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The famous  
mark  
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SILK AND RAYON MANUFACTURERS  
HEER & CO. S.A. THALWIL



# SIBER & WEHRLI S.A.

## ZURICH

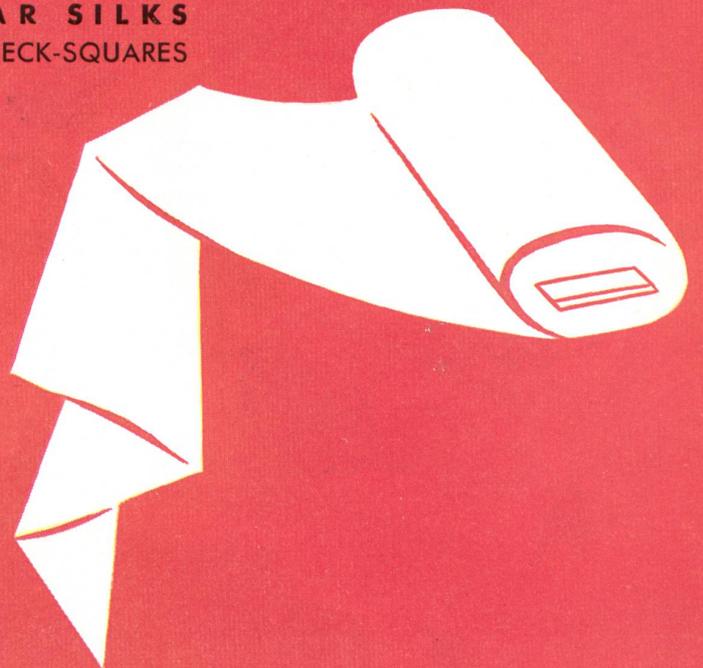
SILK MANUFACTURERS

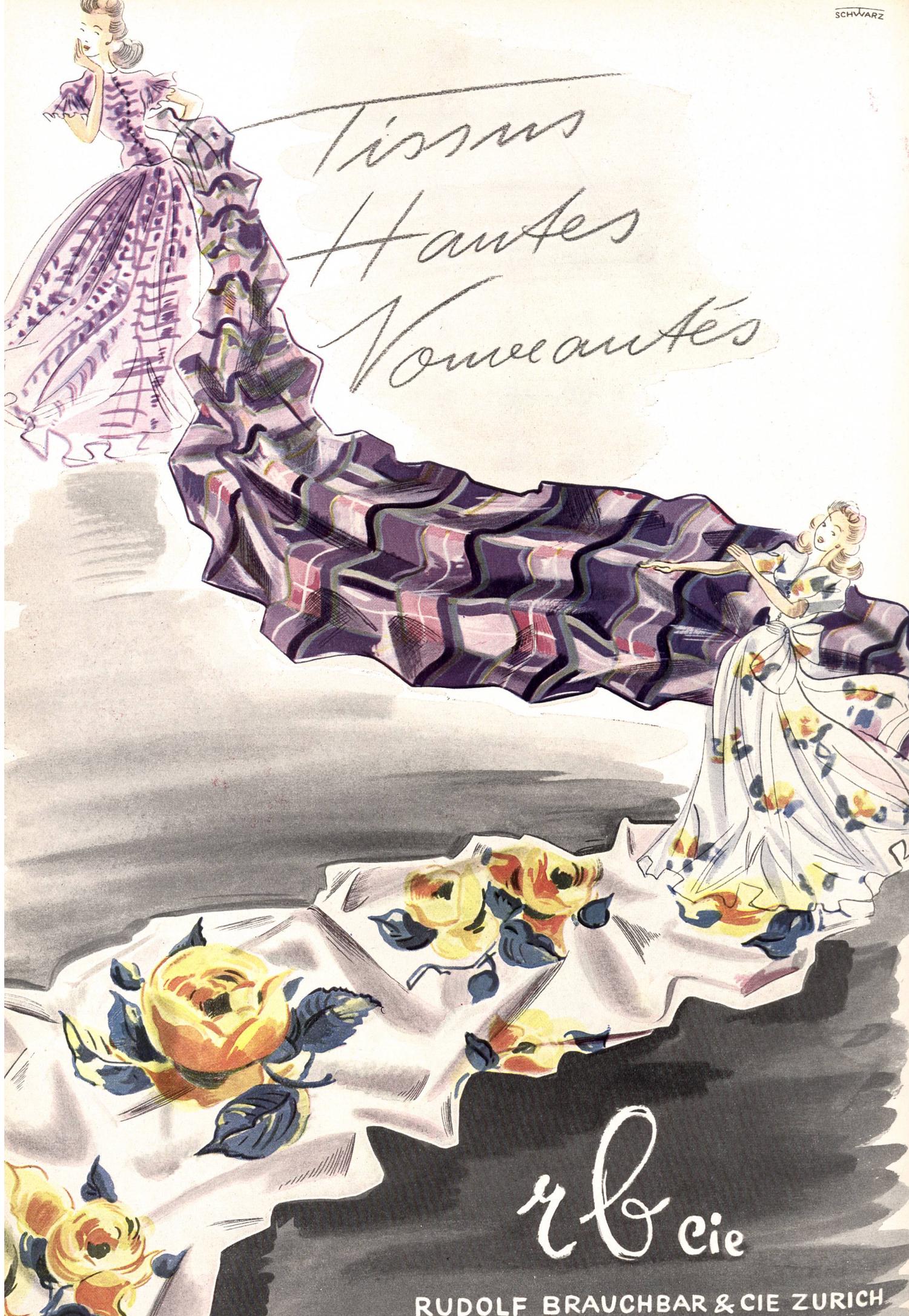
**DRESS MATERIALS**

PLAIN, FANCIES, PRINTS  
NOVELTIES IN STAPLE-FIBRE  
FABRICS FOR LININGS  
FABRICS FOR CORSETS  
AND LINGERIE  
FABRICS FOR CURTAINS  
FABRICS FOR BEDCOVERS

**NECKWEAR SILKS**

SCARVES AND NECK-SQUARES





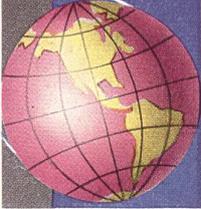
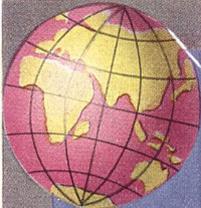
*Tissus  
Hautes  
Tourelantes*

*r & cie*

RUDOLF BRAUCHBAR & CIE ZURICH

ALGO  
*Modèles*

ALGO S.A.  
NURICH

NOVELTIES		LININGS
CURTAIN		RAINCOATINGS
DECORATING		FABRICS
AND		FOR
FURNISHING		TECHNICAL
FABRICS		PURPOSES
DRESS AND		FINE
LINGERIE		SWISS
FABRICS		ORGANDIES
OVERALL		DOTTED
MATERIALS		SWISSES
SHIRTINGS		EMBROIDERIES



*Known all over the world*

HAUSAMMANN & CO., WINTERTHUR

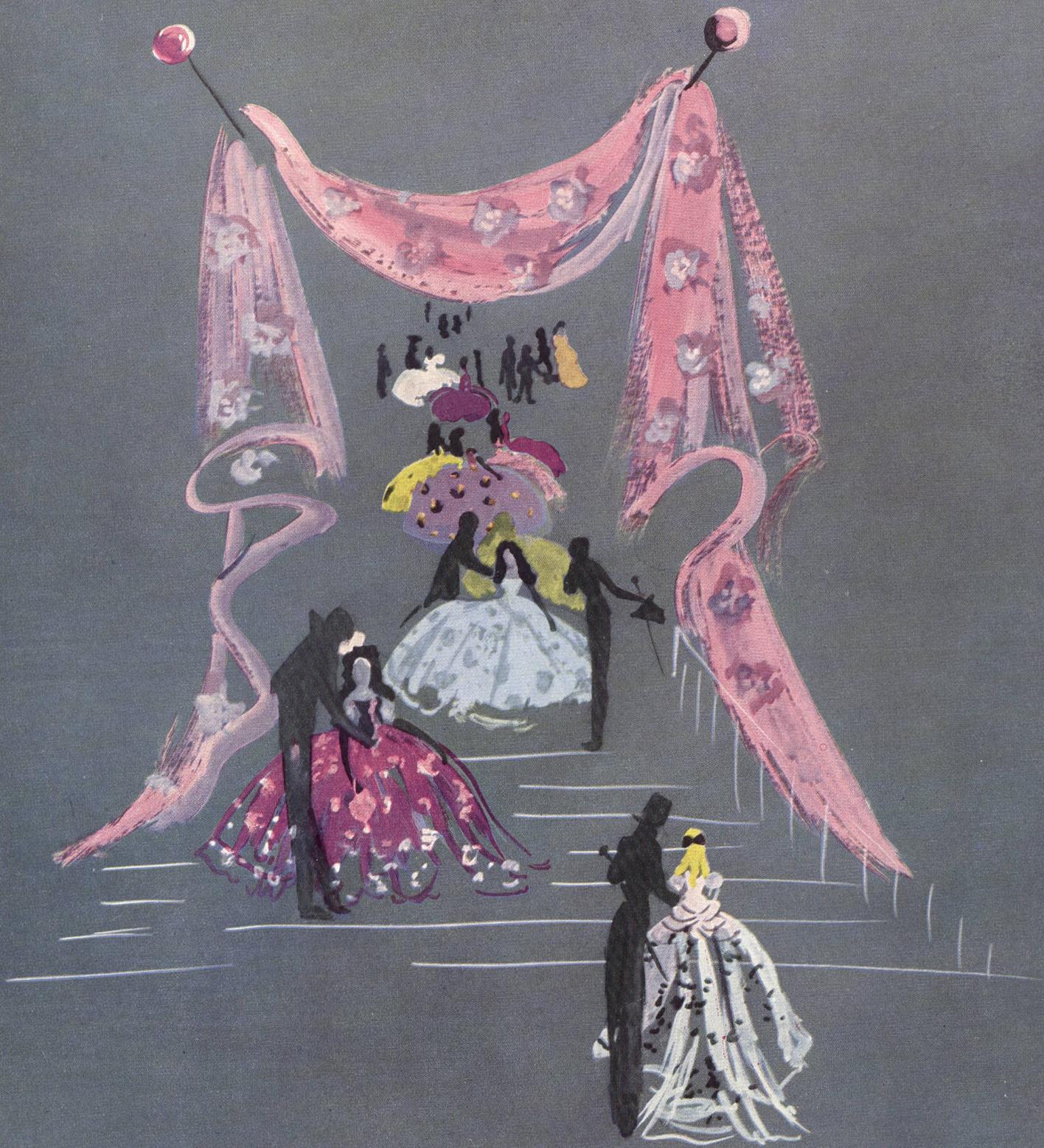
SWITZERLAND

# Lahco

*fleur*



*Wetamell*  
WOVEN FABRIC



**METTLER**

& CO. Ltd. ST. GALL  
SWITZERLAND

*Novelties in plain and printed piece goods*

TWO CENTURIES OF QUALITY AND TRADITION



Pure silk Damask.

Robt. Schwarzenbach & Co  
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Model: Grieder & Co  
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100 years

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*Umbrella fabrics  
in special „SOLIDOR“ rayon,  
mass-dyed, light and laundry resistant, waterpro*

**EMAR LTD. SILK MANUFACTURERS  
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*Rose-Garden Fabrics*

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RICHTERSWIL-ZÜRICH SWITZERLAND

WOOLLENS • RAYONS • COTTONS



REICHENBACH & C  
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*Schoch*

**KARL SCHOCH & CO., ZURICH**  
FASHION FABRICS FOR GOWNS AND DRESSES  
SILK, RAYON, STAPLE FIBRE

LIMITED

**A · & · R · MOOS · WEISSLINGEN**

**ZURICH**



SPINNERS · DYERS

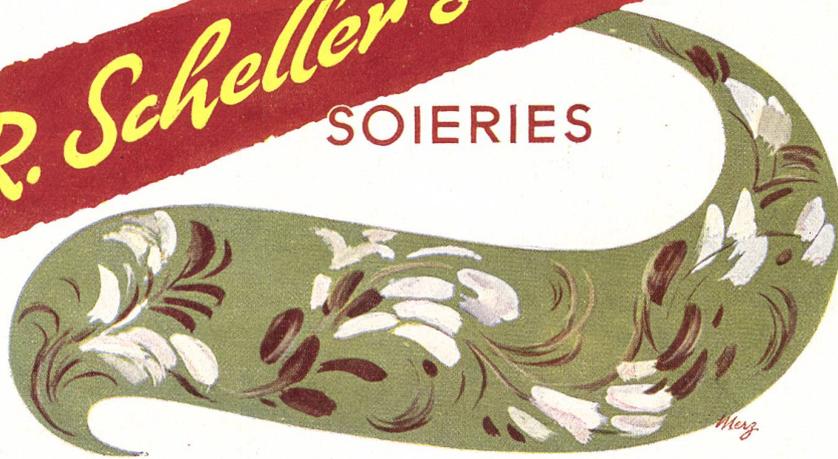


WEAVERS · FINISHERS



*R. Scheller & Co., Zürich*

SOIERIES



SCHWARZ

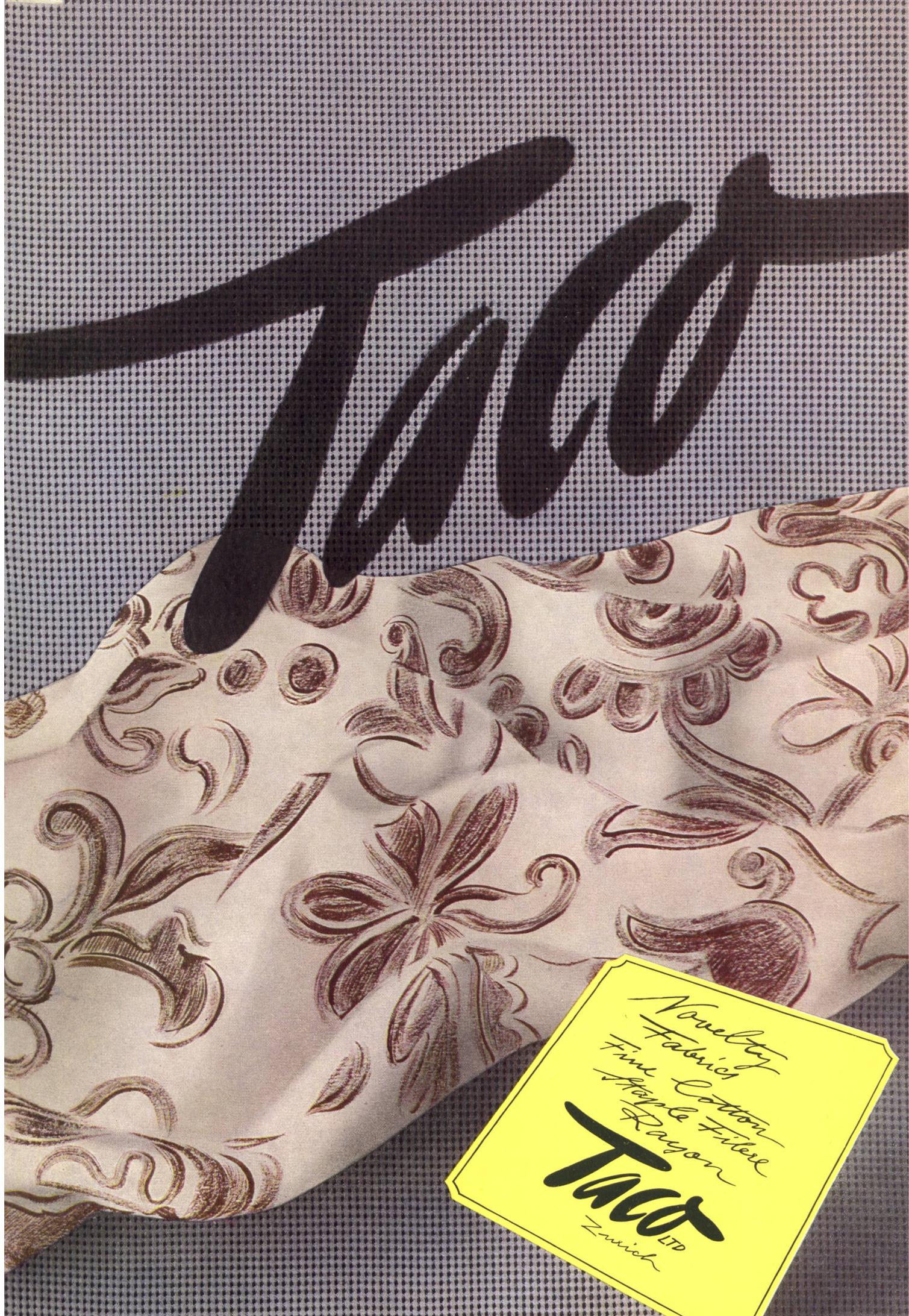


M. WEISS & CO. LTD., ZURICH

COTTON, STAPLE FIBRE

AND RAYON FABRICS

PLAIN, PRINTED AND COLOUR-WOVEN



Novelty  
Fabric  
Fine Cotton  
Hemp Filers  
Ragon  
**Taco**  
Zurich LTD



**EDWIN NAEF Ltd.**

*Zurich*

*Silk manufacturer*

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IMITATION LINEN

A perfected cotton fabric



HECOWA is a cotton cretonne to which a highly perfected finishing process has given a lasting linen effect.

HECOWA fabric is more durable and resistant than plain cotton and less expensive than linen. It is therefore a most interesting line to carry.

HECOWA fabric is remarkably suitable for table and bed linen, blouses, summer frocks and beach wear.

HECOWA "SANFORIZED" fabric is a product especially intended for work wear, aprons, overalls, etc.

HECOWA dyed and printed fabrics are fast to light and laundry.

\*\*\*\*\*

## HECOWA

Reg. Trade Mark

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A product worthy of its makers.

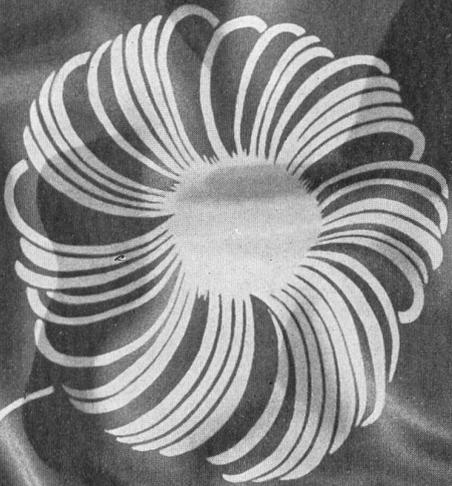
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ON SALE AT ALL TEXTILE WHOLESALERS AND RETAILERS. PLEASE ASK FOR PARTICULARS.



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**SILKATEX**  
S. A. POUR SOIERIES  
**ZURICH**

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African and Middle East  
Trading Co., Ltd.

**ZURICH**

Cables: Swissameteo  
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*Plain, fancy and printed piece-goods, ladies'  
underwear and dresses, blouses, stockings,  
scarves, mufflers, ties, table linen and textiles  
of every description*

SCHWARZ

Joseph

Heim

Zurich Co.

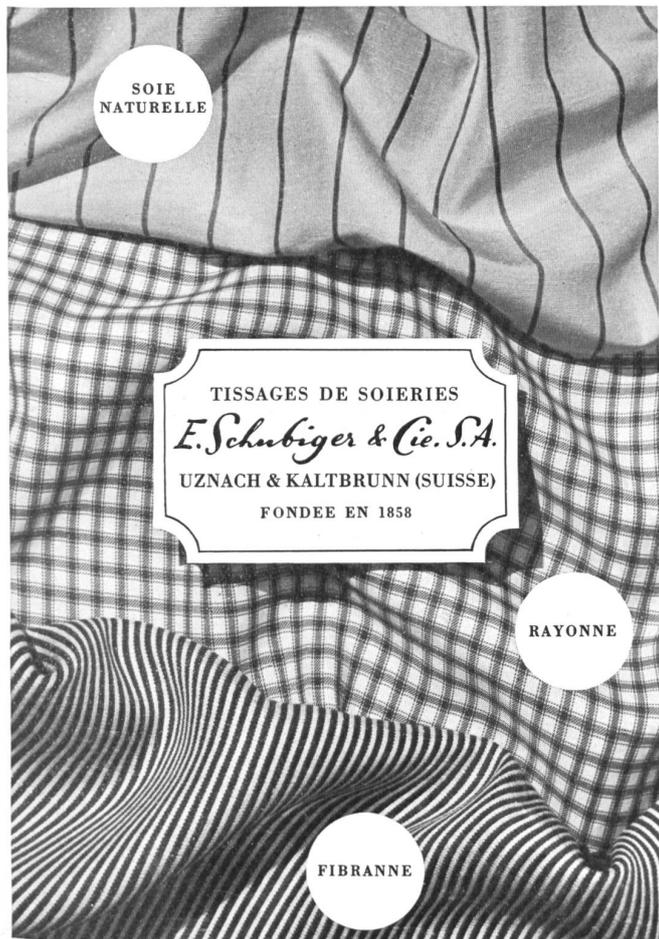
Cotton fabrics  
bleached, dyed  
and impregnated

# RAYONSETA LTD.

ZURICH

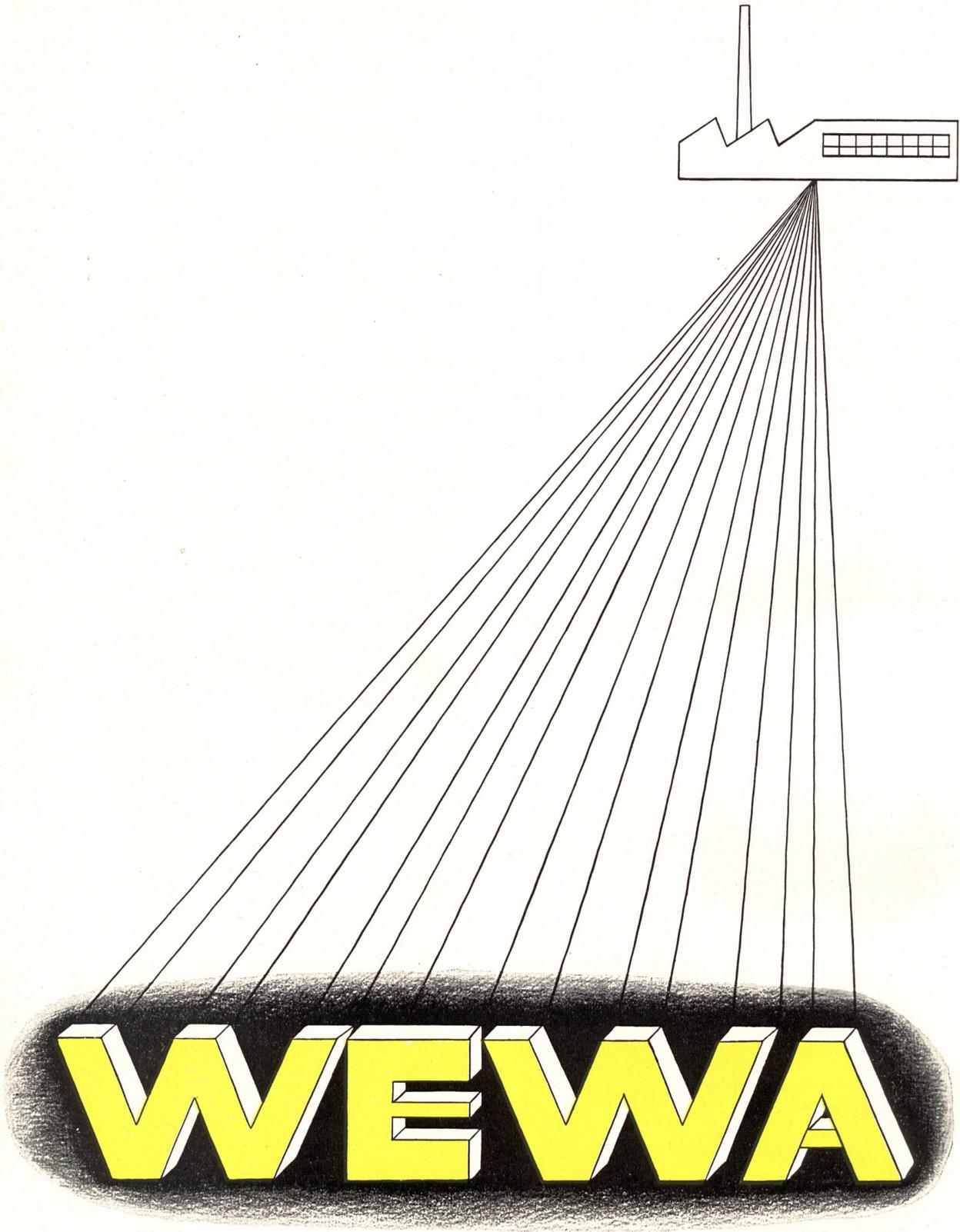
Jenatschstrasse 6

MANUFACTURE OF RAYON  
AND STAPLE-FIBRE FABRICS  
PLAIN AND NOVELTIES  
SILKS FOR NECKTIES



*Palma*  
ZURICH (SUISSE)

Style curtains or with new designs printed, embroidered and  
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Printed table-covers, light and laundry resistant.



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Weberei Wallenstadt  
Wallenstadt*

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WETZIKON (ZURICH)



FABRICATION DE  
 TISSUS POUR CHAPEAUX  
 RUBANS  
 FOURNITURES POUR CHAPEAUX  
 ECHARPES

**SAGER & CIE.**

DÜRRENÄSCH  
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**Schneidinger Brothers Zurich**

*Wysada*

SILK MANUFACTURERS

Exclusive printed Novelties,  
 plain and Fashion fabrics in Silk,  
 Rayon and Staple fibre

*Fenner*

LES FILS DE ADOLF FENNER

ZURICH

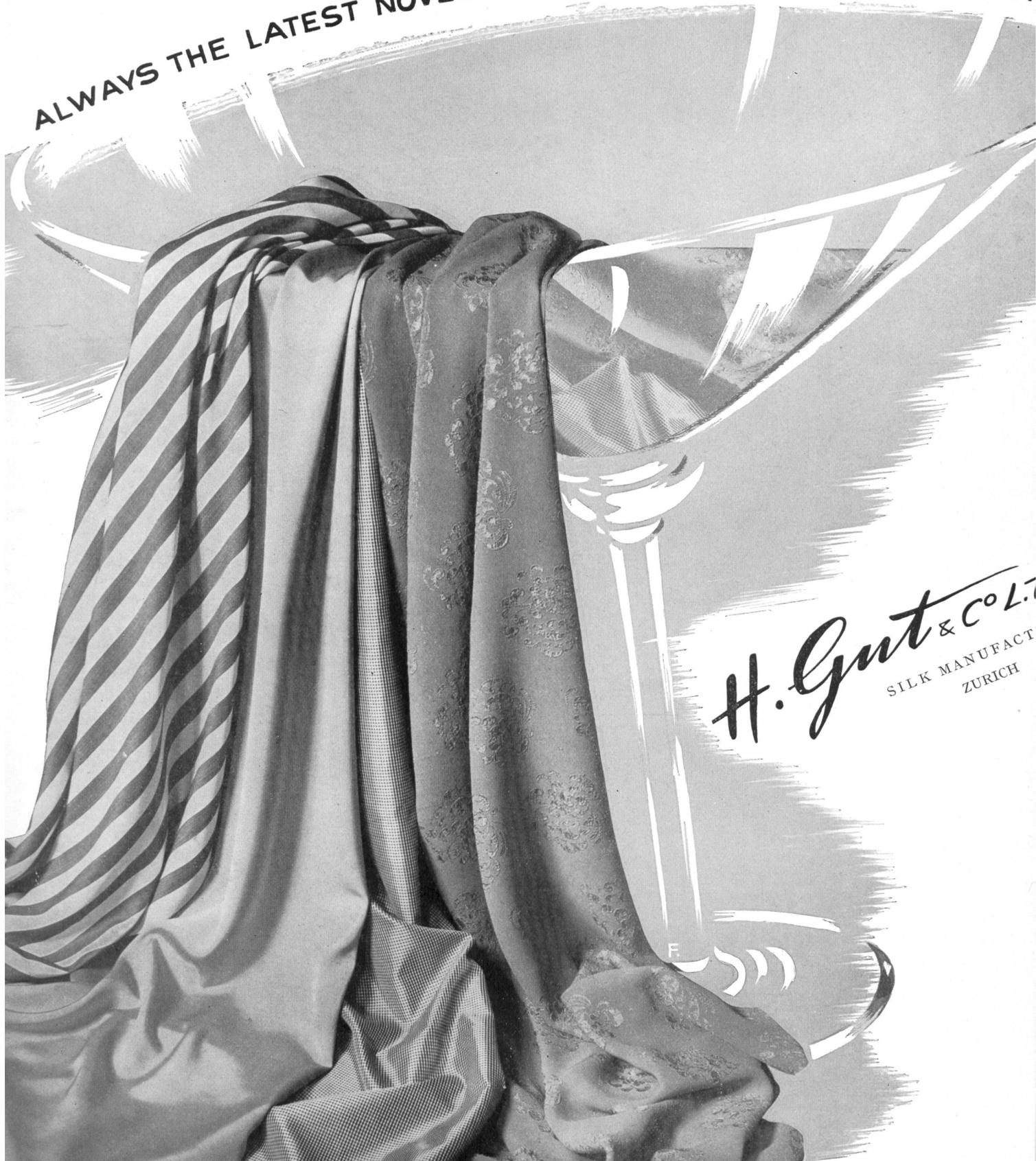
FOUNDED 1873

*Woollen fabrics Silk fabrics  
 Novelties*



# A Cocktail

ALWAYS THE LATEST NOVELTIES IN STAPLE - FIBRE AND RAYON

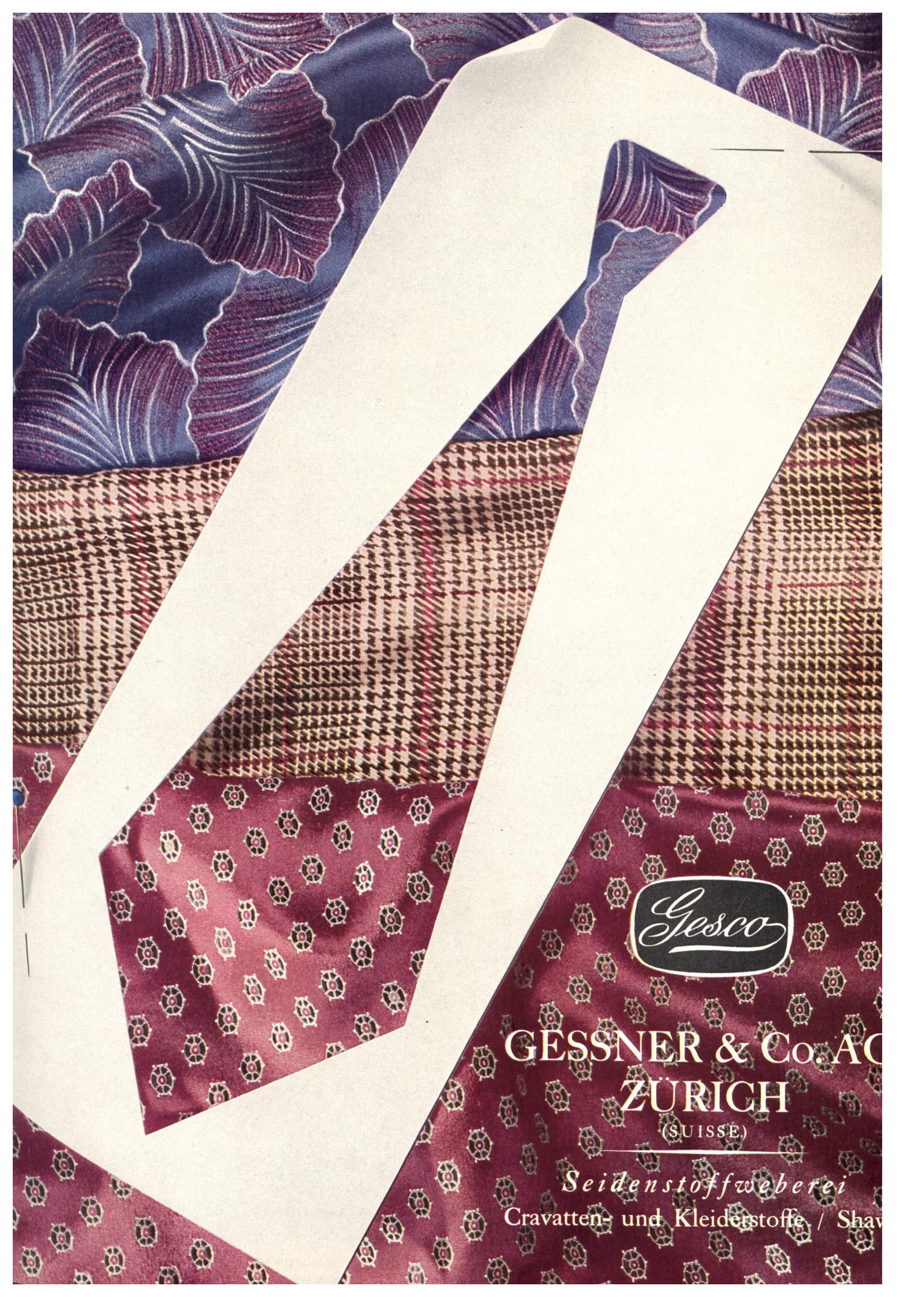


*H. Gut & Co. Ltd.*  
SILK MANUFACTURE  
ZURICH

FABRICATION ET EXPORTATION  
DE RUBANS

*De Bary*  
& Cie. S.A.  
FABRIQUE DE RUBANS  
BALB  
FONDÉE EN 1723





*Gesco*

GESSNER & Co. AG  
ZÜRICH  
(SUISSE)

*Seidenstoffweberei*  
Cravatten- und Kleiderstoffe / Shawls

# STÜNZI

*More than a Century has passed*

*since the first STÜNZI Silks made their bow.*

*Fashions have changed ever and anon*

*but essentially STÜNZI Fabrics are what they were*

*one hundred years ago...*

*reliable... beautiful and smart.*

# STÜNZI

## HORGEN-ZÜRICH

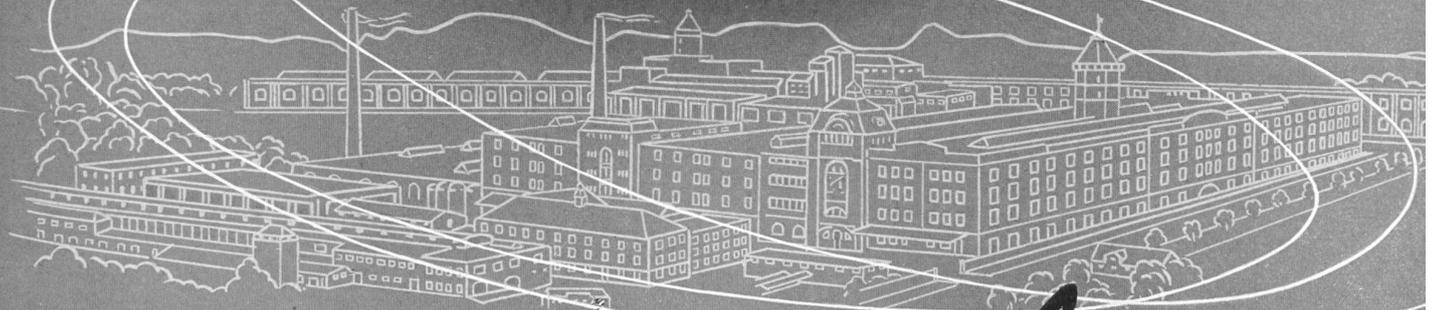
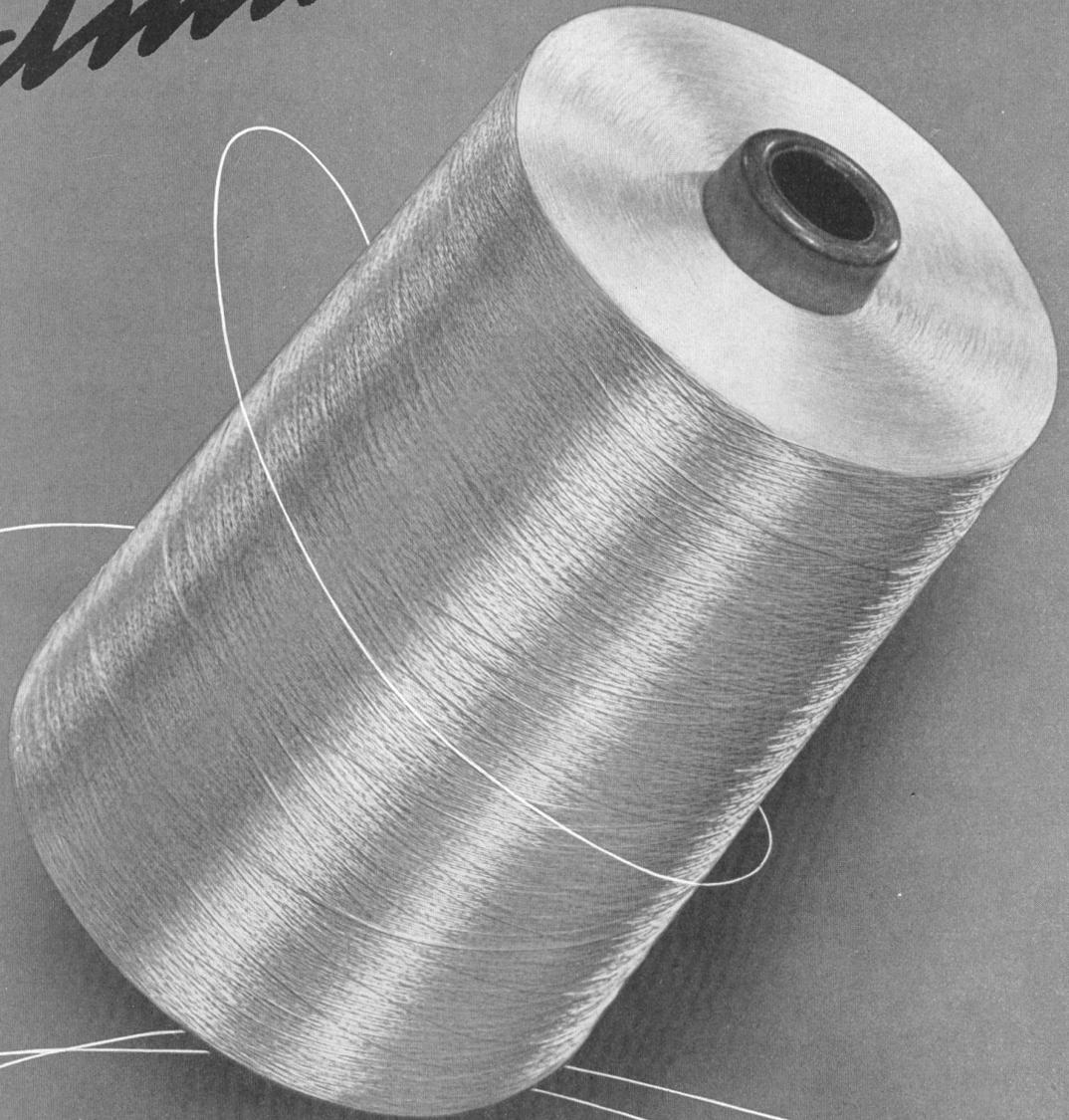
L O N D O N - P A R I S - N E W Y O R K

B U E N O S A I R E S - M E L B O U R N E - S Y D N E Y - L Y O N

LONDON — 4 GREAT PORTLAND ST.    PARIS — 101 RUE RÉAUMUR    NEW YORK — 1400 BROADWAY

BUENOS AIRES — 840 VICTORIA    MELBOURNE — 318 FLINDERS LANE    SYDNEY — 324, PITT ST.    LYON — 9 QUAI DE RETZ

*Feldmühle*



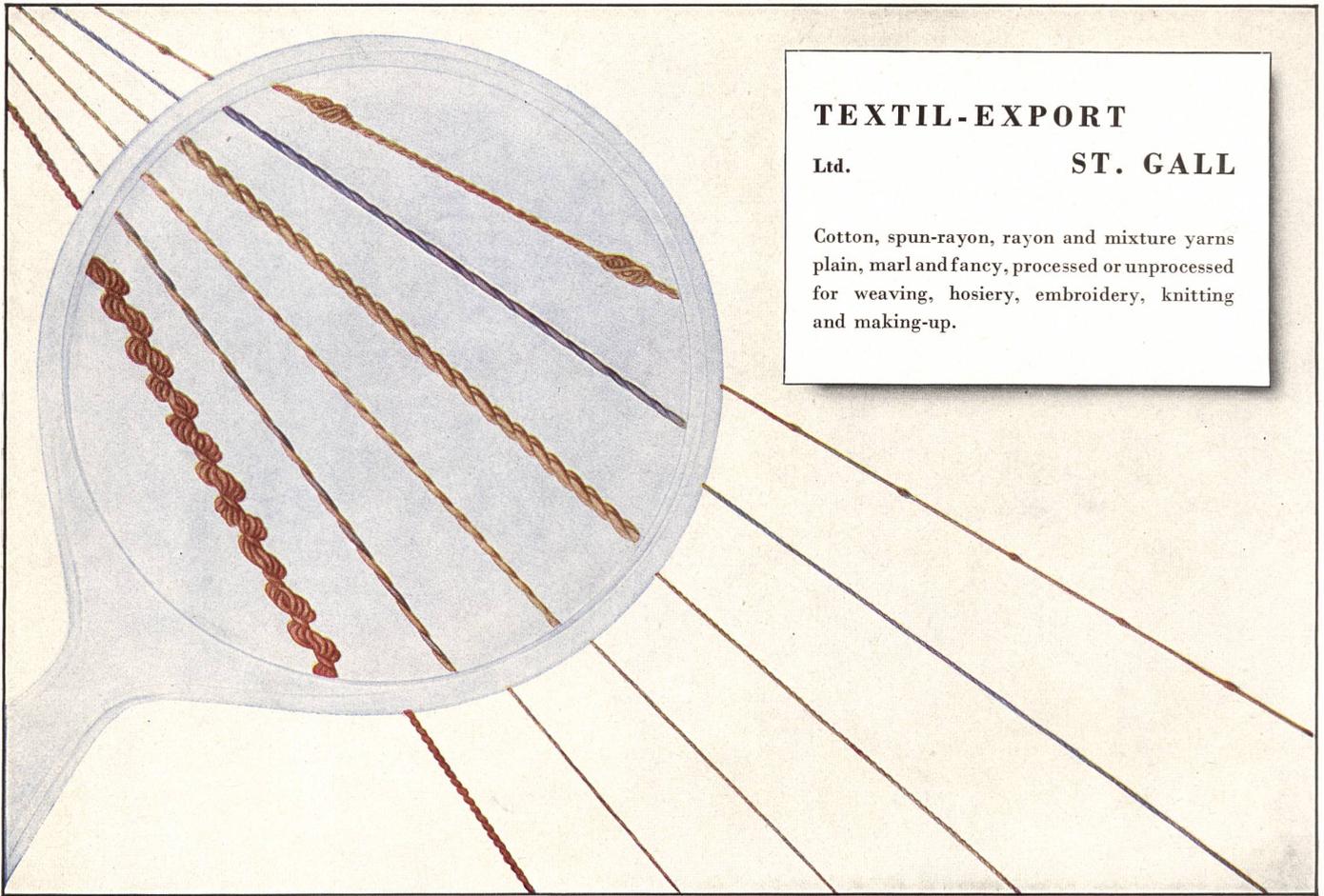
*Rorschach*

*Schweiz - Suisse - Switzerland*

RAYON YARNS

RAYON STAPLE

TRANSPARENT PAPER



## TEXTIL-EXPORT

Ltd. **ST. GALL**

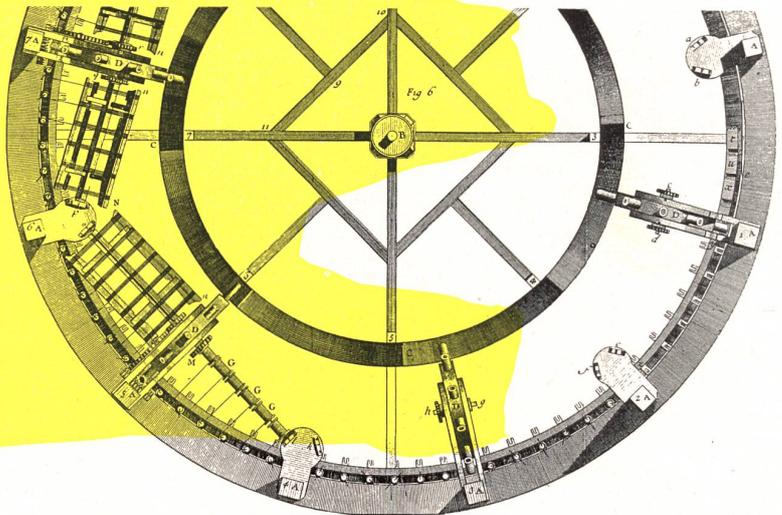
Cotton, spun-rayon, rayon and mixture yarns plain, marl and fancy, processed or unprocessed for weaving, hosiery, embroidery, knitting and making-up.

# R. ZINGGELER GENFERSTR. 3 ZÜRICH

Honegger-Lanster



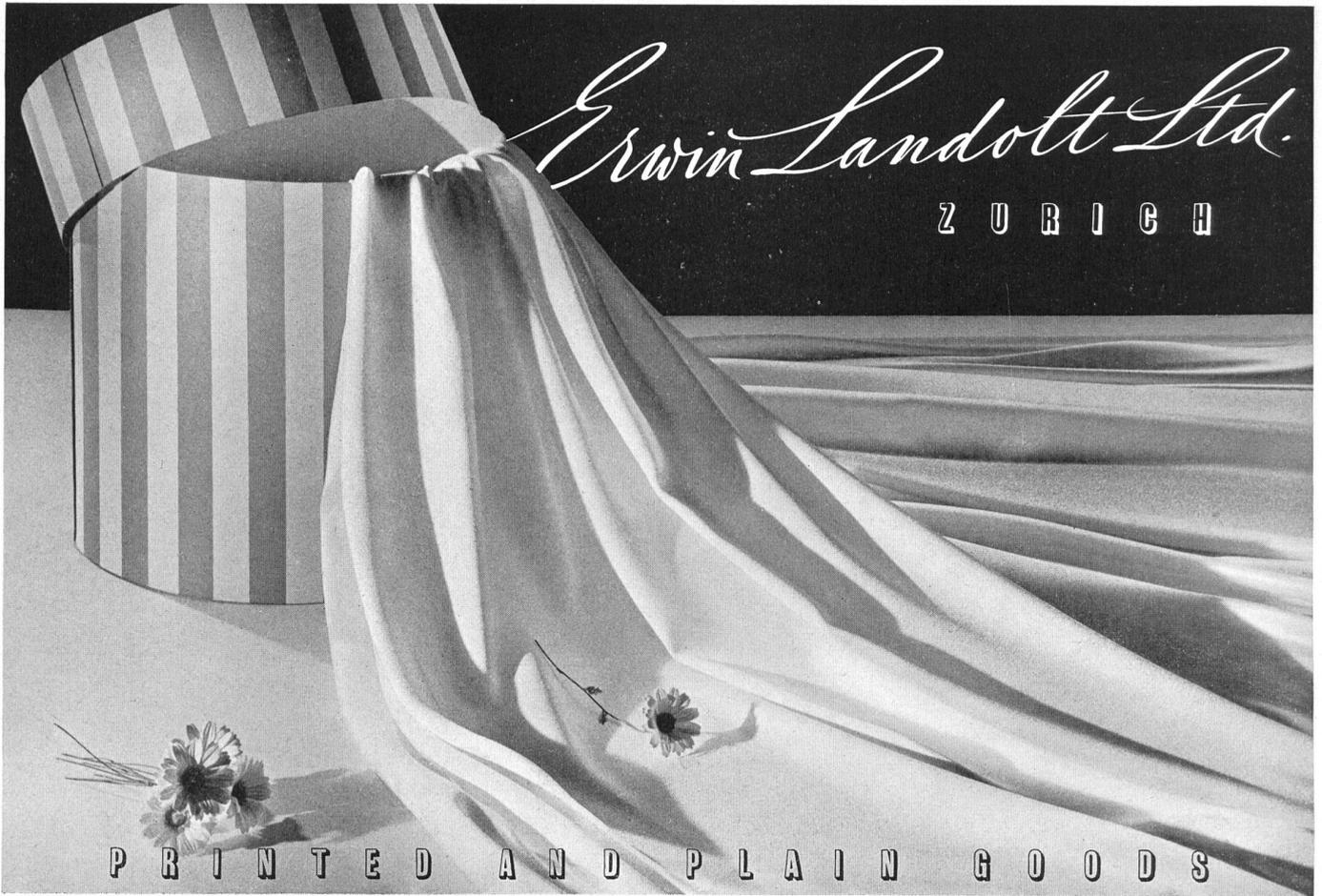
From humble beginnings, the Swiss textile industry has risen to predominant rank on world markets. Ever since 1851, Messrs. R. Zinggeler have been supplying silk yarns of the finest quality: special silk and mixture twists for weaving, haberdashery, hose and cable manufacture.



Detail of a twisting loom - XVIII the century engraving - Dictionnaire raisonné des sciences

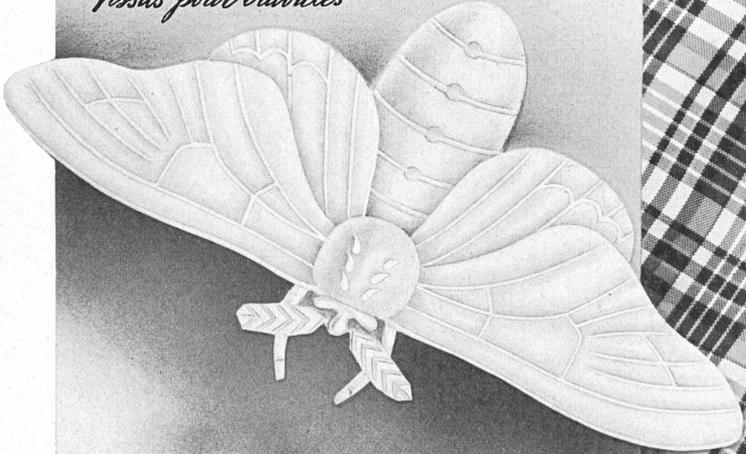


**SALZMANN & CO ST. GALL**  
DOUBLED COTTON, STAPLE-FIBRE AND RAYON YARNS  
FOR SHIRTING AND FANCY DRESS GOODS



PRINTED AND PLAIN GOODS

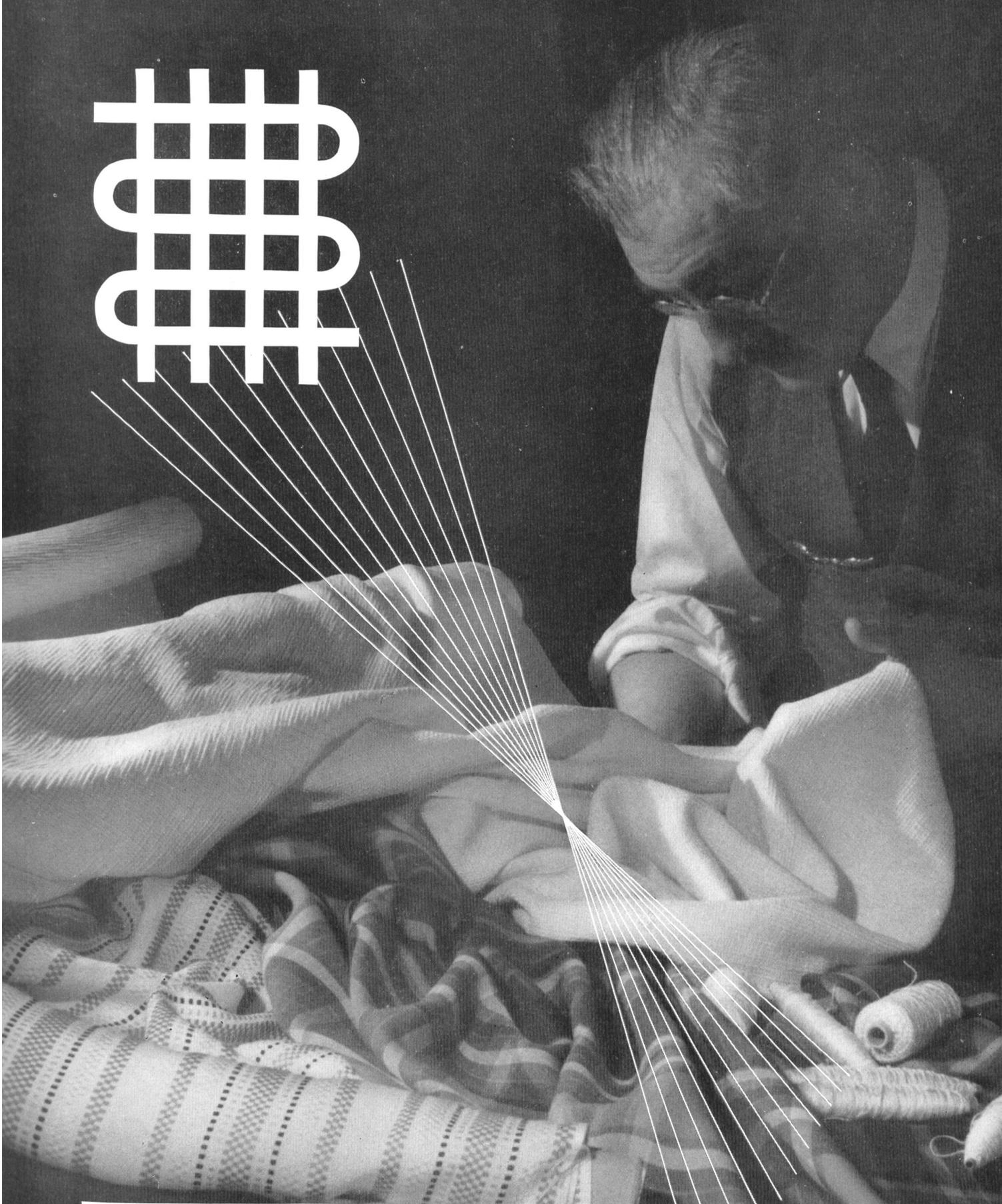
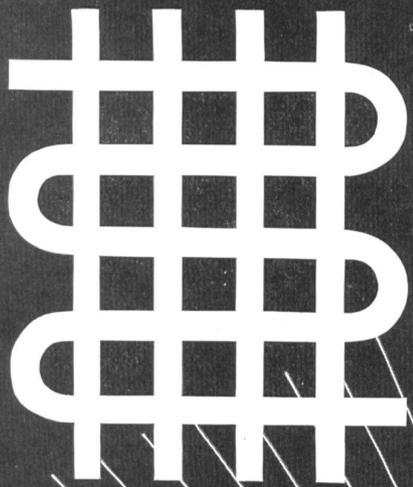
*Tissus pour robes. Tissus pour lingerie  
Tissus pour cravates*



**EMAR S.A.**

TISSAGE DE SOIERIES  
ZURICH





**A**N important task of our sales organization is carried out by our yarn and fabric development department at the head of which is a technician with a lifelong experience in the creation of novelty fabrics. The aim of this department is to illustrate in the finished article the various possibilities offered by our products, to create new ideas and to propagate our yarns.

Our fabric collection has in a large measure contributed to the rapid growth

of staple fibre yarns in the past 15 years.

With no intention of teaching our customers their trade, we are desirous of placing at their disposal the experiences gained in this department and to short-circuit the too often long way required until a new article is ready to be placed on the market. Our fabric samples are following the trend of fashion and are appreciated in an ever growing manner by our customers all over the world.

SOCIÉTÉ INDUSTRIELLE  
POUR LA SCHAPPE, BALE

*Mills at Arlesheim, Angenstein, Grellingen,  
Tenay, Argis, Sultzmatt, Roubaix.*

*Christian Fischbacher Co. St. Gallen*

COTTON FABRICS STAPLE FIBRE RAYON  
EMBROIDERED FABRICS HANDKERCHIEFS

TISSUS DE COTON, DE RAYONNE, DE FIBRANNE, ETC.  
MOUCHOIRS, TISSUS BRODÉS

TEJIDOS DE ALGODÓN, RAYÓN, FIBRANA, ETC.  
PAÑUELOS, TEJIDOS BORDADOS

