

Objekttyp: **Advertising**

Zeitschrift: **Textiles suisses [Édition multilingue]**

Band (Jahr): - **(1983)**

Heft 55

PDF erstellt am: **01.06.2024**

Nutzungsbedingungen

Die ETH-Bibliothek ist Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Inhalten der Zeitschriften. Die Rechte liegen in der Regel bei den Herausgebern.

Die auf der Plattform e-periodica veröffentlichten Dokumente stehen für nicht-kommerzielle Zwecke in Lehre und Forschung sowie für die private Nutzung frei zur Verfügung. Einzelne Dateien oder Ausdrucke aus diesem Angebot können zusammen mit diesen Nutzungsbedingungen und den korrekten Herkunftsbezeichnungen weitergegeben werden.

Das Veröffentlichen von Bildern in Print- und Online-Publikationen ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Die systematische Speicherung von Teilen des elektronischen Angebots auf anderen Servern bedarf ebenfalls des schriftlichen Einverständnisses der Rechteinhaber.

Haftungsausschluss

Alle Angaben erfolgen ohne Gewähr für Vollständigkeit oder Richtigkeit. Es wird keine Haftung übernommen für Schäden durch die Verwendung von Informationen aus diesem Online-Angebot oder durch das Fehlen von Informationen. Dies gilt auch für Inhalte Dritter, die über dieses Angebot zugänglich sind.



SPINNEREI AM UZNABERG
CH-8730 Uznach

VERKAUFSPROGRAMM

Garne und Zwirne aus hochwertiger Baumwolle
„SPEISSLGARNE“ erhältlich!
supergekämmt

California

Mittelstapel

Extra-Langstapel

Nm 40– 95

Nm 70–100

Nm 70–200

Telefon 055-72 21 41
Telex 875 693 uzna

Broderies

Embroideries

Stickereien

Eisenhut + Co. AG

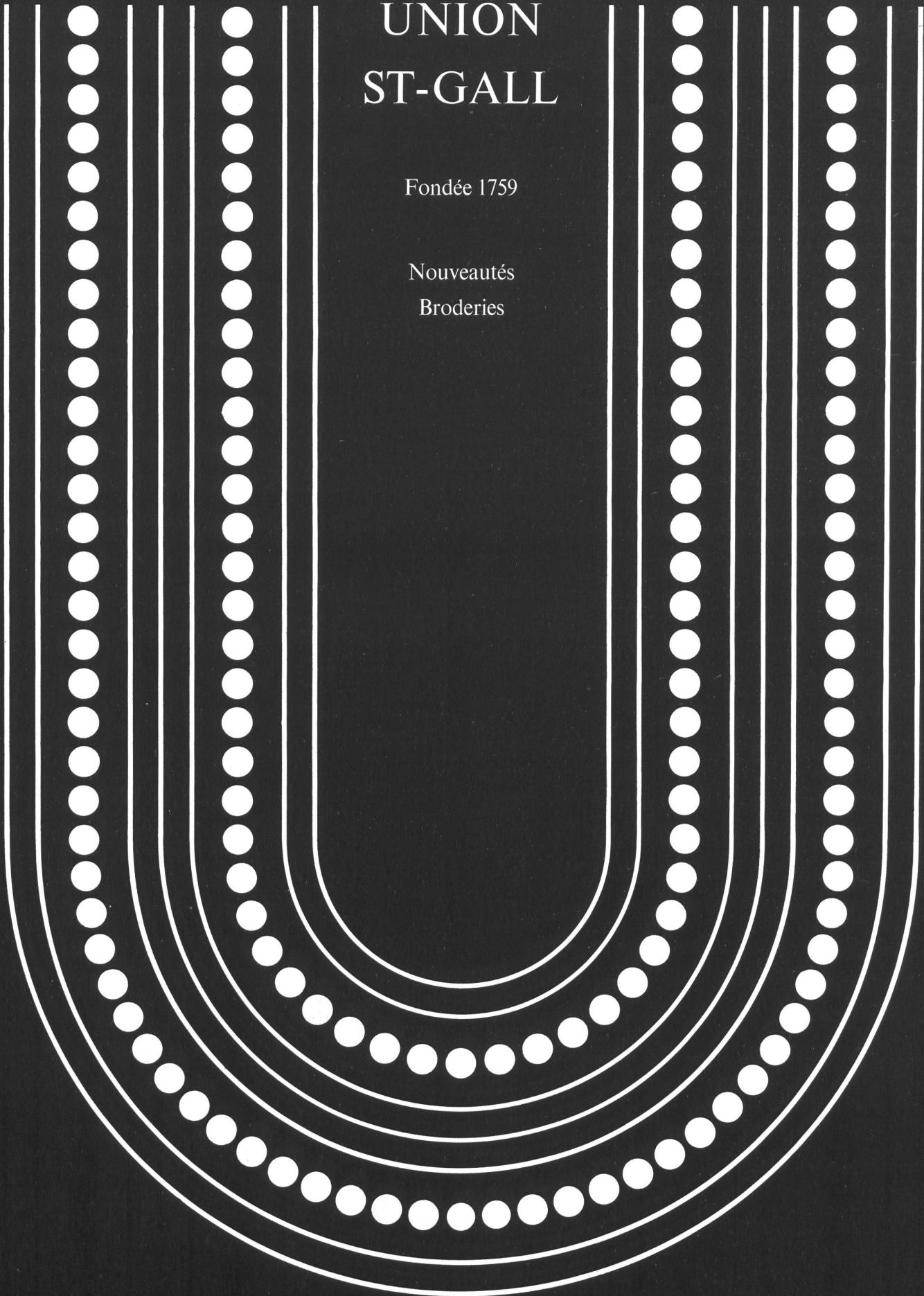
CH-9056 Gais – Schweiz/Suisse/Switzerland
Tel. 071 / 93 13 06 – Telex 77 186



UNION
ST-GALL

Fondée 1759

Nouveautés
Broderies



TRANSLATIONS

PAGES 32-42

Embroidered exuberance

Luxurious and sumptuous are the two cue words that summarize the very latest couture mode. Chanel evening dresses, on which Karl Lagerfeld has simply lavished hand and machine embroideries, are exceptionally luxurious and sumptuous. The contribution of Forster Willi & Co. AG to these splendid dresses consists of eye-catching gold lame guipure, richly ornamental pocket trimmings and elaborately embroidered braids. The various cut-out laces in velvet and organza, with black embroidered satin applications or in subtle blends of reds, used in bodices and voluminous skirts by Yves Saint Laurent and Nina Ricci, are certainly luxurious. And the coloured cut-out laces with red and fuchsia satin applications, thrown into relief by the jet black velvet, or in combinations of bottle green and grey, are sumptuous as well. Among the embroidery novelties, applications have a very definite role to play: florals, loosely geometric and ornamental compositions executed in velvet embroidery on organza and in satin appliqués on velvet faithfully reflect current trends.

A printed mohair guipure in sober tones, a black astrakhan-embroidered wool, and a black embroidered tulle with tiny irregularly spaced areas of red, are some of the unusual novelties which illustrate the wealth of options offered by embroideries.

PAGES 44-51

The beauty of pure elegance

Today's mode, as proposed by Haute Couture, exhales pure elegance, intimately coupled with the exclusivity of the materials. And what material is more accurately predestined to meet the couturier's exacting requirements than pure silk; and not merely silk in a host of solid-coloured qualities, but silk featuring distinctive trendsetting printed designs – silks, in short, with that unmistakable Abraham stamp.

Yves Saint Laurent revels in them just as ardently as Hubert de Givenchy and Marc Bohan, Pierre Cardin and Erik Mortensen, Ungaro and Jules Crahay – to mention only the most illustrious of the mode makers. Once again, all have fallen captive to the spellbinding splendour of Abraham fabrics, drawing their inspiration from the designs and colours to create dresses that form a perfect frame for a woman's beauty, in which her charm can blossom to the full.

The range embraces classic autumn-toned plaid patterns, water-repellant leopard-patterned chiné silks, shimmering figured crêpe de Chine featuring elegant leather-look prints, and gorgeous gold matelassés which Saint Laurent frequently marries to mink and velvet. New chenille fabrics with decorative lame effects and expressive Jacquard designs, which can be matched with the plain coloureds, have been acclaimed by the creators of fashion as enthusiastically as the crêpe de Chine prints with large herringbones, stripes and checks on contrasting Jacquard grounds that create shimmering reflections. Other trendsetters include tweed patterns alternating with herringbones, stripes and triangles, as well as the simple tie pattern, the Jacquard checks and bold stripes also printed on satin which is now back again in a big way. The fabrics infuse the stylish shirtwaister or the unusual asymmetrical drape with the elixir of femininity as interpreted by the latest vogue.

Overwhelmingly elegant are the crisp chiné silks with large-repeat floral patterns and the new figured gazars with

superb Renaissance-style designs. The dresses styled in these materials might have stepped out of pictures by the American John Sinclair Sargent, born in 1856 in Florence, a brilliant and accomplished portrait painter of the society women of his day. His canvases still hold the power to bewitch and captivate, and pay the same eloquent tribute to female beauty as do the silks by Abraham.

PAGES 52-54

Sporting and sophisticated

Marc Bohan creates his suits with military severity, the jackets being equipped with four buttoned pockets, shoulder tabs on broad, well-padded shoulders, and worn over straight narrow skirts. Some of his dresses too also show the military influence in their rigorous construction, buttoned up the front and provided with suit lapels.

For the coming autumn/winter, Bohan was visualized a very sporty yet at the same time very sophisticated woman, who knows what she wants. She takes the art of seduction as seriously as she does her work for, once the day is over, she changes into narrow, sirenlike body-hugging sheaths, light pyjamas in flowing satin, short, asymmetrically draped cocktail dresses and flattering crêpe de Chine dresses in attractive, cleverly designed geometric prints.

Not in vain has the couturier placed his dream woman under the sign of the five "S's", which sum her up so perfectly: sporting, sophisticated, sinuous, supple and sexy.

Opulence and sex appeal

Erik Mortensen, Pierre Balmain's successor, has no intention of following blindly in his predecessor's footsteps. In his second independent collection, he is already showing his own unmistakable touch, with bolder cuts, more daring details and a heightened sensuality distinguishing his models, from the narrow button-through skirts – which allow a good deal of leg to show – to the sheer mousseline dresses and elegant gathered-up evening gowns slit to the thigh. Undeterred by the precarious financial situation of his country, Mortensen does not allow himself to be restricted in any way in his lavish use of luxurious accessories. His attractive suits are decked with rich fox fur trimmings at the collar, shoulders, wrists and hem. His jackets are short, often rounded at the hem and fastened with one button. Long scarves in the same material are worn with them. The tube-shaped coats, with broad square shoulders, hang loose and are also set off with rich fur trimmings. Particularly striking are the old-fashioned bloomer-style pants, showing beneath full skirts. Mortensen seems to go in for the sexy rather than the "Jolie Madame" style, but always with a sense of proportion that never oversteps the bounds of good taste.

Broad shoulders – slim waists

For the coming fashion season, Hubert de Givenchy, the "gentleman" of Paris couturiers, proposes very broad shoulders and delicately slender waists, shown off most effectively in his tight double-breasted suits. A striking feature of these new suits is the black crocodile used to trim collars, lapels and pocket flaps, but also to make wide belts, hats and even little jackets; let keen wild life partisans be reassured however, the black crocodile is not real but a very lifelike imitation, as likewise the ocelot, tiger and zebra skins, which have all been printed on pony or calf skins, so that no wild species

Wir testen Textilien, testen Sie uns

Testen Sie unsere Unabhängigkeit, unsere Flexibilität, unser international anerkanntes Know-how.

- Wir prüfen Textilien von der Faser bis zum fertigen Produkt
- Wir lösen Ihre Qualitätsprobleme
- Wir erstellen offizielle Gutachten

Schweizer Testinstitut
für die Textilindustrie seit 1846



Gotthardstrasse 61
8027 Zürich – Telefon 01/2011718

The fine art of cutting

The tailoring of beautiful coats and suits is an art that holds no secrets for Philippe Venet. This season too he surprises us with his brilliant new ideas, particularly striking among which are his coats – pleated all the way from shoulder to hem. Other original features include new cuts combined with contrasting colours, which are also used for wide-shouldered, comfortably wide jackets and set a new linear trend. His coats, suits and dresses are almost all worn with a fox fur boa, casually draped over the shoulder.

Black is also one of the distinguishing features of Venet's collection, combined with luminous red or blue. Deep black velvet and mat silk fabrics are used to create evening gowns that leave nothing to be desired in the way of elegance and femininity.

Tribute to the Duchess of Windsor

Every couturier seems to have his own muse, who inspires him and sets her stamp upon his collection. While Scherrer indulges in memories of the divine Garbo, Jules-François Crahay pays tribute to the American-born English Duchess who in her day influenced the history of the British throne, causing a King to abdicate for her sake. The remarkable qualities of this famous divorcee, who was not considered a suitable match for the king, lay not only in her outstanding elegance but even more in her imposing physical presence. To her therefore, the couturier has dedicated his range of "Tailleur Duchesse", beautifully made suits in a new type of chenille with attractive herringbone and check patterns and narrow slit skirts worn over black elasticized bodystockings in woven lace that clings to the body like a second skin and gives exciting glimpses of the feminine curves beneath. This attractive bodystocking, the "pièce de résistance" which runs like a black thread right through the collection, is worn as casually under the new karate coats and 211



Schweizer Firmen an der

interstoff

interstoff

Frankfurt 1.-4. November 1983

Name	Interstoff Frankfurt a.M. 1.-4.11.1983	Name	Interstoff Frankfurt a.M. 1.-4.11.1983
Aare AG, Schinznach-Bad	61450	A. Naef AG, Flawil	63355
Abraham AG, Zürich	62206	Nef + Co. AG, St. Gallen	60350
AG Stünzi Söhne, Horgen	63417/60350	J. G. Nef-Nelo AG, Herisau	62420
Albrecht + Morgen AG, St. Gallen	62152	Neidhart + Co. AG, Rickenbach-Attikon	80216
Alfatextil AG, Althäusern	62441	Niederer + Co. AG, Lichtensteig	60350
Altoco AG, St. Gallen	63253	Okutex AG, St. Gallen	63353
Baerlocher + Co. AG, Rheineck	62248	Rau + Co. AG, St. Gallen	63255
Bancroft AG, Zürich	81250	Reichenbach + Co. AG, St. Gallen	62134
Bischoff Textil AG, St. Gallen	63438/60350	Riba Seiden AG, Zürich	63303/60350
Bleiche AG, Zofingen	62204/60350	Jacob Rohner AG, Rebstein	62116/60350
F. Blumer + Cie, Schwanden	60350	Rotofil AG, Zürich	60350
Brandenburger + Guggenheim, Zürich	63303	Schappe Kriens AG, Kriens	60350
Burlington AG, Basel	70107	Schild AG, Liestal	62340/60350
Camenzind + Co., Gersau	60350	Jakob Schlaepfer + Co. AG, St. Gallen	62206
CWC Textil AG, Zürich	60350	Schoeller-Textil AG, Derendingen	62355/60350
EBS Ed. Bühler Spinnereien, Winterthur	60350	E. Schubiger + Cie AG, Uznach	63136
H. Ernst + Cie AG, Aarwangen	60350	Robert Schwarzenbach + Co. AG, Thalwil	62430/60350
Eugster + Huber Textil AG, St. Gallen	62250	Schweiz. Gesellschaft für Tüllindustrie AG, Münchwilen	60350
Feinweberei Elmer AG, Wald	60350	Spinnerei am Uznaberg, Uznach	60350
Henry Ferber AG, St. Gallen	62253	Spinnerei an der Lorze, Baar	60350
Filtex AG, St. Gallen	62246	Spinnerei Murg AG, Zürich	60350
Chr. Fischbacher Co. AG, St. Gallen	62110	Spinnerei Streiff AG, Aathal	60350
Forster Willi + Co. AG, St. Gallen	62235	Spinnerei + Weberei Dietfurt AG, Bütschwil	60350
Peter M. Gmür AG, Wil	63154	Stehli Seiden AG, Obfelden	63116/60350
Gugelmann + Cie AG, Roggwil	60350	Stoffels-Sintesco AG, Netschal	80244
H. Gut + Co. AG, Zürich	62124/60350	Swiss Fabric Export Group	60350
Habis Textil AG, Flawil	60350	Taco AG, Glattbrugg	62414
Hasler Textil, Berneck	63255	Textiles Berger SA, Ecclépens	60350
Hausammann + Moos AG, Weisslingen	62120/60350	Truns Tuch- und Kleiderfabrik, Trun	60350
F. Hefti + Co. AG, Härtzingen	60350	Union AG, St. Gallen	63136
Hochuli + Co. AG, Rothrist	60350	Viscosuisse AG, Emmenbrücke	60350
Jaqueoud AG, St. Gallen	63154	VSP Textil AG, Pfyn	60350
Fritz + Caspar Jenny, Ziegelbrücke	60350	Weber + Cie AG, Aarburg	60350
Paul T. Kamaras, St. Gallen	63116	Weberei Töss AG, Bauma	60350
Kammgarnspinnerei Bürglen, Bürglen	60350	Weberei Wängi AG, Wängi	60350
W. Klingler AG, Gossau	80216	Weberei Walenstadt, Walenstadt	60350
Lady's Lastic SA, Münchwilen	80313	Weisbrod-Zürren AG, Hausen am Albis	63212/60350
Lang + Cie, Reiden	60350	Weseta, Vereinigte Webereien Sernftal AG, Engi	60350
Lauterburg + Cie AG, Langnau i.E.	60350	Wetter + Co AG, Herisau	62114
Lior SA, Rancate	63335	Wetuwa AG, Münchwilen	60350
Mettler + Co. AG, St. Gallen	60114	Alwin Wild, St. Margrethen	62340
		Wollweberei Rothrist AG, Rothrist	60350
		Créations Willy Zürcher, St. Gallen	62148

TEXTIL-WERKE BLUMENEGG AG

Textildruckerei für neueste Mode.

Unser kreatives und innovatives Team löst Ihre Probleme speditiv.

CH-9403 Goldach
Telefon 071 / 41 54 41

ZWICKY

Silk throwsters and silk dyers

Pure silk twists – raw or dyed

Zwicky + Co. AG
CH-8304 Wallisellen
Telefon 01 / 830 46 33 Telex 52 401

TISSAGE WALENSTADT
WALENSTADT
WEAVING MILL
CH-8880 WALENSTADT
Telefon: 085 3 5812
Telex: 74600 wewa ch



Qualitätsprodukte aus
Baumwolle, Zellwolle und
synthetischen Fasern

Tissus de qualité en coton, fibranne
et fibres synthétiques

High quality fabrics in cotton, spun rayon and
synthetic fibres.

ZIEGLERTEX®

DR. v. ZIEGLER & CO.

Postfach, 8065 Zürich
Telefon 01/829 27 25

Garnverkauf, Generalvertretung der
Spinnerei Murg AG



JASA

Nouveautés tissus + broderies

Jaquenoud SA
CH-9001 St-Gall

Tél.: (071) 23 36 23 Telex: 71 585 jasa ch
Teufenerstrasse 2-4

Muratex

Société Suisse
de l'industrie
tulle SA

Swiss Net
Company Limited
Telefon 073-26 21 21

Taco decor

CH-9542 Münchwilen TG, Telex 883293 tuell ch

Fabrication et finissage
de tulle tissé et d'articles
maillés Muratex en tous
genres et pour tous
usages spécifiques.



Manufacture and
finishing of tulle fabrics
and Muratex knits of
all kinds and for all
purposes.

HÖHENER+Co. AG

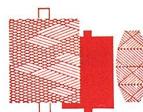
CH-9001 St. Gallen

Zwirne für

- Stickerei
- Weberei
- Wirkerei

Bobinen

Tel. 071/22 83 15
Telex 71 229 Woco CH



MÜLLER & STEINER ZWIRNE
FILS REBOIS MÜLLER & STEINER

MÜLLER & STEINER ZWIRNE

FEINZWIRNE
aus Baumwolle
und synthetischen
Kurzfasern
für Weberei
und Wirkerei.

MÜLLER & STEINER AG

Zwirnerei
CH-8716 Schmerikon

Tel. 055 / 8615 55
Telex 875 713 mst ch

Top quality Swiss fine cotton
fabrics



Your partner:

A specialist for fine pure cotton
fabrics, plain and fancy woven.



Wetuwa AG CH-9542 Münchwilen
Tel. 073 26 21 21 Telex 883 293



kesmalon ag

Unsere Spezialität

Elastische Zwiebeln
Texturierung

CH-8856 Tuggen
Tel. 055-7817 17
Telex kes 87 5645



Niederer
Ihr Spezialist
für Baumwoll-
florzwirn
(fils d' Ecosse)
Heute und morgen!

Niederer + Co. AG Zwirnerei Färberei
CH-9620 Lichtensteig
Telefon 074 - 7 37 11 Telex 77 115



E. Schellenberg
Textildruck AG
CH-8320 Fehrlitorf

Tricotdruck und Veredlung

Tel. 01/954 12 12
Telex 56889 wisa ch

TRANSLATIONS

jackets as under the gigantic butterfly mesh evening skirts slit thigh-high.

Woman in black

Jean Louis Scherrer is consistent. For his collection he always chooses a single theme which he carries through with great skill and precision, enlivened with fanciful variations. His latest fashions, this season, are all built round Garbo, "la Divine", as she appeared in her famous films. From head to toe, he pays tribute to this glamorous star, who even today seems surrounded by an aura of mystery, with suits and dresses that emphasize hips and waists, with short jackets and broad shoulders in flowing silks which, with but few exceptions, are black. Most of the embroideries too are black, brightened with gold or silver touches. Black is elegant, and the quintessence of the new fashion is an ultra-feminine elegance, exploited to the full by Scherrer down to the final smallest detail. If any of the First Ladies in the West are called on to attend a state funeral, this exquisite collection offers more than sufficient choice for their mourning apparel, right from the black straw hat with widow's veil, the black suits and slender coats to black stockings and pumps.

PAGES 55-78

Surprises galore

Nobody could miss the huge breathtaking houndstooth applications in black velvet on black/white taffeta, nor could any one fail to notice the same design embroidered in silver lamé on black velvet. Equally arresting are the frothy double chiffons overlaid with tiny black velvet bows, and the delicately printed checked silk lamés with unusual gathered effects. Rhinestones are also used very liberally by Schlaepfer AG; tulle and silk satin heavily encrusted with rhinestones make fabulous bridal wear fabrics. Rhinestones in rows on black silk/double satin, rhinestones in stripes on plaid-patterned silk panne print, rhinestones teamed with gold trinkets, black cabochons and pearls on black velvet—this is a really high-carat collection!

Sequins are a must!

Schlaepfer's designers certainly let their creative imagination have its head, and are constantly coming up with astonishing new embroidery techniques. The firm's long-distance runner, which burst like a bombshell on the embroidery world many moons ago, is still racing along its marathon fashion course, as fresh as a daisy and showing no signs of flagging. Of course, we're talking about the sequined embroideries, that Couture keeps a sharp look out for season after season. Once again, Schlaepfer is offering its true fashion friends new versions of these embroideries with novel configurations and effects.

"Fish skins" with iridescent sublimé prints, two-tone stripes superimposed on sequined grounds, huge expanses of hand-printed panels adorned with transparent sequins, rows of sequins on embroidered lamé checks and stripes, and on plaid- and cashmere-patterned prints, are only a few of the latest options.

PAGES 80-91

Spotlight on black

The deep black of velvet, the mat black of faille and taffeta, the shimmering black of satin—are all variations of the favourite colour for the new autumn and winter fashions, their dramatic effect heightened by subtle differences, by mat and shiny, soft and hard effects. This ubiquitous black is brightened by the embroideries from the house of A. Naef Ltd., Flawil, with striking effect colours that sparkle like precious stones. Not only gold and silver are used to create bright effects; variations of embroidery techniques, lustrous silk threads and mat woollen yarns, appliquéd work and superimposed effects all add attractive luminous touches. Lavish broderie anglaise is used to create fashionable transparency as also embroidered silk satins with tulle insertions. Black wool embroidery on fine silk creates a striking contrast, as likewise velvet applications on micro-mesh tulle.

Rustling taffeta, velvet and satin are once again very popular embroidery grounds, equally suitable for short swirling cocktail dresses as for gala evening gowns, on which embroidery edgings, cut-out effects and dainty superimposed flowers create a very luxurious and very feminine look. Matching braids give couturiers further scope for applications and stimulate their imaginations, while at the same time these artistic embroideries will once again very subtly enhance feminine charms.



Modell Galitzine, Roma
(Crêpe Soie lourd)



RIBA Seiden AG Soieries SA Silks Ltd.
Am Schanzengraben 15
8039 Zürich Schweiz Suisse Switzerland
Telephone 01 202 68 88 Telex 56 959

Cotlan AG

8782 Rüti GL

Wir offerieren

1a Schweizer Baumwollgarne Ne 16–34

Ferner liefern wir mit unserer Garantie

1a fremde Baumwollgarne und -zwirne

Anfragen an Ihren zukünftigen
zuverlässigen Partner

Textilfabriken Cotlan AG

8782 Rüti GL

Tel. (058) 84 38 95/84 30 30/84 39 38

Telex 875 446

Administration Zürich

Bahnhofplatz

8001 Zürich

Tel. (01) 211 28 57 oder 211 23 53

Telex 812 692

BLUMER SÖHNE + CIE AG



Reine Baumwollgarne

Gekämmt:

- Mittelstapel Ne 20–40
- Langstapel Ne 28–70
- Extra-Langstapel Ne 28–70

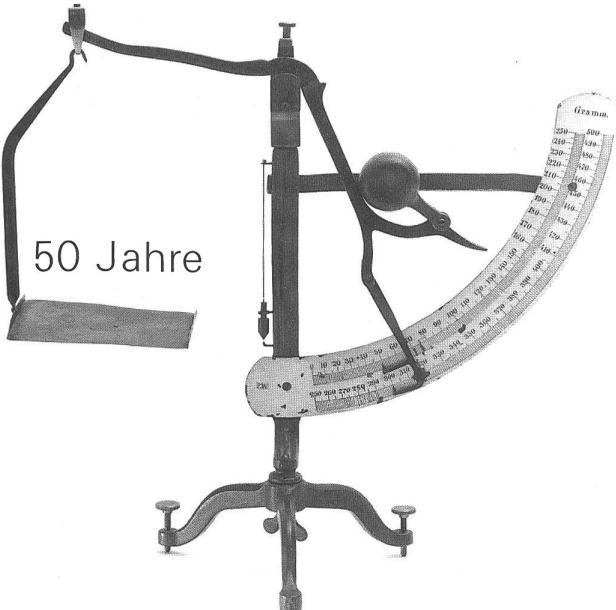
Kardiert:

- Rotorgarne Ne 3–16



BLUMER SÖHNE + CIE AG
CH-8427 Rorbas-Freienstein

Tel. 01 / 865 01 07 – Telex 56126 blumr ch



Greuter-Jersey AG

CH-8583 Sulgen

Telefon 072/421818

Telex 882 350

Fabrikationsprogramm

● Jerseystoffe für:

Damenkleider, Blusen und Herrenhemden
Nachtwäsche und Unterwäsche
Sportbekleidung (Tennis)
Kinderbekleidung

● Jerseystoffe für:

Bettwäsche
Fixleintücher, Duvets, Matratzen

● Frotté und Velours für:

Bekleidung und Bettwäsche

● Materialien:

Baumwolle, Wolle, Seide, Leinen
Polyester, Polyamid, Mischungen
und Elastomere

● Spezialität:

Feinste mercerisierte Baumwoll-Jerseys

Index des annonceurs

Verzeichnis der Inserenten

Index of Advertisers

Aare AG, CH-5116 Schinznach-Bad	25	Naef, A., AG, CH-9230 Flawil	6
Abraham AG, CH-8034 Zürich	27	Nef-Nelo, J.G., CH-9102 Herisau	3, 148
Albrecht + Morgen AG, CH-9000 St. Gallen	205	Niederer + Co. AG, CH-9620 Lichtensteig	213
Altoco AG, CH-9001 St. Gallen	16	Riba Seiden AG, CH-8002 Zürich	214
Baerlocher + Co. AG, CH-9424 Rheineck	149	Rohner, Jacob, AG, CH-9445 Rebstein	28
Bally Band AG, CH-5012 Schönenwerd	207	Sandoz AG, CH-4002 Basel	20
Bischoff Textil AG, CH-9001 St. Gallen	8	Schellenberg, E., CH-8320 Fehraltorf	213
Blumer Söhne + Cie AG, CH-8427 Rorbas-Freienstein	215	Schlaepfer, Jakob, + Co. AG, CH-9001 St. Gallen	15
CWC Textil AG, CH-8043 Zürich	16	Schoeller-Textil AG, CH-4552 Derendingen	142, 143
EBS Ed. Bühler AG, CH-8402 Winterthur	7	Schubiger, E., + Cie AG, CH-8730 Uznach	12, 156
Eisenhut + Co. AG, CH-9056 Gais	209	Schwarzenbach, Robt., + Co. AG, CH-8800 Thalwil	157, 205
Ems-Grilon SA, CH-7013 Domat/Ems	18	Schweiz. Gesellschaft für Tüllindustrie AG, CH-9542 Münchwilen	213
Ferber, Henry, AG, CH-9001 St. Gallen	11	Seidendruckerei Mitlödi AG, CH-8756 Mitlödi	9
Filtex AG, CH-9001 St. Gallen	1, 140, 159	Spinnerei am Uznaberg, CH-8730 Uznach	209
Fischbacher, Christian, Co. AG, CH-9001 St. Gallen	23	Spinnerei Streiff AG, CH-8607 Aathal-Seegräben	19
Forster Willi + Co. AG, CH-9001 St. Gallen	Couv. III	Stehli Seiden AG, CH-8912 Obfelden	10, 155
Gut, H., + Co. AG, CH-8039 Zürich	13, 153	Stünzi, AG, Söhne, CH-8810 Horgen	14, 154
Greuter-Jersey AG, CH-8583 Sulgen	215	Taco AG, CH-8152 Glattbrugg	Couv. II, 150, 151
Hausammann + Moos AG, CH-8484 Weisslingen	5, 132, 138, 139	Testex AG, CH-8027 Zürich	211
Hefti + Co. AG, CH-8776 Hätingen	26, 141	Textil Hogar, E-Valencia	208
Höhener + Co. AG, CH-9056 Gais	213	Textil-Werke Blumenegg AG, CH-9403 Goldach	213
Jauenoud SA, CH-9001 St. Gallen	213	Union AG, CH-9001 St. Gallen	210
Jenny, Willy + Co., CH-9006 St. Gallen	158	Verein Schweiz. Textilindustrieller, VSTI, CH-8027 Zürich	Couv. IV
Kamaras, Paul T., CH-9001 St. Gallen	21	Viscosuisse AG, CH-6020 Emmenbrücke	17
Kesmalon AG, CH-8856 Tuggen	213	Weberei Walenstadt, CH-8800 Walenstadt	213
Messe- und Ausstellungs GmbH, D-6 Frankfurt a.M.	22	Weisbrod-Zürcher AG, CH-8915 Hausen a. Albis	4, 24, 152
Mettler + Co. AG, CH-9001 St. Gallen	2, 146, 147	Wetuwa AG, CH-9542 Münchwilen	145, 213
Müller & Steiner AG, CH-8715 Schmerikon	213	Wollweberei Rothrist AG, CH-4832 Rothrist	144
Zieglertex, Dr. v. Ziegler + Co., CH-8065 Zürich	213	Zwicky + Co., CH-8304 Wallisellen	213

INVITATION

PREMIERE VISION 15.-18.10. Stand R 21

COMO IMMAGINE 22.-25.10. Stand 46

INTERSTOFF 1.-4.11. Stand 62235 Halle 6

Flurhofstr. 150, 9001 St-Gall, Suisse, Tél. 071 255515, Téléx 77531

00 Uhr 10h

Switzerland Textileland

The best textile products from Switzerland carry a quality label. It guarantees Swiss quality, design and workmanship. Attributes which make textile products from Switzerland unique throughout the world.

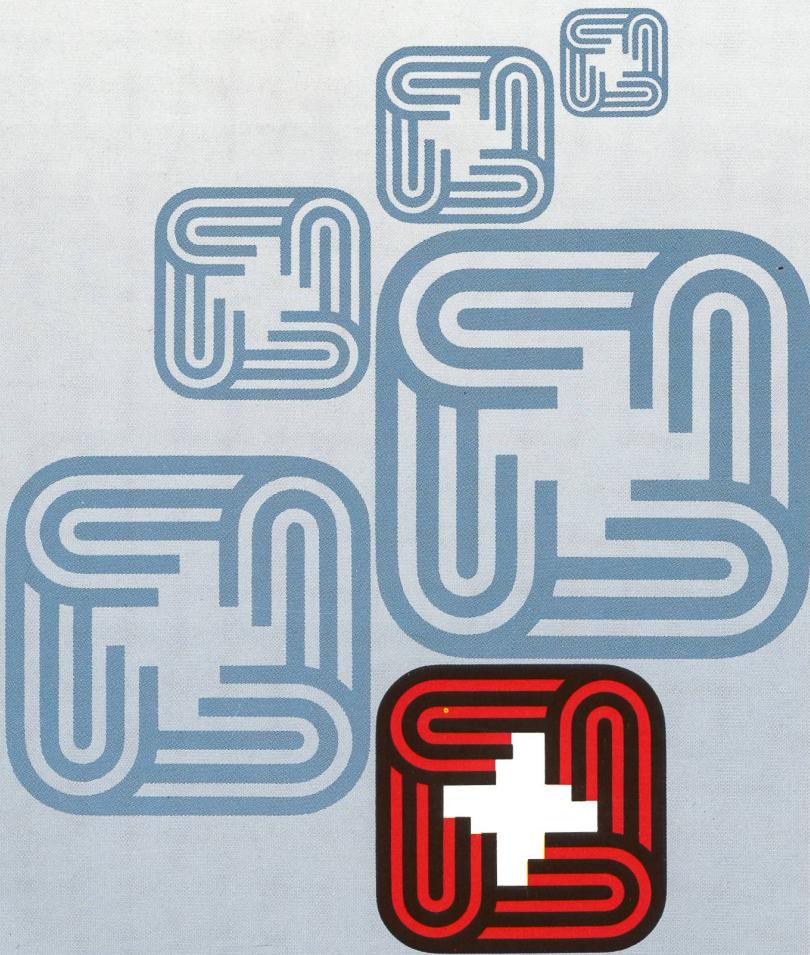


SWISS YARNS

SWISS FABRICS

SWISS CARPETS

Look for the Swiss quality label in fabrics. Renowned fabric manufacturers identify their high-class products with the SWISS FABRIC label:



Fabrics for clothing (wool, silk, synthetics)

Abraham AG	8034 Zürich
AG Stünzi Söhne	8810 Horgen
Bleiche AG	4800 Zofingen
F. Blumer & Cie	8762 Schwanden
Dublanc AG	5649 Aristau/Althäusern
Emar Seidenstoffweberei AG	6414 Oberarth
Eskimo Textil AG	8488 Turbenthal
Gessner AG	8820 Wädenswil
H. Gut & Co. AG	8039 Zürich
F. Hefti & Co. AG	8776 Hätingen
J. Meier AG	8855 Wangen
Hans Moser & Co. AG	3360 Herzogenbuchsee
RBC AG	8022 Zürich
Riba Seiden AG	8039 Zürich
Rotofil AG	8045 Zürich
Schild AG	4410 Liestal
Schoeller-Textil AG, Abt. Weberei	4552 Derendingen
E. Schubiger & Co. AG	8730 Uznach
R. Schwarzenbach & Co. AG	8800 Thalwil
Seidenweberei Winterthur AG	8730 Uznach
Stehli Seiden AG	8912 Obfelden
Stotz & Co. AG	8023 Zürich
Textiles Berger S.A.	1349 Eclépens
Tuchfabrik Sevelen	9475 Sevelen
Tuchfabrik Spinnler & Co. AG	4410 Liestal
Tuchfabrik Truns AG	7166 Trun
Weisbrod-Zürrer AG	8915 Hausen am Albis
Wollweberei Rothrist	4852 Rothrist

For your copy of the new Directory of Swiss Textile Manufacturers apply to:

VSTI

Association of Swiss Textile Manufacturers
P.O. Box 680
CH-8027 Zurich
Tel. 01/202 57 57 Telex 55 262

Interstoff Frankfurt
1-4 November 1983
Booth Swiss Fabric Export Group
hall 6/C-60350