. BLOCH SON & CO. LTD. - ZURICH

Founded 1856

Genferstrasse 8

Silk and artificial Silk Tissues
Novelties in Plains, Fancies and Prints



Teweba

fabrics of cotton, staple fibre, rayon, bleached, dyed, printed.

SCHLEGEL & Co. Nachfolge Textilwerke A. G. BASLE



strub

STRUB & Co., ZURICH

STAUFFACHERQUAI 46

FASHION FABRICS IN ARTIFICIAL SILK AND STAPLE FIBRE :
PLAIN, COLOURED, WOVEN,
PRINTED.

SOLE MANUFACTURERS OF
TURITEX, THE GUARANTEED
FASTCOLOUR FABRIC FOR
DRESSES, BLOUSES, LADIES'
LINGERIE, MEN'S SHIRTS.



**EMAR
ZURICH**

SILK MANUFACTURERS LTD.
(Etablissements Muller-Staub & Adliswil Réunis)

Fabrics for Ladies' Dresses and Lingerie

Novelties: Plains, Fancies and Prints in Silk,
Rayon and Staple-Fibre Mixture fabrics.

Neckwear Tissues



HAEFELI & CO.

PHOTO DE JONGH LAUSANNE

DEUX QUALITÉS QUI SE
COMPLÈTENT: LE TEXTILE
SUISSE ET UN FIN BRACELET

DOXA
L'ÉLÉGANCE ET L'EXACTITUDE

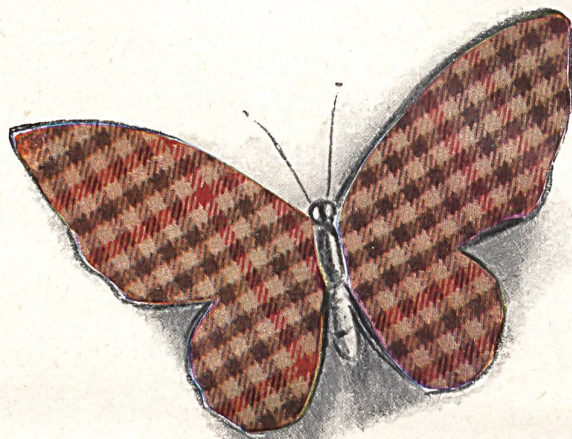
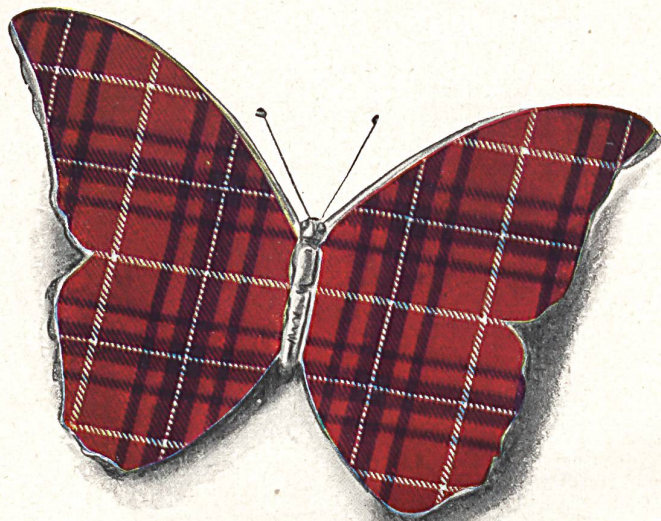
MANUFACTURE DES MONTRES DOXA, LE LOCLE (SUISSE)

HIRZEL & Co., Ltd., Am Schanzengraben 15, ZURICH

TISSUES IN RAYON AND STAPLE-FIBRE FOR SKIRTS

FABRICS FOR UMBRELLAS

FABRICS FOR BLOUSES

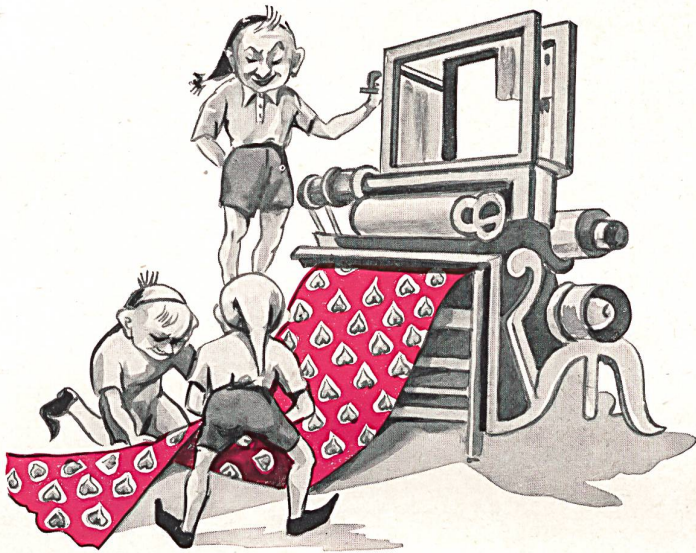


Silk manufacturers

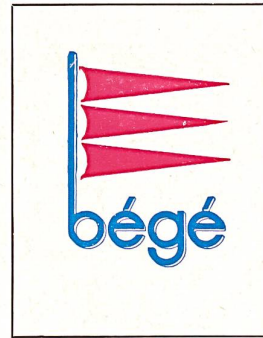
HEER & CO. S.A.

THALWIL

Novelties in silk-, rayon- and staple-fibre-fabrics as well as in mixed-weaves.



WILA
SILK MILLS LTD
ZURICH



The mark you can trust
BÉGÉ ARTIFICIAL SILK
Washproof and crush- resisting

Berthold Guggenheim
ZURICH

TELEPHONE 5 78 14/15/16 TELEGRAMS : BEGUGG

Novelty fabrics in cotton,
 artificial silk and staple fibre : dyed,
 printed and colour weaves



Senn & Co. Ltd.
BASLE SWITZERLAND
 ESTABLISHED 1725

Manufacturers of all kinds of
 ribbons. Well assorted stocks
 in all important qualities.

SIBER & WEHRLI Ltd.

ZURICH

SILK MANUFACTURERS

NECKWEAR SILKS

GENTLEMEN'S MUFFLERS
AND REEFERS

DRESS MATERIAL PLAIN
AND PRINTED



PRACTICAL - FASHIONABLE - DEPENDABLE

Raincoats and ski-jackets for ladies and gentlemen.

RESPOLCO Ltd. - Am Wasser 55, Zurich



Poplin Shirts - Sports Shirts - Pyjamas

Boys' Shirts - Shirt Blouses

« Busch » Shirts



SANCO A.-G., ZURICH

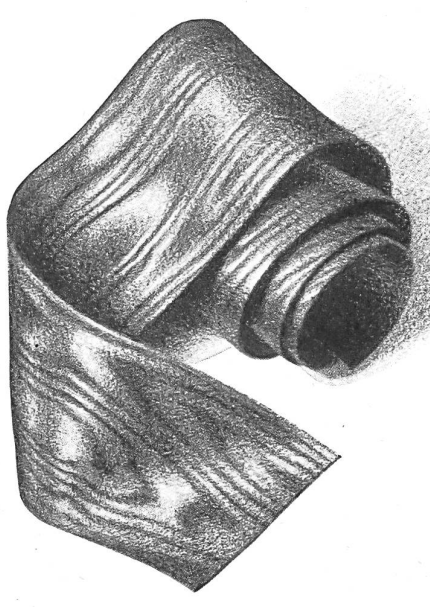
9, Zeppelinstr.

Tel. 6 29 66



EXPORT
of
**QUALITY
RIBBONS**
*since
2 Centuries*

DE BARY & C^o Ltd.
MANUFACTURE OF RIBBONS
FOUNDED 1723
BASLE (SWITZERLAND)

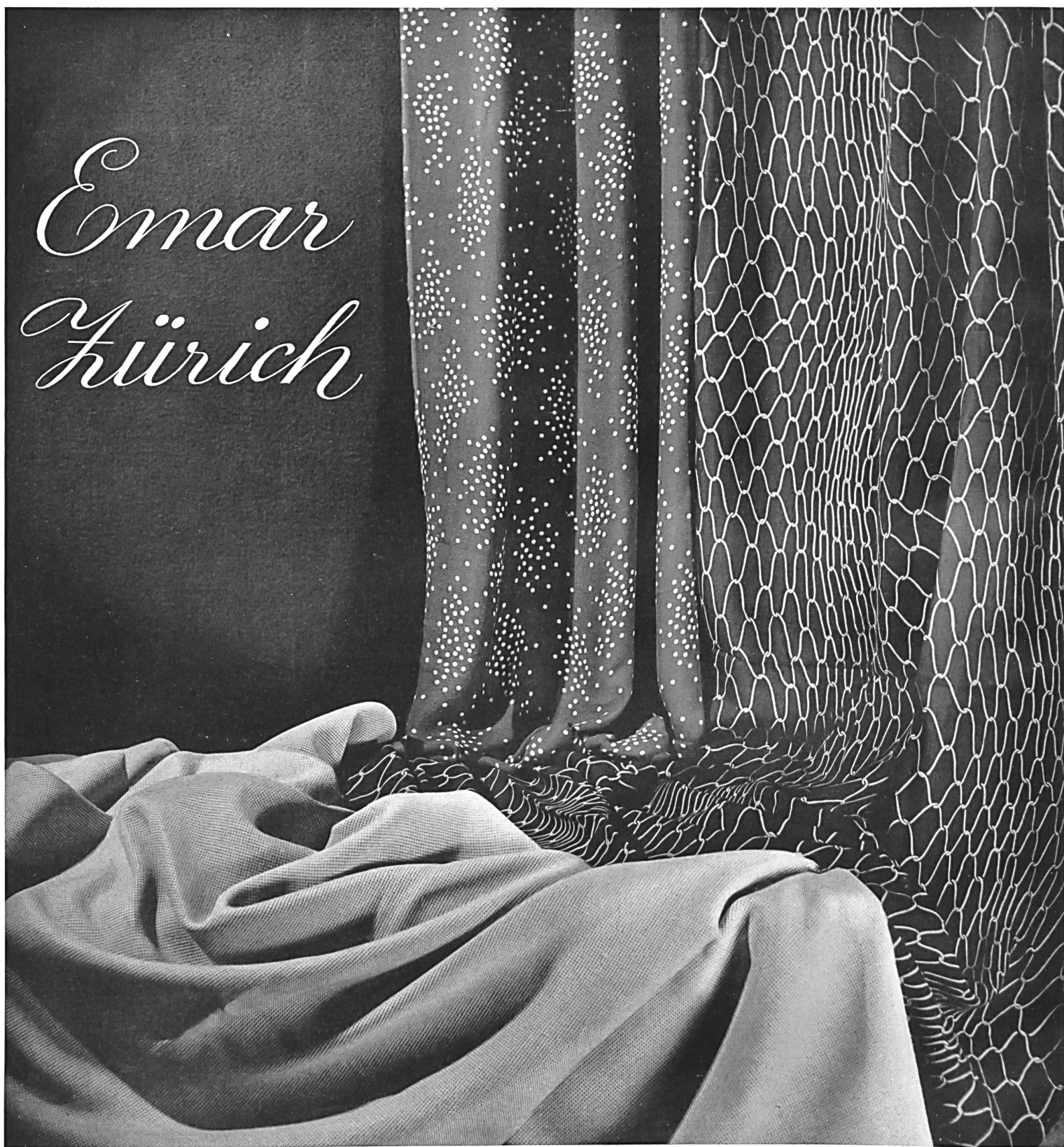


W. SARASIN & C^o Ltd
BASLE

Ribbons of any description



Edwin Naef S. A., Zurich (Switzerland)



EMAR Silk Manufacturers Ltd., Zurich.

New coloured fabrics in printed and woven rayon.

Ultimas novedades en rayón estampado y tejido en color.

Ultimas novedades de tecidos em sêda artificial estampados e de fantasia.

Photo Tenca.