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The Swiss Textile Industry on the Lookout for

NEW TALENT



The Swiss textile industry has once again organized a successful fashion contest in conjunction with the Kingston Polytechnic, this time for Triumph International. Theme: Lingerie and Nightwear.

32 models were designed and produced by 2nd-year students at the Fashion School. The cotton batiste, seersucker, allover embroideries and embroidered braids used for the contest were provided by the following firms: *Jakob Schläpfer & Co. Ltd., Christian Fischbacher Co., Reichenbach & Co. Ltd., Heberlein & Co. Ltd., Forster Willi & Co., Tobler & Co. Ltd., Jacob Rohner Ltd., Willy Zürcher Ltd., Mettler & Co. Ltd., Stünzi & Sons Ltd. and Jacques H. Weil Ltd.*

A jury composed of Mr. Th. Dudli, Commercial Attaché at the Swiss Legation in London, Mr. Wolfgang Spiesshofer, Managing Director of Triumph International at Swindon, England, Gina Fratini, fashion designer and Prudence Glynn, "The Times" fashion reporter, judged the designs according to the criteria "fashion sense" and "originality of design".

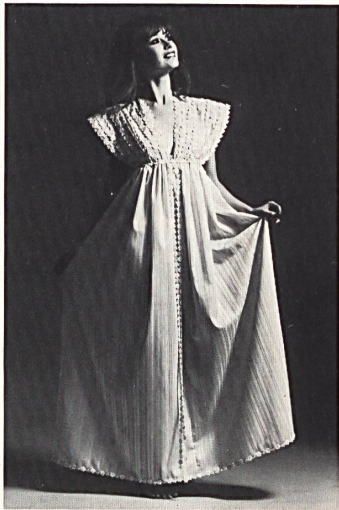


Kingston Polytechnic
Students Design Lingerie
and Nightwear
for Triumph International
in Swiss Fabrics
and Embroideries

3



4



5

6



Of the many ideas produced by the Kingston students in the form of romantic nightgowns and Harlequin-type or Turkish-style pyjamas, knitted bikini pants and bra for sheer sleep-suits, those that appealed most to the jury were a lilac nightgown in cotton batiste by Christian Fischbacher, a kimono-style gown in a seersucker check by Mettler of St. Gall, and a fresh embroidered cotton batiste with butterfly motif, made up into a negligée and worn over a satin bra and pants.

The first three prizes presented by Triumph International were sums of money and in addition an invitation with two teachers for a trip to Vienna, where the prizewinning models would once again be presented to the press. A visit is also scheduled to the Vienna Neustadt Triumph factory, the biggest European producer of Triumph wear.

Greta Sitek

1. Sleep suit in fine cotton, embroidered and appliquéed with gingham in a "lip" design by Jakob Schläpfer & Co. Ltd., St. Gall

2. The 1st prize: A nightie in lilac cotton lawn, bound in peach coloured satin and with a honeysuckle appliquéed at the curved hem, by Christian Fischbacher Co., St. Gall

3. Flowing kimono style dressing gown in blue and green plaid seersucker by Mettler & Co. Ltd., St. Gall

4. A cream satin striped cotton from Christian Fischbacher Co., St. Gall, was used for this design. The nightie is trimmed with yellow and white embroidered flower braid by Walter Schrank & Co. Ltd., St. Gall

5. Nightdress with matching cape in a mauve and yellow butterfly embroidered cotton by Jakob Schläpfer & Co. Ltd., St. Gall

6. This pink satin bra and French knickers are worn with a seductive negligee in pink and white embroidered organdie by Jakob Schläpfer & Co. Ltd., St. Gall