

Zeitschrift: Swiss textiles [English edition]
Band: - (1964)
Heft: 4

Werbung

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 13.10.2024

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Index des annonceurs et des maisons mentionnées dans la partie rédactionnelle

Index of Advertisers and Firms contributing to the Editorial Features of this Number

Indice de los anunciantes y de las casas mencionadas en las páginas de texto

Verzeichnis der Inserenten und der im redaktionellen Teil erwähnten Firmen

BRODERIES ET DÉTÉLLES — EMBROIDERIES AND LACES — BORDADOS Y ENCAJES — STICKEREIEN UND SPITZEN

Alex Bauer & Co., St-Gall	118, 132, 133, 144, 148
Bischoff Textiles S. A., St-Gall	15, 93, 94, 150
Burgauer & Co. S. A., St-Gall	30
Eisenhut & Co., Gais	162
Filtex S. A., St-Gall	7, 30, 122, 123
Christian Fischbacher Co. St. Gall	116
Forster Willi & Co., St-Gall	20, 42, 43, 44, 45, 46, 47, 142, 146, 147
H. Frei & Cie A.-G., Diepoldsau	31
Carl Gorini, St-Gall	31
A. Günther & Co. Ltd., St-Gall	166
Honegger & Cie S. A., St-Gall	30
Leumann, Boesch & Co. S. A., Kronbühl	166
Theodor Locher & Co., St-Gall	117
A. Naef & Cie S. A., Flawil	19, 41, 48, 56, 57, 58, 59, 143
J. G. Nef & Co. S. A., Hérisau	III, 53, 54, 60, 60a, 60c
Neuburger & Co. S. A., St-Gall	115
Oertle & Co., Teufen	121, 161
Rau S. A., St-Gall	60b
Reichenbach & Cie S. A., St-Gall	23, 60d, 130, 131
Jacob Rohner S. A., Rebstein	25, 119
Paul Sailer & Co., St-Gall	160
Walter Schrank & Co. S. A., St-Gall	8, 143
Walter Stark, St-Gall	51, 134
Taco S. A., Zurich	30
Gebrüder Tobler & Co. A.-G., Teufen	31
Union S. A., St-Gall	2, 49, 50, 52, 54, 55, 66, 71, 145, 149

CHAUSSURES — SHOES — CALZADOS — SCHUHE

Chaussures Bally S. A., Schönenwerd	14, 61
-------------------------------------	--------

COLORANTS — DYESTUFFS — COLORANTES — FARBSTOFFE

Ciba Société Anonyme, Bâle	IV
----------------------------	----

CRAVATES — NECKTIES — CORBATAS — KRAWATTEN

Ernst Reinhard, Zurich	160
S. Kirschner, Zurich	124

CONFECTION ET LINGERIE EN TISSUS — WOVEN READY-MADE WEAR AND UNDERGARMENTS — ROPAS HECHAS Y ROPAS INTERIOR DE TEJIDO — KONFEKTION UND WÄSCHE AUS STOFF

Baerlocher & Co., Rheineck	30
Hugo Brandeis S. A., Zurich	137
Eugen Braunschweig S. A., Zurich	78, 79
Cafader & Co., Zurich	135
El-El S. A., Zurich	84, 85
Maison Gack, Zurich	76, 77
Gerstle & Co. S. A., Zurich	74, 75
Haury & Cie S. A., St-Gall	130
Heinz Karasek S. A., Zurich	66
Hochuli & Cie S. A., Safenwil	129, 165
Kneubühler & Cie, Zofingue	164
Leumann, Boesch & Co. S. A., Kronbühl	164
Marty & Co., Zurich	73
Willy Meyer S. A., Zurich	136, 138
Moden S. A., Montreux	81
Mode et Loisirs S. A., Schöftland	67, 128
P.K.Z. Burger-Kehl & Cie S. A. Zurich	125, 126
Renommée S. A., Montreux	130
Respolco S. A., Zurich	68
Ritex S. A., Zofingen	69, 127
Willy Roth, Berne et Zurich	65, 69
Geny Spielmann & Co., Zurich	68
Arthur Schibli S. A., Genève	63
Schmid S. A., Gattikon	68
Käthe Schenkel-Eckert, Horn	133, 160
Friedr. Straehl & Cie S. A., Kreuzlingen	65, 67
Sura S. H., Reinau	68
Sutter-Giezendanner, Wil	131
E. Weber & Co., Zurich	80

Semaine suisse d'exportation — Swiss Export Week — Schweizer Exportwoche, Zurich

Bischoff-Textil S. A., St-Gall	15, 93, 150
Exportverband der Schweiz. Bekleidungsindustrie Zurich	
Syndicat suisse des exportateurs de l'industrie de l'habillement, Zurich	62, 82, 83
El-El S. A., Zurich	84, 85
Elmant S. A., Zurich	109
Dumas-Egloff S. A., Châtel-St-Denis	104, 111
Jos. Foery A.-G., Zurich	94, 95
Haury & Cie S. A., St-Gall	88, 89
Hérisa S. A., Hérisau	96, 112
Heinz Karasek S. A., Zurich	66
Lahco S. A., Baden	71, 72, 106, 107
Joh. Laib & Co. S. A., Amriswil	97, 108
Laib Yala Tricot S. A., Amriswil	31, 101, 113

Neue Toga S. A., St-Gall	92, 110
Lucien Nordmann, Berne	86, 87
Patric S. A., Colombier	102
Ruepp & Co. S. A., Sarmenstorf	100, 103
Arthur Schibli S. A., Genève	63, 90, 91, 114
Victor Tanner S. A., St-Gall	66, 69, 98, 99
Tricoterna S. A., Berne	100, 112
Vollmoeller S. A., Uster	66
Pius Wieler Fils, Kreuzlingen	70, 71, 72, 105

DIVERS — MISCELLANEOUS — DIVERSOS — VERSCHIEDENES

J. Bancroft & Sons Co. A.-G., Swiss Minicare, Zurich	60d, 65, 116
Kaspar Humbel (Moules-Buckles), Uetikon am See	31
Schlappi A.-G. (Mannequins pour vitrines — Schaufenster-Mannequins), Freienbach	12

ÉCHARPES ET CARRÉS — SQUARES AND SCARVES — CUADROS Y ECHARPES — SCHÄRPEN UND VIERECK-TÜCHER

Rudolf Brauchbar & Cie S. A., Zurich	3, 76, 77
Eisenhut & Co., Gais	162
Hans Fierz, Zurich	165
Honegger & Cie S. A., St-Gall	30
Oertle & Co., Teufen	121, 161
Siber & Wehrli S. A., Zurich	6
Arthur Vetter & Co., Zollikon	166

FILS ET RETORS — YARNS AND TWISTS — HILADOS TORCIDOS — GARNE UND ZWIRNE

Boppart & Co. S. A., Goldach	31
Filtex A.-G., St-Gall	7, 30, 122, 123
Gugelmann & Cie S. A., Langenthal	11
Heberlein & Co. A.-G., Watwil	28, 65, 70, 72
Heer & Cie S. A., Oberuzwil	30
E. Mettler-Muller Ltd., Rorschach	13
Nef & Co., St-Gall	31
Société de la Viscose Suisse Emmenbrücke	21
Spinnerei an der Lorze, Baar	9
Hans Städler S. A., St-Gall	31
Emile Wild & Cie S. A., St-Gall	31

FILS A COUDRE — SEWING-THREADS — HILOS DE COSER — NÄHFADEN

E. Mettler-Muller Ltd., Rorschach	13
-----------------------------------	----

LAINE — WOOL — LANA — WOLLE

Kammgarnweberei Bleiche A.-G., Zofingue	67, 69, 116, 163
J. F. Muller & Co. Ltd., Cashmere dehairers and combers, Therwil	161

MACHINES A COUDRE — SEWING MACHINES — MÁQUINAS DE COSER — NÄHMASCHINEN

Fritz Gegauf Aktiengesellschaft, Bernina-Nähmaschinen-fabrik, Steckborn	29
---	----

MODE MASCULINE — MEN'S WEAR — MODA MASCULINA — HERRENMODE

Mode et Loisirs S. A., Schöftland	67, 128
P.K.Z. Burger-Kehl & Cie S. A., Zurich	125, 126
Ritex S. A., Zofingen	69, 127
Friedr. Straehl & Cie S. A., Kreuzlingen	66

MOUCHOIRS — HANDKERCHIEFS — PAÑUELOS — TASCHENTÜCHER

Baerlocher & Co., Rheineck	30
A. Günther & Co. S. A., St-Gall	166
Honegger & Cie S. A., St-Gall	30
M. Huber-Lehner, Appenzell	120
J. G. Nef & Cie S. A., Hérisau	III, 53, 54, 60, 60a, 60c
Oertle & Cie S. A., Rebstein	121, 161
Paul Sailer & Co., St-Gall	160
Stoffel S. A., St-Gall	16
Tobler Frères & Cie S. A., Teufen	31
Union S. A., St-Gall	2, 49, 50, 52, 54, 55, 66, 71, 145, 149

OUATE ET QUATINE — WADDING AND COTTON-WOOL LINING — HUATA Y HUATINA — WATTE UND WATTELIN

Grossmann & Cie S. A., Thalwil	165
--------------------------------	-----

TEINTURIERS, IMPRIMEURS, FINISSEURS — DYERS, PRINTERS, FINISHERS — TINTOREROS, ESTAMPADORES, PRESTADORES — FÄRBER, DRUCKER, APPRETEUR

Abegg Frères, Horgen	30
A.-G. Ausrüstwerke Steig, Hérisau	164

Elsaesser & Co. A.-G., Kirchberg/Bern	31
Heer & Cie S. A., Oberuzwil	30
Raduner & Cie S. A., Horn	162
Weberei Sirnach, Sirnach	30

TISSUS DE COTON, SOIE, LIN, RAYONNE, NYLON ET FIBRANNE — COTTON, SILK, LINEN, RAYON, NYLON AND STAPLE-FIBRE FABRICS — TEJIDOS DE ALGODÓN, SEDA, LINO, RAYÓN, NYLÓN Y FIBRANA — STOFFE AUS BAUMWOLLE, LEINEN, SEIDE, KUNSTSEIDE, ZELLWOLLE, NYLON

Abegg Frères, Horgen	30
L. Abraham & Cie, Soieries S. A., Zurich	32, 35, 36, 37, 139
Albrecht & Morgen S. A., St-Gall	30
Baerlocher & Co., Rheineck	30
Kammgarweberei Bleiche A.-G., Zofingue	67, 69, 116, 163
Rudolf Brauchbar & Cie S. A., Zurich	3, 76, 77
Burgauer & Co. S. A., St-Gall	30
Elsaesser & Co. A.-G., Kirchberg/Bern	31
Eugster & Huber S. A., St-Gall	31
Hans Fierz, Zurich	165
Filtex S. A., St-Gall	7, 30, 122, 123
Charles Gorini, St-Gall	31
Gugelmann & Cie S. A., Langenthal	11
H. Gut & Cie S. A., Zurich	27
Hausamann Textiles S. A., Winterthur	26
Heer & Cie S. A., Thalwil	11, 130, 135, 136, 138
Honegger & Co. S. A., St-Gall	30
Kahn & Reber S. A., Zurich	30
Max Kirchheimer Söhne & Co., Zurich	4
Leumann, Boesch & Co. S. A., Kronbühl	166
Mettler & Cie S. A., St-Gall	22, 30, 151, 152, 153, 154
Naef Frères S. A., Zurich	10
J. G. Nef & Cie S. A., Hérisau	III, 53, 54, 60, 60a, 60c

Reichenbach & Cie S.A., St-Gall	23, 60d, 130, 131
Riba Soieries S. A., Zurich	17
Jacob Rohner S. A., Rebstein	25, 119
E. Schubiger & Cie S. A., Uznach	163
Robt. Schwarzenbach & Co., Thalwil	1, 38, 39, 65, 70, 71
Siber & Wehrli S. A., Zurich	6
Weberei Sirnach, Sirnach	30
Soieries Stehli S. A., Zurich	5, 137
Stoffel S. A., St-Gall	16, 67, 70, 128
S. A. Stünzi Fils, Horgen	18, 40
Taco S. A., Zurich	30
Tissage Walenstadt, Walenstadt	30, 161
Wetuwu A.-G., Zurich	24
R. E. Zinggeler, Adliswil	166

TRICOT ET JERSEY (VÊTEMENTS ET LINGERIE) — KNITTED AND JERSEY GOODS (APPAREL AND UNDER WEAR) — ARTICULOS DE PUNTO (VESTIDOS Y ROPA INTERIOR) — TRIKOT UND JERSEY (KONFEKTION UND WÄSCHE)

Hochuli & Cie S. A., Safenwil	129, 165
Laico S. A., Baden	71, 72, 106, 107
Laib Yala Tricot S. A., Amriswil	31, 101, 113
A. Naegeli A.-G., Trikotfabriken Berlingen und Winterthur, Winterthur	31
Victor Tanner S. A., St-Gall	66, 69, 98, 99
Tapim S. A., Cadempino	30
Vollmoeller S. A., Uster	66
Alwin Wild, St. Margrethen	31
Wetuwu A.-G., Zurich	24
Pius Wieler Fils, Kreuzlingen	70, 71, 72, 105

TULLE — NET — TUL — TÜLL

Société suisse de l'industrie tulleière S. A., Münchwilen	30
---	----

Where to subscribe to «TEXTILES SUISSES»?

Australia	Oversea Trade Co. P.O. Box 4525 G.P.O. Sydney.	Pakistan	Embassy of Switzerland, Clifton No 98, off Partab Singh Sethi Road, Karachi 6.
Canada	Consulate of Switzerland, 100 University Avenue, Suite 1102, Toronto 1. Simon Imports Ltd., 2705, Bates Road, Montreal.	Philippines	Embassy of Switzerland, 610 San Luis Street, P. O. Box 2515, Manila.
Ceylon	Embassy of Switzerland, 7, Upper Chatham Street, P. O. Box 340, Colombo.	Federation of Rhodesia and Nyasaland	Swiss Office for the Development of Trade, B. P. 1153, 3, Av. Banning, Elisabethville (Congo). Consulate of Switzerland, Linquenda House - Baker Avenue, P. O. Box 2993, Salisbury C.1 (South Rhodesia).
China	Embassy of Switzerland, 8c. Nan Ho Yen, Pekin.	Saudi Arabia	Embassy of Switzerland, P. O. Box 1016, Jeddah.
Cyprus	Mr. Shukuroglou, Swiss Consular Agency, P. O. B. 1513, Nicosia.	Sierra Leone	Consulate General of Switzerland, 14, Howe Street, P. O. Box 451, Freetown.
Denmark	A. C. Illum Handelshus A/S, Ostergade 52-54, Copenhagen.	South Africa	Consulate of Switzerland, 634, South African Mutual Building, 14 Darling Street, Capetown. Consulate General of Switzerland, 75, Manners Mansions, Corner Jeppe and Joubert Streets, Johannesburg.
Egypt	Embassy of Switzerland, P.O. Box 633, Cairo.	Sudan	Embassy of Switzerland, Aboulela New Building, P. O. Box 1707, Khartoum. Nordiska Kompaniet, Hamngatan 18-20, Stockholm.
Ghana	Embassy of Switzerland, «Ghana House» 4th floor, Post Office Square P.O.B. 359, Accra.	Sweden	Swiss Office for the Development of Trade, Bellefontaine 18, Lausanne.
Great Britain	S. F. & Partners Ltd., 18-20 St. Andrew Street, London E. C. 4.	Switzerland	Consulate General of Switzerland, Tancot House, City Drive, P. O. Box 2454, Dar es Salam.
Hong Kong	Consulate General of Switzerland, Shell House, Rooms 403-404, 24-28 Queen's Road C, Hong Kong.	Tanganyika	Embassy of Switzerland, North Wireless Road, P. O. Box 821, Bangkok.
India	Swiss Trade Commissioner for India, Gresham Assurance House, Sir Phirozshah Mehta Road, Box 102, Fort-Bombay.	Thailand	Consulate General of Switzerland, 40, South Quay, Port of Spain.
Indonesia	Embassy of Switzerland, Djalan Merak 23, Djakarta - Java.	Trinidad	The American News Company, 131, Varick Street, New York 13 (N.Y.). Foreign Fashion Publications, 202 West 40th Street, New York 18 (N.Y.). French & European Publications, Inc., 610 Fifth Avenue, New York 20 (N.Y.). Overseas Publishers' Representatives, 29 West 34th Street, New York 1 (N.Y.). Embassy of Switzerland, 2900 Cathedral Avenue N. W., Washington 20 008 (D. C.). Consulate General of Switzerland, 444, Madison Avenue, New York 10 022 (N. Y.). Consulate of Switzerland, 535 Boylston Street, Boston 02 116 (Mass.). Consulate General of Switzerland, 75 East Wacker Drive, Lincoln Tower, Chicago 60 601 (Illinois). Consulate of Switzerland, 1946, Illuminating Building, 55, Public Square, Cleveland 44 113 (Ohio). Consulate General of Switzerland, 3440 Wilshire Boulevard, Suite 817, Los Angeles 90 005 (Cal.). National Publications Company, 4055, Wilshire Blvd., Los Angeles 90 005 (Cal.). Consulate of Switzerland, 433 International Trade Mart, New Orleans 70 130 (La.). Consulate general of Switzerland, 226, S 16th Street, Philadelphia 19 102 (Pa.). Consulate general of Switzerland, 55, New Montgomery Str., San Francisco 94 105 (Cal.). Consulate of Switzerland, 1331, Third Av., Seattle 98 101 (Wash.). Consulate of Switzerland, 1012, Ambassador Building, 411, N. 7th Str., St. Louis 63101 (Mo.).
Iraq	Embassy of Switzerland, Saadun Street No 3/1/2, Alwyah, Bagdad.	U. S. A.	
Ireland	Eason & Son Ltd., 79-82, Middle Abbey Street, Dublin.		
Israël	Groupement suisse pour le Commerce avec Israël (GSI), P. O. B. 2117, 28, Ahad Haam St., Tel Aviv.		
Jamaica	Consulate General of Switzerland, 121, Harbour Street, P. O. Box 401, Kingston.		
Japan	Fukuichi Co., Ltd., P. O. Box 96, Higashi, Osaka. Meiji-Shobo, Publisher & Bookseller, 4-2, chome Surugadai, Kanda Tokyo.		
Kenya	Embassy of Switzerland, «Cargen House», Harambee Avenue, Nairobi.		
Liberia	Consulate General of Switzerland, Mamba Point, Monrovia.		
Malaysia	Embassy of Switzerland, P.O. Box 2008, Kuala Lumpur. Consulate of Switzerland, Shaw House, Orchard Road, Singapore.		
Netherlands	Nederlandsch - Zwitsersche Kamer van Koophandel, 146 Singel, Amsterdam.		
New Zealand	Universal Business Directories Ltd., 44-46 Kingston Street, Auckland.		
Nigeria	Embassy of Switzerland, «Investment House» 21/25 Broad Street, P.O. Box 536, Lagos.		
Norway	A/S Narvesens Litteraturtjeneste, Postboks 115, Oslo.		

YOU WILL ENJOY

looking through

TEXTILES SUISSES

you will also find that this periodical offers

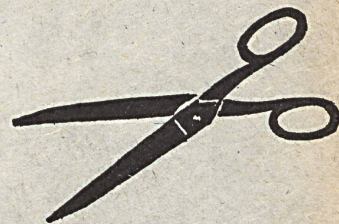
EXCELLENT BUSINESS OPPORTUNITIES

So, take out a subscription
and you will receive it regularly 4 times a year.

Annual subscription: Swiss Fr. 30.—.

In each number
you will find the
latest novelties in fabrics,
embroideries, accessories,
handkerchiefs, etc.
haute couture models
created with Swiss textiles,
Swiss ready-to-wear garments,
interviews,
special reports,
news about the field of
textiles,
helpful information,
useful advertisements.

A luxuriously presented
magazine lavishly illustrated
in black and white,
and in colour.



Before filling in this card, please read instructions:
Where to send your subscription for the review « Textiles Suisses » ? (page 156)

Order Card

(Please write legibly)

Messrs.

Address

Town

Country

hereby subscribe to « SWISS TEXTILES »

Date:

Signature:

No. 4-1964 (T.S.)



SWISS OFFICE FOR THE DEVELOPMENT OF TRADE
ZURICH AND LAUSANNE

Business with Switzerland? The Swiss Office for the Development of Trade can help you:

- Z Communication of addresses of Swiss manufacturers and trading firms.
- Z Indication of the Swiss manufacturers of any given commodity.
- Z Representation of Swiss products abroad.
The addresses of applicants who satisfy the required conditions are forwarded to the firms concerned.
- Z Publication and sale of the « **Directory of Swiss Manufacturers and Producers** ».
This Directory, which is edited with extreme care, lists the addresses of over 9,000 Swiss manufacturers and more than 11,000 different commodities. It is published in English, French and German. S. Fr. 42.— franco.
- Z Switzerland's official participation in foreign fairs and exhibitions.
Organisation of pavilions and information on this subject.
- L General information about the national economy and Switzerland's industries.
Publication and distribution of special brochures.
- L Information concerning Switzerland's trade relations with other countries.
Publication and distribution of pamphlets and publications relating to Switzerland's foreign trade.
- L Publication of the following periodicals:
 - a) « **Swiss Technics** » (Published in collaboration with the Swiss Association of Machinery Manufacturers, Zurich).
Two-year subscription (6 numbers): S. Fr. 24.—
 - b) « **Swiss Industry and Trade** ». Two-year subscription (6 numbers): S. Fr. 18.—
 - c) « **Swiss Textiles** ». Annual subscription (4 numbers): S. Fr. 30.—Each of these publications is published in several languages.
- L News and propaganda through the press, the cinema, photographs, posters, etc.
- L Organisation of conducted business tours in Switzerland.
- L Detailed surveys of the home market in collaboration with specialized institutions.

S.O.D.T. maintains commercial agencies in Algiers, Beyrouth, Bombay and Elizabethville. For all information concerning these agencies, please apply to the Zurich office of S.O.D.T. In addition, S.O.D.T. maintains very close contact with Swiss Embassies, Legations and Consulates as well as Swiss chambers of commerce abroad.

General information is supplied to foreign buyers **free of charge**. In cases requiring special research, S.O.D.T. charges a small fee.

SWISS OFFICE FOR THE DEVELOPMENT OF TRADE

ZURICH Dreikönigstrasse 8 Tel. (051) 25 77 40

LAUSANNE Rue de Bellefontaine 18 Tel. (021) 22 33 33

The letters next to each service indicate the office responsible for carrying it out: Z = Zurich office L = Lausanne office

Stamp here

SENDER:

Publications

OF THE SWISS OFFICE FOR THE DEVELOPMENT OF TRADE ZURICH / LAUSANNE

Swiss Industry and Trade

Surveys Switzerland's economic situation and development; gives general information concerning her industry, trade and national life. Issued three times yearly in English, French/German and Spanish. Special edition for USA *Switzerland-USA* (four times yearly). Four times yearly in Italian.

Abroad: Two year subscription rate: S. frs. 18.—.

Swiss Technics

A journal edited in collaboration with the Swiss Association of Machinery Manufacturers in Zurich. Notes on Swiss technical innovations. Articles concerning the construction of new machines, etc. Issued three times yearly in English, French, Spanish, Portuguese and German and four times in Italian.

Abroad: Two year subscription rate: S. frs. 24.—.

Textiles Suisses

A specialised trade journal, richly illustrated, giving information on all matters concerning the clothing and fashion trades following the latest developments in the textile trade.

A quarterly publication issued in four editions: English, French, Spanish and German.

Abroad: Annual subscription rate: S. frs. 30.—.

Directory of Swiss Manufacturers and Producers

Published in English, French and German. Contains addresses of Swiss industrial firms; classified indexes of products, branches of industry and firms.

Abroad: S. frs. 42.—.

Introducing Switzerland

Enriched with numerous illustrations in black and white and in colour, this book with its text by Mr. Olivier Reverdin, National Councillor, describes the many facets of Switzerland and Swiss life. Editions in English, French, German, Italian and Spanish. Retail price: Fr. 7.—.

Switzerland and her Industries

Giving a brief general survey of Switzerland, her institutions, national economy and industries and containing numerous illustrations. Editions available in English, Italian, Spanish, German, French, Dutch, Swedish and Arab.

Price: S. frs. 5.—.

Informations Economiques

A weekly newspaper on foreign trade.

Contains information on foreign markets, commercial methods, business possibilities, traffic in goods and payments.

Appears once a week in two languages (French and German).

Annual subscription rate: Abroad S. frs. 40.—.

For all information please write to:

SWISS OFFICE FOR THE DEVELOPMENT OF TRADE, LAUSANNE

Rue de Bellefontaine 18, Telephone (021) 22 33 33



Printed in Switzerland on paper from the Biberist Paper Mills

KÄTE SCHENKEL-ECKERT

HORN (Thg.)
SCHWEIZ
Tel. (071) 415230



Die Kollektion Frühjahr 1965 in Nachtbekleidung und Morgenröcken wird gezeigt:

- | | |
|---------------------|---|
| 25. - 29. Oktober | Parkhotel Düsseldorf
Tel. 02 11-89 81 |
| 30. Oktober | Hotel Luisenhof, Hannover
Tel. 1 61 51 |
| 31. Oktober | Hotel Columbus, Bremen
Tel. 30 08 61 |
| 1. - 3. November | Hotel Vier Jahreszeiten, Hamburg
Tel. 34 10 14 |
| 4. u. 5. November | Hotel Frankfurter Hof, Frankfurt
Tel. (0611) 2 02 51 |
| 6. u. 7. November | Hotel Graf Zeppelin, Stuttgart
Tel. 29 24 54 |
| 10. u. 11. November | Hotel Bayerischer Hof, München
Tel. 22 88 71 |
| 13. November | Hotel Kaiserhof, Nürnberg
Tel. 20 36 86 oder 87 |
| 19. November | Hotel Colombi, Freiburg im Breisgau
Tel. 31 41 5 |

Die schönsten
KRAWATTEN aus

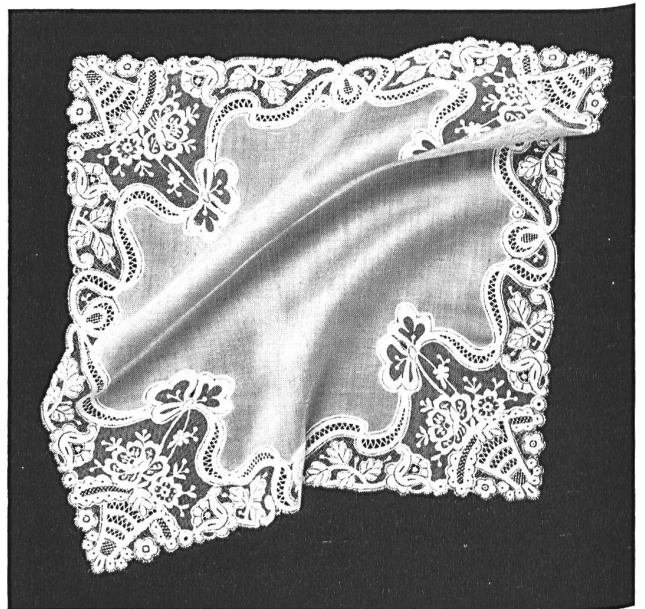
**REINER SEIDE
DRALON SUPER
DE LUXE**

Terylene
Trevira

Exklusive Neuheiten

Ernst Reinhard
Krawatten- Fabrik

**Rotbuchstrasse 32
ZÜRICH
Schweiz**



Embroidered and Lace Handkerchiefs
Embroideries and Laces

PAUL SAILER & CO. ST. GALL
Switzerland

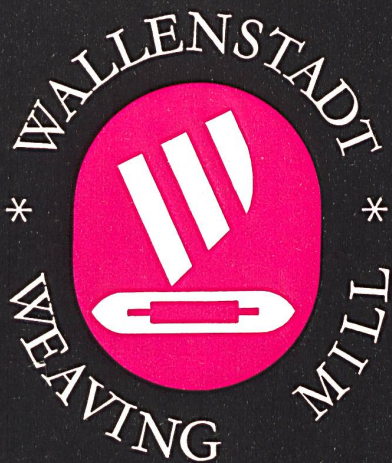
CASHMERE

BY

J F M

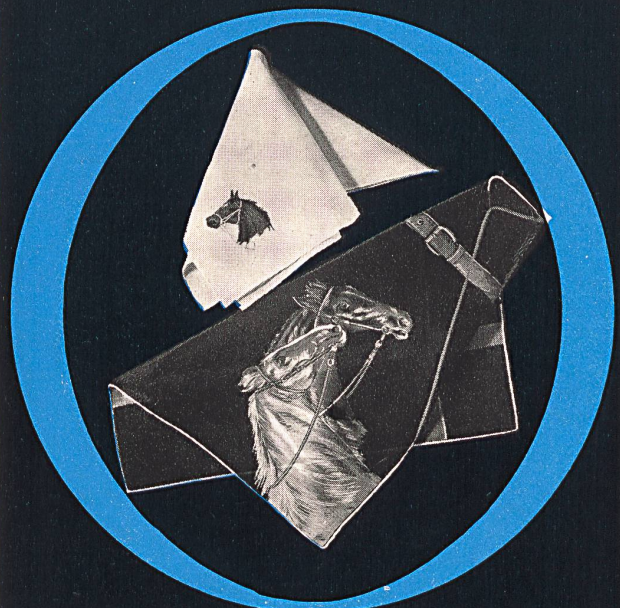
Worthy of your confidence!

J. F. MÜLLER + CO LTD
DEHAIRERS COMBERS
4106 THERWIL SWITZERLAND

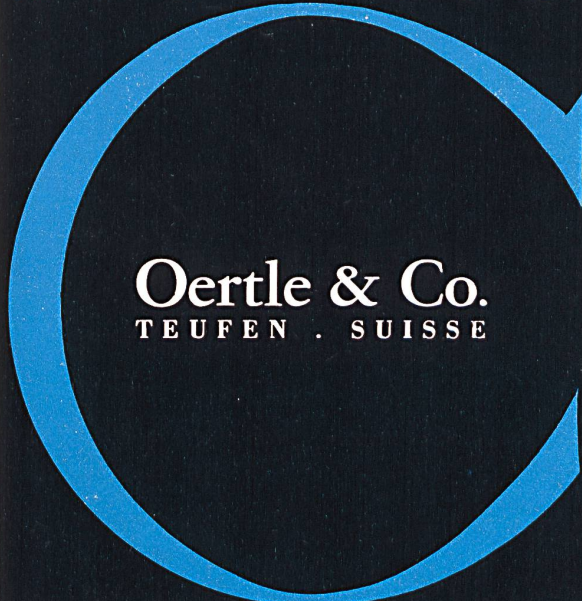


WALLENSTADT-SWITZERLAND

Cotton, Staple Fibre, Synthetics



M O U C H O I R S

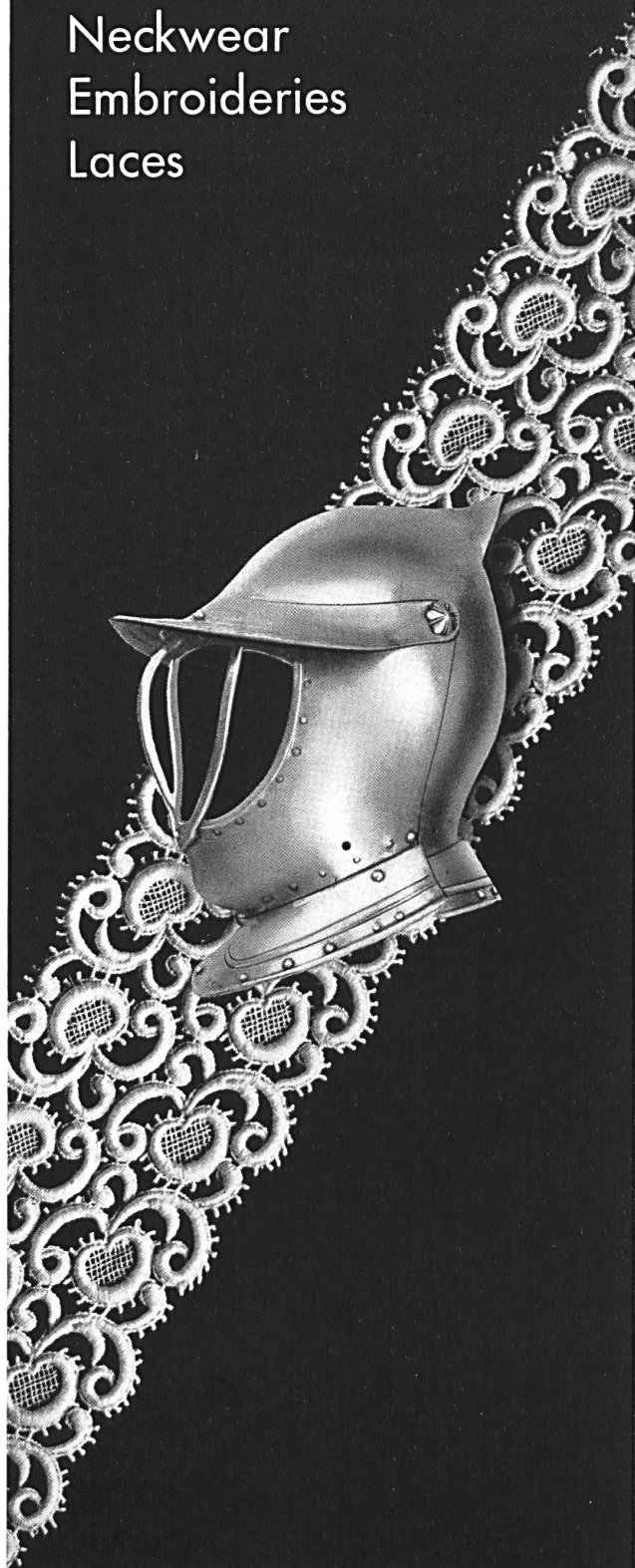


Oertle & Co.
TEUFEN . SUISSE

B R O D E R I E S



Neckwear
Embroideries
Laces



EISENHUT + CO
GAIS



RADUNER & CO AG

HORN (Thurgau)

Textilveredlung seit 1888

Bleichen, Färben, Appretieren, Hochveredlung von

Geweben aus Baumwolle, Zellwolle
Kunstseide, Synthetics
Mischgeweben
Baumwoll-Tricot

Laminieren, Kaschieren

Spezialität:

Feingewebe und Stickereien

der ostschweizerischen Baumwoll- und Stickerei-
Industrie

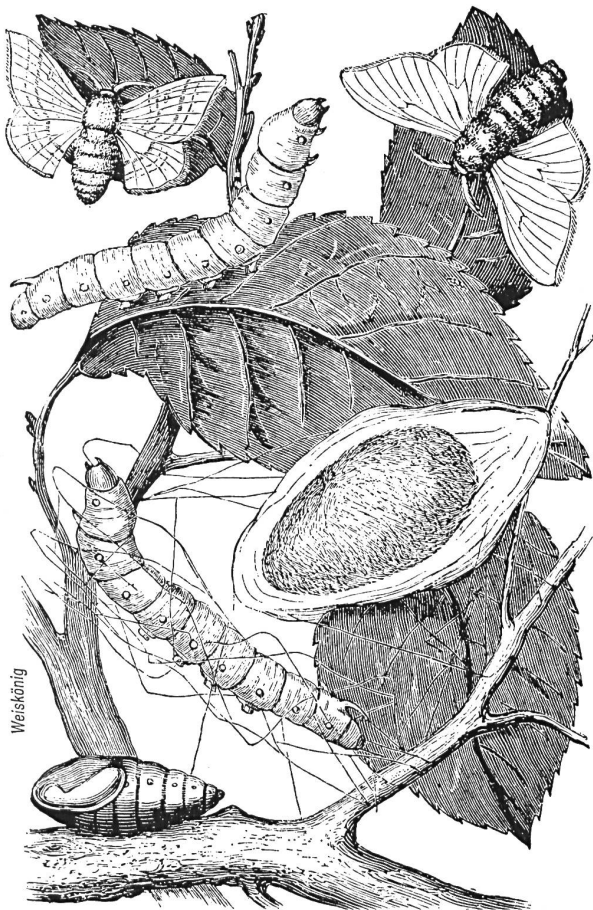
KAMMGARNWEBEREI BLEICHE AG

ZOFINGEN / SWITZERLAND

WOOLLEN WORSTED FABRICS

 Member of
SWISS FASHION CLUB

BLEICHE



seit über einem Jahrhundert ein Begriff

Schubiger-Seide

E. Schubiger+ Cie. AG Uznach
Telefon 055/81721

Seidenstoffwebereien, Naturseide, Rayon, Fibranne,
Synthetische Fasern, Wolle



Textilveredlung

Mercerisation, Bleicherei, Färberei, Filmdruckerei, Appretur
Veredlung und Hochveredlung von Stickereien,
Glatt- und Fantasiegeweben nach neuesten Verfahren

AG Ausrüstwerke Steig Herisau

Telefon (071) 51 16 41-44 Industriestrasse 28



Kneubühler & Co Zofingen

After-ski jackets,
elasticized
ski-pants
in the finest styles
and cut
Ski and sports
shirts and blouses
for men
and women.

WELSI

**Sportswear and coat
manufacturers**



Abonnez-vous à **Textiles Suisses**

Nos agences commerciales
et nos intermédiaires à l'étranger
(voir page 156) ainsi que

L'OFFICE SUISSE D'EXPANSION COMMERCIALE, RUE DE BELLEFONTAINE 18, LAUSANNE

vous renseigneront

WOLLWATTELINE - DAS IDEALE MANTELFUTTER



Grossmann & Co AG

THALWIL / SCHWEIZ

Parure de style juvénile en coton peigné de haute qualité,
marque HOCOSA

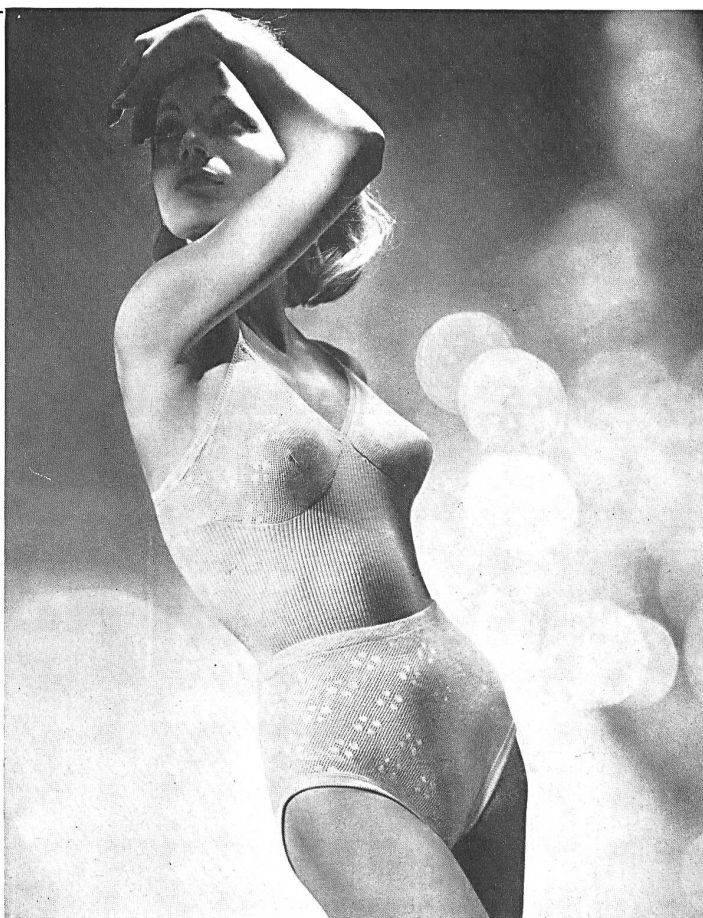
Youthful high quality combed cotton lingerie set,
HOCOSA trade mark

Jugendliche Garnitur aus hochwertiger gekämmter
Baumwolle,

Marke

HOCOSA

HOCHULI & CO. AG., SAFENWIL



Hans Fierz

VORMALS BAUMANN & FIERZ - ZÜRICH

Fabrikation von

Krawattenstoffen

Jacquard Damenkleiderstoffen

Carrés, Kopftücher

Echarpen

R. E. Z.-Dekorationsstoffe

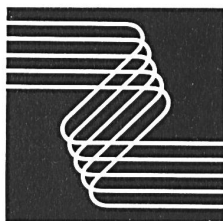
Eigene reiche
Kollektion



Unsere Hand-Filmdruckerei druckt
auch Ihre Entwürfe
auf Tricotagen, Helanca, glatte und
façonnéierte Gewebe aus Wolle, Baumwolle,
Seide, synth. Garnen, sowie Mischgeweben

R. E. Zinggeler, Dekorationsstoffe
Adliswil/Zürich Webereistrasse
Telefon 051/916375 Telegramme REZDECOR

● Zahlreiche Auslands-Vertretungen



**Carrés et écharpes
imprimés à la main
Arthur Vetter & Cie
Zollikon-Zurich**

Vetter & Cie

A. Günther & Co. Ltd.

St. Gall

Forty Years of Art in Swiss Embroidered Handkerchiefs

Leumann, Boesch & Co. Ltd.

Kronbuehl - St. Gall
(Switzerland)

Manufacturers of

Embroideries and Laces

Elbeco
TRADE MARK

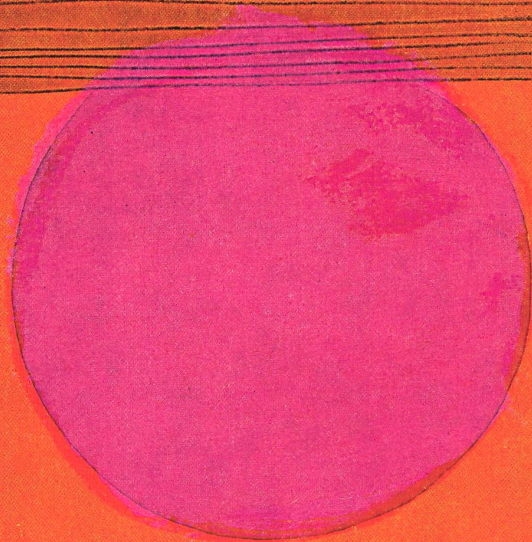
Plain Cotton Piece
Goods



Children's Frocks
and Blouses



Ladies' and Children's
Underwear



LES TISSUS NELO

J. G. NEF & CIE S.A.
HERISAU (SUISSE)



**Known throughout
the world**

**for permanent,
wash-fast
water-repellency**

All Phobotex brands are original CIBA products

® Phobotex Finish

C I B A